

CO-OP OPPORTUNITY IN CANCER RESEARCH

On Thursday, Nov. 18, and Friday, Nov. 19, 1982, representatives from the Stehlin Foundation for Cancer Research (associated with St. Joseph's Hospital in Houston) will interview students interested in the Cooperative Education Program. They will choose (4) four students to start co-op this spring 1983 semester. A Minimum GPA of 2.7 is required.

The Stehlin Foundation wants to interview pre-med, pre-vet, and students as well as ANSC, Biomedical Science, Biology, Biochemistry, Bioengineering, Microbiology and Zoology majors. The pay is \$850.00 per month for the first work term, and the positions are in Houston.

You must call the Co-op office at 845-7725 or come by Room 107, Harrington Tower for an orientation to co-op and complete your application prior to your interview with the Stehlin Foundation.

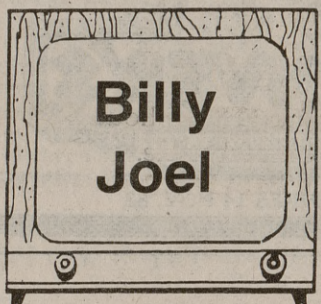
NOTE: In the past, the Stehlin Foundation for Cancer Research has employed summer students from other universities and co-op students from Texas A&M University. All students who worked from them and desired to go on to medical school have been accepted to medical school.

MSC VIDEO PRESENTS

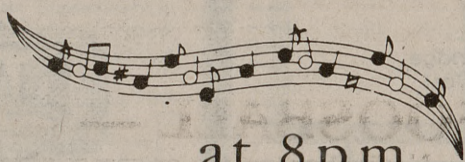


MONDAY NIGHT VIDEO CONCERT SERIES

Showing this Monday



Billy Joel



at 8pm in RUMOURS

Admission Free Concessions Available
An MSC Video - MSC Basement Event

for anything...for everything...WANT ADS

Spring Semester Battalion Editor...

...application forms available in Room 216 Reed McDonald Building. Editor will serve Dec. 16, 1982, to May 6, 1983. Requirements: Must be enrolled Texas A&M University student with 2.0 GPR, both in major and overall, both at appointment and during editorship; at least one year in responsible editorial position at Battalion or equivalent student newspaper, or at least one year experience on commercial newspaper editorial staff, or 12 hours of journalism courses including 203 and 204 or equivalent and enrollment in or completion of 402.

Application must be returned to Student Publications Office by 5 p.m. Nov. 30.

Candidate interviews at December meeting of Student Publications Board.

A&M logo boosts sales

by Kelley Smith
Battalion Reporter

Selling products marked with Texas A&M logos is big business.

Local bookstores are filled with T-shirts, glassware and school supplies — all marked with some variation of an Aggie logo, from the official Texas A&M University seal to Old Sarge.

In addition to the paraphernalia sold in local bookstores, the Texas Aggie, a monthly magazine published by the Association of Former Students, carries advertisements for Aggie products sold by out-of-town companies or through the mail. And a store in Post Oak Mall sells only products with a Texas A&M logo.

"It is really the going thing, not just at Texas A&M but at all the universities," said Everett Laird, administrative services manager at the University.

Bubba Loupot, manager of Loupot's Bookstore, said they sell basically everything that can be printed with a Texas A&M logo that is not in bad taste. The merchandise and prices at the bookstore range from 50 cents for a small gift keychain to \$30 for a blanket. But the most popular items are T-shirts, Loupot said.

"There is no point in selling anything without a Texas A&M logo, because we sell mainly to students," he said.

Martha Camp — who, along with her husband, owns the two University Bookstores and Post Oak Mall's Aggie Unlimited — said their bookstores also sell mainly to students. However, the store in the mall is hitting a different clientele — alumni, future Aggies and other Texas A&M supporters.

Advertisers in the Texas Aggie include a Rolex watch retailer and the Bulova Watch Co., who offer their products with Texas A&M logos.

Haltom's Jewelers in Fort Worth, Dallas and Arlington sell a Rolex watch with a maroon dial and a white Texas A&M emblem on the face. Prices for the watches range from \$2,525 to \$5,950. Bulova sells their Westminster Chime Clock with the official Texas A&M University Seal as the centerpiece of the clock dial. It sells for \$185. Both products are offered through the mail.

James Avery Craftsman Inc. markets a wide range of products from belt buckles to necklaces with a Texas A&M logo.

Gene Deveny, Class of '53, has designed a limited edition of a bronze cadet that stands 14½ inches tall. On the base of the statue is a brass plate that can be engraved.

To manufacture anything with a Texas A&M logo, companies or individuals must apply for a license from the University. If approved for a license, they pay either a one-time fee for use of a logo or they pay 6



staff photo by Jerry

Here's a display of Aggie caps, only one of the many hot-selling items bearing the Texas A&M logo and sold at area book stores and specialty shops.

percent of the total dollar value of the goods they sell, Laird said. All ideas for Texas A&M products also must be approved by the University.

"This is mainly to make sure the quality of the product is acceptable," Laird said.

There are now 196 manufacturers licensed with the University and 10 or 12 more who have applied and are waiting for approval. Most of the manufacturers are large companies that also make products with other school logos. Some Bryan-College Station residents also have licensed products, Laird said.

However, the licensing program that began in May 1981 is

the subject of a suit filed against the school by the bookstores.

Local bookstore owners say that manufacturers may raise prices to cover 6 percent royalty to the school and additional bookstore costs. The cost to the consumer would increase by about 10 percent after adjustments by manufacturer and retailer made, possibly decreasing Loupot said.

The program also makes available goods because manufacturers have decreased making certain Loupot said.

The case will be heard in February or March.

Let's get organized!
come see our in-store Specials....

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NOVEMBER 16 7-8:30 p.m.
\$5.00 per person

Containers & More, Inc.
Unique gifts for unique people
Culpepper Plaza College Station 693-5805

MSC CAMERA

Meeting:
mon. Nov. 15
8:00 206 MSC

Fall Photo results
AGGIELAND pictures