

# Clements says border state's big problem

**United Press International**  
WASHINGTON — Texas Gov. William Clements said Texas-Mexican border problems and agriculture figured prominently in his 20-minute meeting with President Reagan.

Following Tuesday's meeting, which fell less than a month before voters pass judgment on Clements' re-election bid, the governor told reporters he discussed the forthcoming talks between Reagan and Mexican President-elect Miguel de la Madrid, and discussed ways to stabilize the peso.

"I would like for Americans to understand that it is not just a Mexican problem," he said. "It is an American problem. Our border is in a chaotic situation."

Clements also said he received from Agriculture Secretary John Block "a strong indication they will be working with the Farmers Home Loan Administration to get some relief for Texas farmers 'on a case-by-case basis.'"

"Hopefully there will be an

announcement within 10 days," he said, adding that he had received a "positive" reaction from Block.

Clements said Reagan will be accompanied to the meeting with de la Madrid in San Diego and Tijuana by Treasury Department officials, who expect to "discuss all aspects of this particular (monetary) problem."

Clements indicated a national clearing house is one device being considered.

"There should be a decision on this shortly, in the next 5 or 6 weeks," he said.

The Texas governor also hinted the administration plans to move in the direction of a multi-year grain sales agreement with the Soviet Union.

"I think you can well anticipate there will be a firming up of this position. It will no longer be ambiguous," he said.

Clements predicted he will defeat Democratic challenger Mark White Nov. 2 because "the polls tell me so."



*Literally, it's lawn music*

staff photo by David Fisher

The lawn in front of the Academic Building wasn't littered Tuesday — it played host to an unusual work of art. Paper plates of various colors were arranged in a grid and entitled "Great Musical Hit Series #1." A placard in the background explains the work, which was meant to represent the relative scale of C minor.

# Gas producers penalized \$58.5 million

**United Press International**  
WASHINGTON — A massive federal investigation into possibly illegal billing of natural gas supplies among pipelines will force four major gas producers to pay customers \$58.5 million in penalties.

In its largest enforcement action ever, the Federal Energy Regulatory Commission announced Tuesday that settlements with the four companies will pass on \$58.5 million in reduced rates to interstate customers

of Tennessee Gas Pipeline Co., a natural gas transmission firm.

"The money will be flowed through to interstate consumers and relief may be realized this winter," the commission said.

Settlements with three of the firms — Tenneco Inc., of Houston; Sun Exploration and Production Co., of Philadelphia, and Atlantic Richfield Co., of Los Angeles — were disclosed Tuesday.

The fourth company, New York-

based Mobil Oil Corp., ended its involvement in the dispute with a 1980 settlement. That agreement, however, was held up by a Tenneco appeal.

Under the agreements, none of the firms admits any wrongdoing.

The settlements follow a three-year investigation into the alleged diversion of more than 450 billion cubic feet of natural gas from interstate markets to intrastate markets by Sun, Atlantic Richfield, two pipeline com-

panies and several other natural gas producers, the commission noted.

The agency charged Tenneco violated federal law by making an unauthorized transfer of more than 160 billion cubic feet of natural gas to Channel Industries Gas Co., an intrastate pipeline affiliate of Tenneco.

The diversion of gas from interstate to intrastate markets supposedly allowed the companies to realize higher prices and profits. All of the transactions occurred by 1965 and

