SMU's 'other half'

Unselfish James near end of rewarding college career

Battalion Staff
the spring of 1979, the two st high school running backs the state of Texas signed nanal letters-of-intent with the me college — Southern chodist University.

How Craig James and Eric ckerson would get along hon the playing field and off was a major topic of discusn among football enthusiasts months.

Then the Pony Express hit e field.

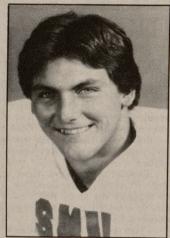
1 24 in

Not quite four years and 623 yards later, James and ckerson have answered those doubted them at the beginng. The Pony Express, with mes and Dickerson alternat-gat the tailback position, took running and has not slowed ice. And the Mustangs, 10-1 Southwest Conference mpions in 1981, appear to be ing in on their second con-

With a record of 8-0 and a No. ranking in the Associated ss national poll, SMU is reapg the benfits of that bumper op of football recruits. And me Dickerson chases the Heisn Trophy in this successful ior season, James is learning deal with the pressure of winng and of having a super-ccessful running mate.

He is learning well. The senior from Houston sion of the all-American boy the conference in rushing.

That, however, isn't the whole xt door. Intelligent, handme, talkative, and with a sense umor that is rare among col-



Craig James says Mustangs have shot at national title

And as the hoopla surroundyear grows, James evaluates his own senior season as one of learning and growing.

"As a football player, I've rounded off my rough edges," James said Tuesday in a telephone interview. "My blocking."

phone interview. "My blocking, pass catching, and running have all improved. I've become a much better football player than I was last year.'

James rushed for 761 yards as a freshman, 896 yards as a sophomore and 1,147 yards as a junior. After eight games, his 1982 total ratford is a living, breathing is 667 yards, placing him third in

story of Craig James.

As a receiver, James has e football players, James caught three touchdown passes this season. One of those, a 96-cluding Texas High School Play-dwant your sister to marry. yard catch against North Texas er of the Yar. It is an experience

Another catch, a fourthquarter 46-yarder against Texas, clinched a 30-17 victory for the Mustangs when the Longhorns polite and interesting interview Mustangs when the Longhorns

were threatening.

And most important, James is the leading punter in the SWC with a 45.8 yard average. Against a friend."

Still, the question is inevitable. Is James jealous of Dickerson's

in Texas Stadium Saturday, cere as I can."

before the season to go undefe-ated," James said. "We've been ter. During the summer, I worklucky at times, we've had a lot of

'Every team has the talent, but consistent.' it takes a lot of luck to go undefeated. And we know that if we let down, we're going to lose."

his senior season in the fall of 1978, James' Stratford team went aware of that fact. 15-0 and captured the state "Playing pro ball hadn't been a

State, is the longest in Southwest he says was one of the most re-Conference history. he says was one of the most re-warding of his career.

It also helped prepare him for the glamour and glitter of college a reputation he thinks is important. He describes talking to the press "like a friend talking to

James said: "I think it's impor-Texas A&M on Saturday, James James said: "I think it's imporpunted six times for a 48.6 yard tant to communicate well with the press. When I talk to a reporter, I feel relaxed and I try to relay on to him what is in my thoughts.

He laughs the suggestion off.
After SMU defeated the Aggies body; I'm just trying to be as sin-'I'm not trying to impress any-

James jokingly refered to his luck as the "Craig James syndrome" impress anybody off the field, — he wears the defense down, and Dickerson breaks a long run.

James may not be trying to impress anybody off the field, but he certainly does impress and Dickerson breaks a long run.

"Sometimes it feels like I'm so close to breaking a big one that it gets frustrating," he says. But other than that, James has nothing but praise for his Pony Expartmer.

Pressed into service when Mustang punter Eric Kaifes was injured midway through last season, James punted 33 times for a 41.0 yard average. And he promised himself he would do better.

Press partner.

And that's one of the reasons the Mustangs have been so successful. They play as a team.
"It was one of our team goals"

41.0 yard average. And he promised himself he would do better.

