

Warped

by Scott McCullar

| | | | |
|--|---|--|--|
| <p>A STRANGE NEW OUTSPOKENNESS ON THE PART OF COLLEGE STATION BRYAN CONSUMERS HAS STARTED TO MAKE ITSELF KNOWN. MANY INDIVIDUALS HAVE SHOWN IN VARIOUS WAYS RECENTLY THEIR UNWILLINGNESS TO CONFINE THEIR CONSUMER OUTRAGE TO WORD-OF-MOUTH AND "LETTERS-TO-THE-EDITOR."</p>  | <p>COLLEGE STATION-BRYAN COMMERCE HAS LONG BEEN DEPENDENT ON UNIVERSITY STUDENTS, YET THERE IS NO AGGRESSIVE CONSUMER ORGANIZATION LOCALLY TO ANNOUNCE AND PUBLICIZE ANY INJUSTICES DONE TO THEM BY BUSINESSES.</p>  | <p>LOCAL BUSINESSES HAVE ALWAYS BEEN ABLE TO TAKE ADVANTAGE OF THE CONSTANT TURNOVER OF THE STUDENT POPULACE, PLUS HUGE CROWDS OF VISITORS DURING HOME GAME WEEKENDS. THE BETTER BUSINESS BUREAU HELPS, BUT SHOPPERS ARE TURNING TO MORE OUTSPOKEN MEANS.</p>  | <p>IN THIS WEEK'S SERIES WE EXAMINE HOW CONSUMERS ARE REMEDYING THIS SITUATION IN "THE CONSUMER STRIKES BACK."</p>  |
|--|---|--|--|

What's Up

Monday

- MSC CAMERA:** Nature photographer Alan Perry will present a slide show on South Texas Flora and Fauna in a general meeting at 7 p.m. in 701 Rudder.
- ALPHA ZETA (AGRICULTURAL HONOR SOCIETY):** An initiation quiz will be held at 6 p.m. and a regular meeting will be held at 7 p.m. in 301 Rudder.
- MBA/LAW DAY:** Tickets for MBA/Law Day, a program to inform students about graduate studies in law and business, will be on sale at the MSC Box Office and at the A&A lobby from 10 a.m. to 2 p.m., through Friday. Program tickets are \$2 and BBQ-lunch tickets will be \$4.50.
- MSC HOSPITALITY COMMITTEE:** Attention ladies! Anyone interested in competing in the 1983 Miss Texas A&M Scholarship Pageant should pick up applications available now in 216 MSC at the Hospitality cubicle. The deadline for all entries is Friday at 5 p.m.
- MSC OUTDOOR RECREATION:** Sign up in 216 MSC for Thanksgiving trips: backpacking — Caney Creek Wilderness, Ark. and rafting — Big Bend National Park. Also, sign up for the weekend canoe trip to the Neches River to be held Saturday and Sunday.
- RICHARDSON HOMETOWN CLUB:** General meeting at 7:30 p.m. in 110 Trigon.
- TAMU ONE-WHEELERS:** Meeting 5:30 at the Grove. Important information on Navasota relay and discussion of parade. Wear shirts for pictures. Everyone welcome.
- TAMU BAHAT COLLEGE CLUB:** Meeting 7 p.m. in 305 Rudder. All interested persons are welcome.
- PHI THETA KAPPA ALUMNI ASSOCIATION:** Installation of members and officers at 7:45 p.m. in 104B Zachry.
- MSC MADRIGAL DINNERS:** Tickets go on sale today in Rudder Box Office.
- AGGIE ALLEMANDERS:** Class dances 7 to 9 p.m., club dances 9 to 10:30 p.m. in 263 G. Rollie White Coliseum.
- SCONA PR COMMITTEE:** Meeting in cubicle.
- TAMU JAZZ BAND:** Every Monday night from 7 to 10 p.m. in the Commons Lounge. Rehearsal tonight.
- SOCIOLOGY CLUB:** Pictures for Aggiland 6 p.m. in MSC lobby followed by meeting in 137 MSC with guest speaker.
- MSC GREAT ISSUES:** Stuart Taylor, chief legal adviser to The New York Times, will speak tonight on the Hinkley trial as an example for the need for judicial reform. Admission free in Rudder Theater at 8 p.m.
- UNIVERSITY LUTHERAN CHAPEL:** A study of the Book of Revelation will be held at 315 N. College Main at 7:30 p.m.

America's Diamond Store since 1924 is Zales, your neighborhood jeweler.



Since 1924, Zales has been your jeweler — just around the corner. Now there are over 800 Zales nationwide, making The Diamond Store America's number one jeweler.

We purchase rough diamonds directly from the world's diamond capitals, cut, polish and mount them right in our own workrooms, then bring them to you as brilliant diamond jewelry — cutting the cost, not the quality.

You know all about diamonds when you know about Zales; so the day you buy a diamond, come to The Diamond Store. Zales. America's Diamond Store since 1924. We're right around the corner.

ZALES

The Diamond Store is all you need to know.

Post Oak Mall 764-0016 Manor East Mall 822-3731

ZALES CREDIT INCLUDING *90-DAY PLAN — SAME AS CASH* MasterCard • VISA • American Express • Carte Blanche • Diners Club • Illustrations enlarged.

Xerox execs call meetings 'a waste of time, money'

United Press International
NEW YORK — The number of business meetings in America has about doubled in the past decade but effective meeting techniques still are largely an undiscovered art.

Xerox Learning Systems of Stamford, Conn., says many American executives spend 70 percent of their time attending and conducting meetings.

Megan St. John, a Xerox Learning product manager, says many of the meetings are a waste of time and money — and very boring. They often are so badly conducted they are mere ego trips for the executive who ordered them.

In fact, she said, 70 percent of the meetings may not be necessary or advisable in the first place.

Judy Steele, another Xerox Learning manager, said often preparation is so bad, the people attending don't even know why the meeting is being held until they arrive. "There is no prepared agenda or if there is, it may be couched in generalities

Now you know

United Press International
"You're invited to take an imaginary trip into space. Sit back in the cockpit of your spaceship. Put on a helmet. Breathe deeply. Relax. Close your eyes and blast off. You will soon meet Dr. Zargon. He has a ray gun that makes people feel better."

This is not a comic book invitation to youngsters. It's actually the science fictionbased work of two clinical psychologists at the Oklahoma Health Science Center who induce hypnosis on youths to relieve school phobias, nausea associated with chemotherapy and fear of choking.

The limited attention span of children has long been an obstacle to hypnotizing them, but Bryan Carter and Gary Elkins figured that science fiction scenarios could capture kid's fantasies. Therapy begins with a talk about space travel, and then an invitation to the youngster to take an imaginary adventure. As the youth relaxes into a trance, the therapist suggests that the youth substitute a pleasing sensation for the one that was bothering him.


Notice to Engineers Dec. & May Graduates

MASON & HANGER · SILAS MASON CO., INC.

Engineers & Contractors Since 1827
May have the career for you.

A prime contractor for the Dept. of Energy in nuclear weapon manufacture & assembly

BS/MS ME, EE, IE & ChE
Interviewing on Campus Nov. 9 & 10, 1982
Sign Up Today at Placement Office
AN EQUAL OPPORTUNITY EMPLOYER M/F



SILVER BULLET™

Reach for it. Coors Light.