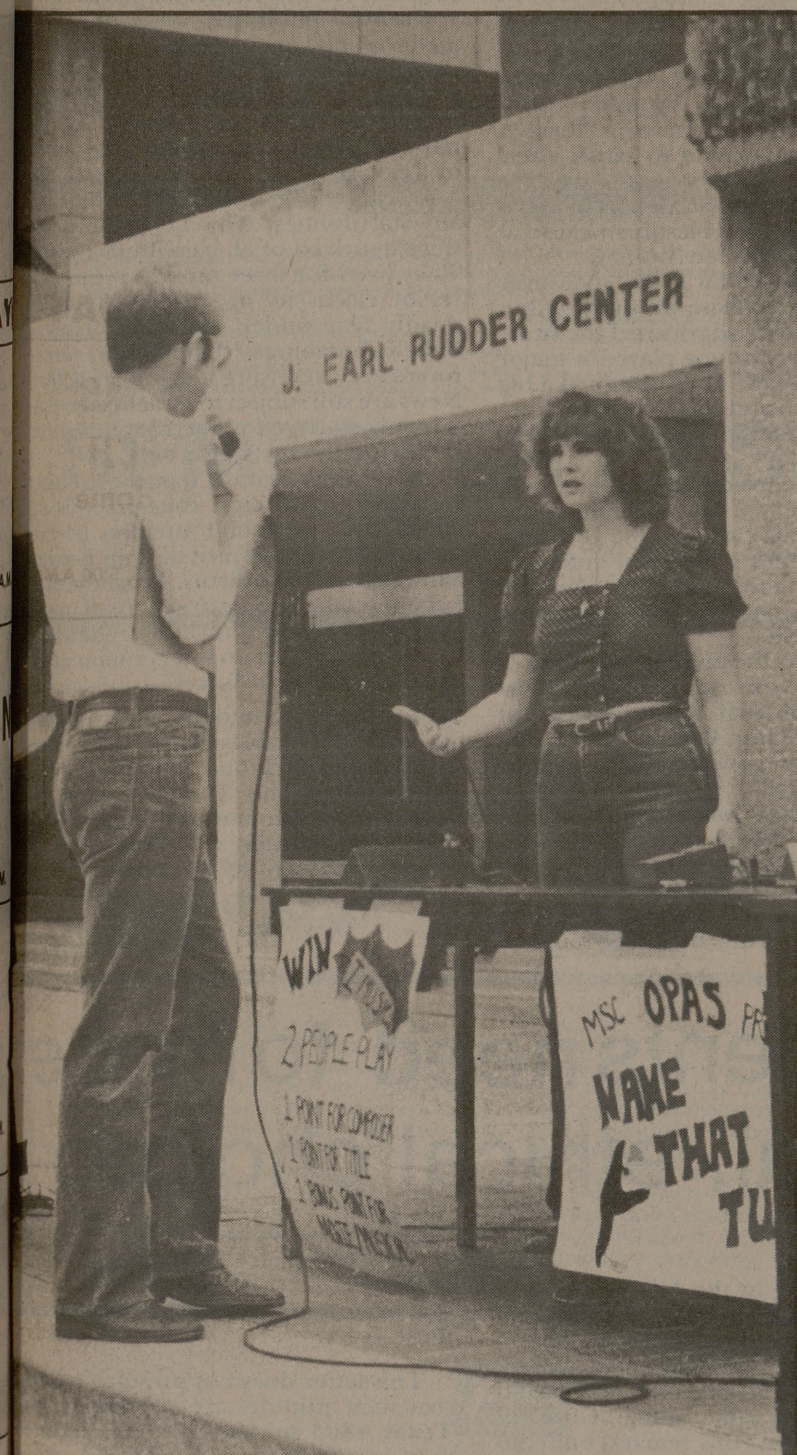
1975.

"I think it's about time," a leading consumer-energy group official said of the development.

Ed Rothschild of the Citizen-Labor Energy Coalition, said the commission "has been dragging and dragging on this for years. The government could have gotten more if it really wanted to press this."

The individual settlements announced by the commission include:

- Tenneco will reduce by \$23 million the cost of natural gas sold to Tennessee's interstate customers over the next five years.
- Tenneco also will dismiss an earlier appeal, clearing the way for an \$18.5 million payment by Mobil to Tennessee under a 1980 agreement.
- Sun will pay \$10.5 million to Tennessee's interstate customers, along with \$250,000 in civil penalties.



staff photo by John Ryan

## Name that tune

Master of ceremonies Jeff Vice, left, a civil engineering major from Port Arthur, listens as Elizabeth Pickvance, a biology major from England, tries her luck in naming a musical selection. Her luck wasn't good enough; she lost the MSC OPAS contest. Vice and Pickvance are juniors.

## Latinos spend \$60 billion a year

# Business taps Hispanic market

**United Press International**  
The consumer potential of 20 million Latinos in the United States is large — conservatively estimated as a \$60 billion-a-year market.

Rapidly growing is a major business community both generated by the fastest growing minority in the U.S. and principally serving the Hispanic consumer.

Although their awareness of it is relatively recent, both the media and Madison Avenue today are pitching hard for that market.

About 250,000 businesses in the United States are Hispanic-owned and grossing an estimated \$16 billion annually, according to the Kansas City-based United States Hispanic

Chamber of Commerce. That figure compares with census bureau estimates of 219,000 Latino-owned businesses in 1977 which represented a 53 percent increase over 1972.

