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features

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Warped

by Scott McCullar



Interiors reflect desires

Prof explains eroticism

United Press International
NEW YORK — The Arizona couple who said "I do" in a garbage truck chose it for their wedding because it turned them on. At least that's what Prof. Sivan Reznikoff of Arizona State University believes. Reznikoff, who teaches in-

terior design, has been studying what she calls "erotic interiors," spaces or environments that through the "psychic energy" of an individual become eroticized. Reznikoff said erotic interiors vary in degree. The professor was in New York recently to address the

Fragrance Foundation, a non-profit educational arm of the industry.

To illustrate her concept, she has developed what she calls the "erotic interiors wheel."

The pie-shaped wheel is divided into three categories: the romantic, the seductive and the

sensuous levels of eroticism.

While most people readily admit they are romantic ("the public face of Eros that is acceptable"), few are willing to characterize themselves as having higher degrees of eroticism such as seductiveness or sensuality, Ms. Reznikoff says. So, the work around it:

- By dressing a certain way — hot, daring colors or soft seductive furs.

- Wearing a particular brand of perfume — a woody or earthy scent is seductive while strong, oriental-based scents are the most sensuous.

- Decorating their homes with particular fabrics — silk for the seductive, satins for the sensuous.

- And by going to places that either reflect or trigger the eroticism — singles bars are seductive, honeymoon hotels sensuous.

In her book, "Erotic Interiors," scheduled for publication in the fall of 1983, Reznikoff will tell how to identify particular space or surroundings with one or more of the three levels of eroticism.

She says the structure and design of the average singles bar provides a good example of how people, subconsciously or consciously, can eroticize spaces.

"The way they are laid out is not simply an accident," she said. "These bars are purposefully designed so the person cruising through them can make eye contact with the person they would most like to meet."

Places like honeymoon hotels, complete with heart-shaped bathtubs, fall into the sensuous interiors category what Reznikoff calls "high stage" erotic spaces.

She says more timid erotic look for romantic settings such as dimly-lit restaurants.

Although spaces are designed to influence your behavior, it is often the individual who associates any degree of eroticism with a surrounding, the professor says.

Take the case of the couple in Scottsdale, Ariz., who were married in a garbage truck. The bride's room was a sanitation worker.

"It's obvious that most people wouldn't find getting married in a garbage truck very appealing," Reznikoff said.

"But for that couple, the garbage truck became a very romantic, eroticized space."

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