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I'm Blue Bell — fly me

If you're looking for an unusual Christmas gift for far-away relatives, look no further.

That little creamery in Brenham is now offering to send the delicious taste of Blue Bell anywhere in the United States.

It's all part of Blue Bell's 75th anniversary celebration. Now through December 15th, Blue Bell Creameries along with Continental airlines, will ship two one-half gallons of ice cream to any one of over 72 Continental destinations for only \$19.95.

The flavors, Homemade Vanilla, Cookies 'n Cream, Dutch Chocolate, Chocolate Chip, Buttered Pecan and Pralines 'n Cream are packed and shipped in dry ice in a specially designed Styrofoam ice chest. Once the ice cream arrives at its destination, the recipient will be called. To order, check coupons in newspaper ads, store counters, Continental Airlines counters or write:

Flights of Flavor
P.O. Box 402
Brenham, TX 77833.

EISENSTEIN AT WORK



JAY LEYDA & ZINA VOYNYOV
INTRODUCTION BY TED PERRY

Eisenstein at Work

A new book telling the life and work of the revolutionary film director Eisenstein has been written and compiled by Jay Leyda, Eisenstein's close friend and associate, in *Eisenstein at Work*.

The book is a study of the filmmaker's career based on information in two major archives — the collections of the Eisenstein Committee in Moscow and of The Museum of

Modern Art in New York.

The book starts with Eisenstein's earliest theatrical work and covers the making of such films as *Battleship Potemkin*, *October*, *Alexander Nevsky* to the works he never completed including, *An American Tragedy*.

— *Eisenstein At Work*, Pantheon Books, \$30 hardcover; \$15.95 paperback

waca, waca, waca

Video etiquette

When a guy and a girl play videos, whose springs for the quarter? What's the latest in comfortable videowear? These and other weighty questions are answered in Michael Rubin's book, *Defending the Galaxy — The Complete Handbook of Videogaming*. Written by Rubin and a team of young authors, this is the first book to gather the unwritten aspects of gaming — arcade rules, customs, vocabulary, attire and video horoscope —

into a lifestyle guide for the booming gaming culture.

The authors discourage readers from studying how-to-win books ("why cheat when you're the only one playing," they ask.) *Defending the Galaxy* provides strategies for survival at a number of popular games. And if you need a quick video fix when you're out of town, listed is a directory of arcades across the country.

— Triad Publishing, \$4.95



IR\$ refund

Believe it or not, the Internal Revenue Service is trying to get rid of almost \$900,000.

IRS has \$827,957.80 in returned refund checks waiting to be picked up by residents of south and central Texans. The list of people with uncollected refunds includes 1,931 names. Their checks range from \$1 to \$26,845.

If the IRS owes you some bucks and you'd just about given up hope of ever seeing them, keep faith and write to the Department of Treasury, 300 E. 8th St., Austin Tx. 78701.

Turkey trot

Several hundred people are expected to get a running start on Thanksgiving Day by participating in Texas A&M's 13th annual Turkey Trot.

The traditional 3.2 mile run/jog/walk — depending on individual preferences — begins at 8 a.m. in front of G. Rolie White Coliseum.

Starting at G. Rolie White Coliseum, the course runs to Jersey Street on the south edge of the campus, east to Texas Avenue, down the East Main Drive entrance to the campus and back to the coliseum.

There is no entry fee and certificates will be awarded to all participants. Locker rooms will be open for use and souvenir T-shirt transfers will be available for purchase.

Greek Songfest

Songfest, a musical variety show, will presented Saturday at 8 p.m. in the Bryan Civic Auditorium.

Sixteen groups will sing and dance as they compete for first place trophies in several different categories.

This year marks the sixth annual Songfest, which is sponsored by Chi Omega sorority.

Proceeds from the show are donated to the Brazos Val-

ley Rehabilitation Center. Last year, the rehabilitation center received \$1800 from Songfest.

Besides the 16 groups in the competition, Songfest will feature performances by Susan Spartz, a former Miss New Mexico and Steve Austin, who will be the master of ceremonies.

Tickets for Songfest are \$3 in advance and \$4 at the door.



Lovett at Backstage

Lyle Lovett will be appearing at Backstage tonight and Saturday from 9 p.m. to 1 a.m.

Lovett sings original music with a combination of blues and folk songs.

Lovett, a graduate from Texas A&M who now is a graduate student, also is a regular at Backstage. He performs there two to three times a week.

Cover charge for the concert is \$2.

It's hello, not howdy

Sunday will be the tenth annual World Hello Day.

World Hello Day was started in 1973 when Michael and Brian McCormack, then students at Harvard University, mailed 1,360 letters, written in seven languages, to the Head of State of every country in the world and to media centers in those countries to encourage people to participate in the first World Hello Day.

Last year the McCormack

brothers sent 6,500 packages of information about the event to media centers around the world.

Hundreds of newspapers, magazines, and radio and television networks covered World Hello Day in 1981. This year the McCormack brothers have sent 10,000 packages of information to every country in the world.

So on Sunday, say hello.