"Last year, I just kicked,"

James said. "I didn't have time to work on it. But this year, I deed on kicking, changing my breaks go our way, and we've steps, and rearranging my punt-been free of injuries. I wanted to be more

James won the starting punt-

ing job.
It is a skill that could go a long James is no stranger to unde-feated seasons, though. During it in professional football. Versatility can never hurt, and James is

AAAA championship. James was goal of mine until recently," all-everything that season, in- James admitted. "I hadn't really all-everything that season, in- James admitted. "I hadn't really cluding Texas High School Play- thought that much about it, but See JAMES page 14



staff photo by David Fisher

Mustang tailback Craig James (32), not always in the spotlight like teammate Eric Dickerson, has enjoyed a profitable career at SMU. James, a senior, had

65 rushing yards against the Aggies in Saturday's 47-9 Mustang victory. Here, Texas A&M's Paul Pender (left) and Bobby Strogen bring James down.

CULTURAL

MSC NOVEMBER-DECEMBER PROGRAMS

EDUCATIONAL



SIINDAY

THESDAY

WEDNESDAY THURSDAY

SATIIRDAY

	SUNDAI	MUNDAI	IUESDAT	MEDIAESDAI	InunouAi	FUINAT	SATUNDAT
77	A STATE OF THE STA	NOVEMBER GREAT ISSUES — "Stuart Taylor" 8:00, Theater	BLACK AWARENESS — "John Fernandez" 8:00, Theater	AGGIE CINEMA — "Oliver" 7:30, Theater COLLEGE BOWL — Competition 6:00, 206 MSC	CEPHEID VARIABLE — "Allegro Non Troppo" 7:30, 9:45, Theater TOWN HALL — "Cheap Trick" 8:00, G. Rollie	"Richard Pryor: Live Midnight HOSPITALITY — Pageant Application Deadline	ORC — Canoe Trip e'' — 8:00, Theater on the Sunset Strip'' t, Theater OPAS — Anna Russell 8:00, Auditorium CAMERA — Fall Photo '82 MBA/LAW DAY — A&ABldg.
	ORC — Canoe Trip AGGIE CINEMA — and CEPHEID VARIABLE — "Wicker Man" 7:30, Theater	MSC COUNCIL 7:30, 216 T MSC	g	ORC — Roll Session 6:00, Cain Hall Pool COLLEGE BOWL — Finals, 6:00, 206 MSC GREAT ISSUES — Stephen Bardwell 8:00, Forum	CEPHEID VARIABLE "Fail Safe" 7:30, 9:45 801 Rudder ARTS — NTSU Jazz Band 8:00, Auditorium Yell Practice		ORC — Backpacking "— 8:00, Theater Midnight, Theater TRAVEL — San Antonio Trip at ARKANSAS
	ORC — Backpacking	15	ORC — "99 Days to Survival" 7:00, 501 Rudder	POLITICAL FORUM — "Kent Caperton" 8:00, Theater	BASEMENT — "Omar and the Howlers" CEPHEID VARIABLE — "Abdominable Mr. Phibes" 7:30, 9:45, 601 Rudder	8:00 Rumours AGGIE CINEMA — "Taps" 8:00, Auditorium Yell Practice	AGGIE CINEMA — "Taps" 8:00, Midnight Auditorium TCU
	AGGIE CINEMA — "Sacaucus 7"	MSC COUNCIL 7:30, 216 T MSC	TOWNHALL — 23	24	25 ORC —	26 Backpacking Rafting	27 Trip
	7:30, Theater TOWNHALL — "Deathtrap" 8:00, Auditorium		BONFIRE!		THAN at TEXAS	NKSGIVING HOLIDA	AYS
	TOWNHALL — "Deathtrap"	29	BONFIRE!	DECEMBER AGIE CINEMA — "Singing in the Rain" 7:30, Theater		AGGIE CINEMA — "Rocky III" 7:30, "Shark Treatment" M MADRIGAL DINNERS —	9:45, Theater Midnight, Theater ORC — Rockclimbing



THE MEMORIAL STUDENT CENTER IS YOURS... USE IT! PLEASE KEEP THIS CALENDAR FOR FUTURE REFERENCE