Competition for the advertising action is just beginning.

Antonio Guernica and Irene Kasperuk, in their new McGraw-Hill book "Reaching the Hispanic Market Effectively," estimate it at \$70 billion annually, and say it is largely untapped. They conclude that Hispanics are alike in lifestyle, regardless of national origin; and they urge advertisers to keep in mind three facets of the community: the Spanish language, strong family ties and Roman Catholicism, the religion professed by 85

percent of U. S. Latinos.

A study by Strategy Research of New York has found that 2.3 million Spanish-speaking persons are reached by New York City television signals. Another study, by Yankelovich, Skelly and White, found that seven of 10 U.S. Hispanics sample some form of Spanish language media every week, with radio predominant.

The Washington-based National Association of Spanish Broadcasters counts 107 radio stations which transmit exclusively in Spanish (and the association laments that only 28 of them are owned by Latinos) and 90 others which broadcast in Spanish at least 10 hours a day. The stations are

located where the Latinos are: New York; Miami and environs; Washington D. C.; Chicago; and across the Southwest.

The association lists 13 U. S. television stations which transmit exclusively in Spanish — but Spanish language penetration of television is much greater. SIN, the national Spanish television network, had at last count 170 U. S. outlets, including part-time programming, cable systems and low-power stations.

Daily Spanish-language newspapers are published in Los Angeles; New York; Miami (two); Chicago; Brownsville, Laredo and El Paso in Texas; Tampa, Fla.; and Oakland, Calif.

# South Africa downs Soviet-built MiG

**United Press International**  
PRETORIA, South Africa — South African jets have shot down a Soviet-built MiG fighter Tuesday over southern Angola, South African Defense Force Chief Gen. Constand Viljoen said.

Two South African reconnaissance planes and two escort aircraft were "reconnoitering" a build-up of missile installations, concentrations of South West Africa Peoples Organization guerrillas and logistics bases when

four MiGs attacked them, Viljoen said.

It was not immediately known what nationality the MiG pilot was. An estimated 20,000 Cuban military personnel are stationed in Angola.

"In the ensuing dogfight, one MiG was shot down," Viljoen said, "and the other three turned tail and fled the area."

He said all the South African planes returned safely to their base.

There was no immediate comment

from Angola on the dogfight.

All the MiGs supplied to the Angolan air force are piloted by either Cuban or Soviet airmen, South African military sources said.

The South African reconnaissance mission was the result of "large scale rearming and reequipping of SWAPO by Russia and its surrogates," Viljoen said.

"It is known that 600 tons of weaponry was supplied to SWAPO through the (Angolan port of) Mocamedes 10 days ago.

"In addition to this, it is also known that missile installations have been erected in southern Angola while SWAPO, with its latest resupply, and its logistics build-up, intends to resume its terrorist actions internally after losing prestige in its latest efforts."

The dogfight was the second in the past 18 months in which South African planes downed a MiG over Angola. SWAPO'S base for its 16-year-old guerrilla war with South Africa over South West Africa, which geographically separates the two nations.

# \$100,000 in scholarships awaiting student pick-up

More than 400 scholarships awarded to students for the fall semester — totaling more than \$100,000 — have not been picked up, says the student financial aid administrator for scholarships.

The Financial Aid Office faces the same situation every year, Lynn Brown said.

"I don't like to see it happen," she said. "I know many times the students are not aware when the checks get there (the Fiscal Office), and they get tired of checking and eventually forget about them. Some students get so many scholarships that they simply forget which ones they've picked up and which ones they haven't."

The scholarships range in value from \$50 to \$1,000, Brown said.

Although \$100,000 is a large amount, it is a small part of the \$3 million to \$4 million awarded annually, she said.

In the past, nothing was done to remind students of scholarships that had not been picked up, Brown said. But this year the Financial Aid Office is notifying scholarship recipients by mail that they have until Oct. 29 to pick up their scholarships from Fiscal Office cashiers. If the scholarships aren't picked up by then, they will be cancelled and redeposited for use at a later date.

"I feel that if a student is not going to use his scholarship money, he should let the donor know so the money can be used for someone who really does need it," Brown said.

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**forecast**

High in the mid- to upper-80s, low in the lower 60s tonight. Clear skies.