

# City vs. Campus

## Which directory should you use?

by Gary Barker  
Battalion Staff

The new phone books are here! The new phone books are here! I'm somebody now! This is the kind of spontaneous publicity that makes people!

But this year there are two new city phone books — two chances for spontaneous publicity. One of the new phone books is the GTE book with the traditional pastoral picture on the cover. The other is the promotional Bryan Metro Telephone Directory, a gawdy bright red book with an advertisement on the front and back covers and on every page in between.

Will the real Bryan-College Station phone book please stand up?

For my money, I recommend the standby GTE phone book. It has better yellow pages and better graphics. Also, numbers for Bryan and College Station are mixed, so if you don't know what city your friend Joe lives in, you don't have to look in two sections of the book. And besides, my name is in it.

Imagine this phone book reviewer's horror when he found the unappealing Bryan Metro book on his porch — and his

name wasn't in it!

The publishers of the Metro book also made the mistake of separating numbers for Bryan and College Station, so if you don't know what city Billy Bob's Barbecue is in, you have to flip back and forth. If you used the phone book 10 times a day, you could spend up to 5 minutes a day flipping back and forth — that's almost 15 hours a year. At \$5 an hour that's \$45.

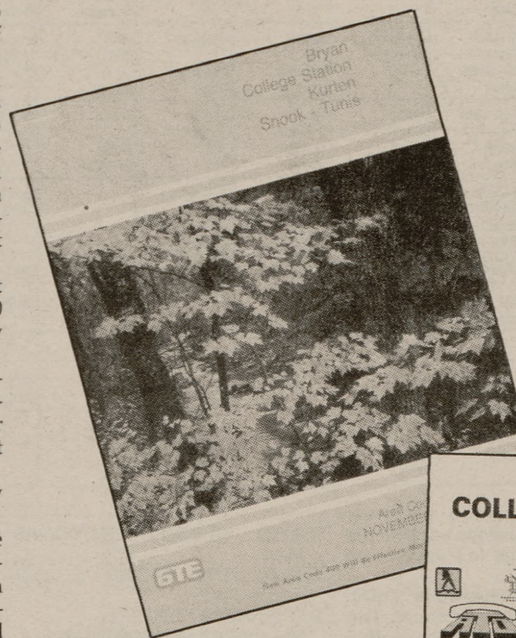
And for that elite group that was lucky enough to pay \$2.50 for their phone book, the new campus directory is truly a joy.

Surrounded in a sea of maroon on the front cover is Reveille IV, barking the Aggie War Hymn and silhouetted by last year's yell leaders.

With a cover like that, how could it go wrong?

Well to begin with, a large number of the on-campus students' numbers have been changed due to the yearly playing of musical dorm rooms. And forget about local addresses, all this book has is home addresses. Somehow having your friend's Illinois address doesn't make it any easier to find him on a Thursday night.

And even if you find the right number, the campus phone system is not known for its reliability.



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bility.

So, phone appetit and let your fingers do the walking and walking and walking.

But if it gets cold some winter night, you'll know what to burn first.

## Who cares about egg pie, anyway?

by Gary Barker  
Battalion Staff

Quiche! Quiche? Who cares about egg and cheese pie anyway?

What's all this talk about real men not eating quiche. Real men not only eat quiche, they can cook it better than most French chefs — and they know the chemical content down to the last molecule of protein.

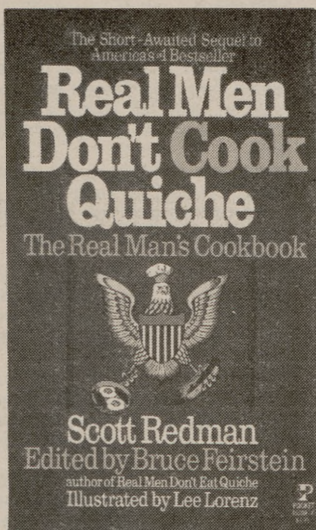
The latest in the macho man quiche books is out and if you thought the first one was moronic, this one will really make you sing and dance.

The new quiche book is "Real Men Don't Cook Quiche." The book was written by Scott Redman and edited by Bruce Feirstein, author of "Real Men Don't Eat Quiche."

The title of the book should give the first indication that these guys have quiche for brains. Obviously if real men don't eat quiche, they don't cook it.

Then what do real men cook? That's exactly what this book serves to tell us. It's a boring tongue-in-cheek cookbook for "real" men.

According to the book, real men consume only steak, beer, more steak and more



beer. And for dessert they have more steak and after that some after-dinner beer.

After all, the book says, beer can be used for almost anything. For an appetizer, the book provides a recipe for "Cream of Beer Soup."

But the book admits that real men do get tired of steak and beer. So the book offers recipes so real men can concoct "China Syndrome Chili," "United Auto Worker Donuts," "The Battle of Atlanta Fried Chicken," and several other bushy-hair-on-

their-chest delicacies.

The recipes are all genuine — genuinely guaranteed to give you heartburn. The instructions for cooking the recipes all sound valid enough, but all recipes are extremely heavy on the hot spices.

In short, all the recipes here are stripped of any frills — no whip cream in the coffee, no guacamole on the hamburgers, no frozen fruit to dilute their drinks.

The book also makes it clear that real men have no concern for nutrition, calories or vegetables — and no concern for their digestive tract.

If this book is true, then real men must be overweight, have ulcers and eat hubcaps for snacks. Perhaps that explains why most of the real men depicted in drawings in the book look more like Neanderthal men.

But as silly as it is, the book has a few amusing, though silly, passages. "What does a real man use a wok for?" "Oil changes."

So these guys must not be all the dim-witted, both of the books have been selling well in the trade book market. The joke's on the "real" dumb people who bought the book.

## Literature by mail

by Dana Smelser  
Battalion Staff

If you find yourself rummaging through the house looking for a juicy novel, maybe you should join the club.

Book clubs can be an economic way to start a library of books and fill an empty mailbox.

This is how most book clubs work:

First, you become a member of the club when you buy the introductory specials for one, low, eye-catching price. Double-day Book Club will sell you six books for 99¢ and throw in a tote bag. The Quality Paperback Book Club will let you join if you buy three books for \$3.

After you join, the club sends you a catalogue of available books and a card describing the selection of the month. If you don't return the card within a certain amount of time, you will receive the choice book in the mail, along with a bill. If you don't want the book of the month, you can order your choice from the catalogue or skip a purchase that month.

But you can't constantly skip purchases. Most clubs require

you to buy a number of books during a certain amount of time. The Book-of-the-Month Club requires its members to buy four books within a two-year period and the Literary Guild has a four book requirement with no time limit.

After you make your minimum purchase, you can cancel membership.

The type of book clubs are as diversified as the number of books offered. The most popular book clubs are the Book-of-the-Month, Doubleday and the Literary Guild which offer the basic fiction, non-fiction, classics, self-help and best sellers.

For the discriminate taste, however, one can join a more specialized club. The Aquarian Agent Book Club allows its member to choose from a selection of astrology, multi-dimensional healing and new age consciousness books. The Erotic Book Society offers illustrated books on love and sex.

Other specialized book clubs include the Get Rich Book Club, the Adventure Book Club and the Self-Sufficiency Book Club.

So, pick one to suit your style and join the (book) club.