

Sherrill

(continued from page 14)

the interests of both viewers and advertisers. "When you try to sell one of these things," Jones said, "it's tough. What we're trying to do here is to put such a good show on that when those advertisers do their studies next year, they'll see that our audience ratings are much higher than all the others."

Then they'll actually want to buy our show rather than us having to go around begging people to buy. "Our show has sold very well this year. You can see with all the different vehicles (to promote Texas A&M) going out here now that maybe it wasn't such a bad idea to hire Jackie Sherrill."

Jones said Sherrill's main concern is advocating Texas A&M and its academic and athletic programs. "Coach Sherrill is very concerned in promoting the University as well as the Athletic Department," Jones said. "In every venture we've ever taken out on, one of the things he's made very

apparent is that he wants to include a feature on the University. I think that's good. It shows that the Athletic Department is part of the University. "The greatest benefit will be national exposure for Texas A&M," he said. And, Jones added: "We have an opportunity, if

all four of these ventures go well, to make for the Athletic Department 10 times more money than we made last year on the coach's show — which was a fairly nice profit." Jones said other the Athletic Department is working on other broadcast projects which may become reality as soon as next

spring. "I do have a feeling that in one year-plus, we're going to have not only all of the football games delayed on TV, but most of the basketball games probably on live television ... as well as events like softball, baseball, track, golf, tennis — any sport we have. We're that close to it."

"It's not just a possibility — it's a probability."

Kuhn steadfast as owners to decide fate

by Milton Richman
UPI Sports Editor

SAN DIEGO — Bowie Kuhn is keeping his head up. He believes his heart is pure and his hands are clean. He has committed no crime, certainly none for which he should be hanged, yet, to all intents and purposes, he's a condemned man nervously watching the clock to find out whether he's going to get a reprieve or not. He should know sometime today after the major-league owners finish their joint meeting, whether he has been cashiered. But with all their indecision, the 26 owners could vote to table any action until their winter meetings in Hawaii in December. That's what Kuhn's strongest supporters — like Peter O'Malley of the Los Angeles Dodgers, Edward Bennett Williams of the Baltimore Orioles, Allan "Bud" Selig of the Milwaukee Brewers, Roy Eisenhardt of the Oakland A's and Bob Lurie of the San Francisco Giants — are trying to do now. They're lobbying hard in his behalf.

They're aware Kuhn could lose his job in the next 24 hours. Four votes against him in the National League automatically would do it and they know of three already, possibly five and maybe as many as six. The three National Leaguers who want another commissioner are Nelson Doubleday of the New York Mets, John McMullen of the Houston Astros and Lou Susman, club attorney for the St. Louis Cardinals and spokesman for their owner, Gussie Busch. Without showing his hand entirely, Susman is saying he knows of six National Leaguers who are ready to vote against Kuhn and if he's right, it's bye, bye Bowie. Two others known not to be in the forefront supporting Kuhn are Bill Williams, one of the Cincinnati Reds' owners, and Ted Turner, the unpredictable boss of the Atlanta Braves, who's not telling anyone how he's going to vote. Ironically, the American League, from where most of Kuhn's opposition has come in past years and where it would now take five votes to fire him, is


almost solidly behind him. "These guys trying to get rid of him now are crazy," Calvin Griffith of the Minnesota Twins said. "They don't have a single candidate in mind to replace him, not a one, and with all the other problems we have now with TV

revenue, the players and everything else, why would you look to add to that by creating another problem?" Griffith is absolutely right. There's no one candidate so far in the forefront he could be considered the "leading" one to replace Kuhn.

A so-called "restructuring committee" was created at last winter's meetings in Hollywood, Fla., to recommend changes in the administrative areas of the game. One of those changes would deal with the way the commissioner's office would be organized and function in the

future. One of the recommendations has been that some outsider from the business world, one who is highly experienced and respected, be brought in to oversee all the financial aspects of the game and that he be accountable only to the executive council.

COME GROW WITH US



ALDRSGATE UNITED METHODIST CHURCH
"The Church With A Heart-Warming Touch"

TEMPORARILY MEETING AT
A&M CONSOLIDATED
MIDDLE SCHOOL AUDITORIUM
JERSEY ST. AT HOLIK ST., COLLEGE STATION

SUNDAY SERVICES: SUNDAY SCHOOL 9:45 A.M.
MORNING WORSHIP 8:30 A.M., 11:00 A.M.
EVENING WORSHIP 6:30 P.M.

CHURCH OFFICE
2114 SOUTHWOOD
696-1376

PASTOR: TERRY TEYKL

T.S.O.
Prescriptions Filled
Glasses Repaired

BRYAN
216 N. Main 799-2786
Mon.-Fri. 8-5 Sat. 8-1
COLLEGE STATION
8008 Post Oak Mall . . 764-0010
Mon.-Sat. 10-9 p.m.

TEXAS STATE OPTICAL
Since 1935.

Ken's Automotive
421 S. Main — Bryan
822-2823

"A Complete Automotive Service Center"

- Tune-Ups • Brakes
- Clutches • McPherson Struts
- Front End Parts Replacement
- Air Conditioning Service

All American Cars
Datsun-Honda
Toyota

(Master Card & VISA Accepted)

Moe Rae Boutique

Your Danskin Headquarters

Manor East Mall 779-6718

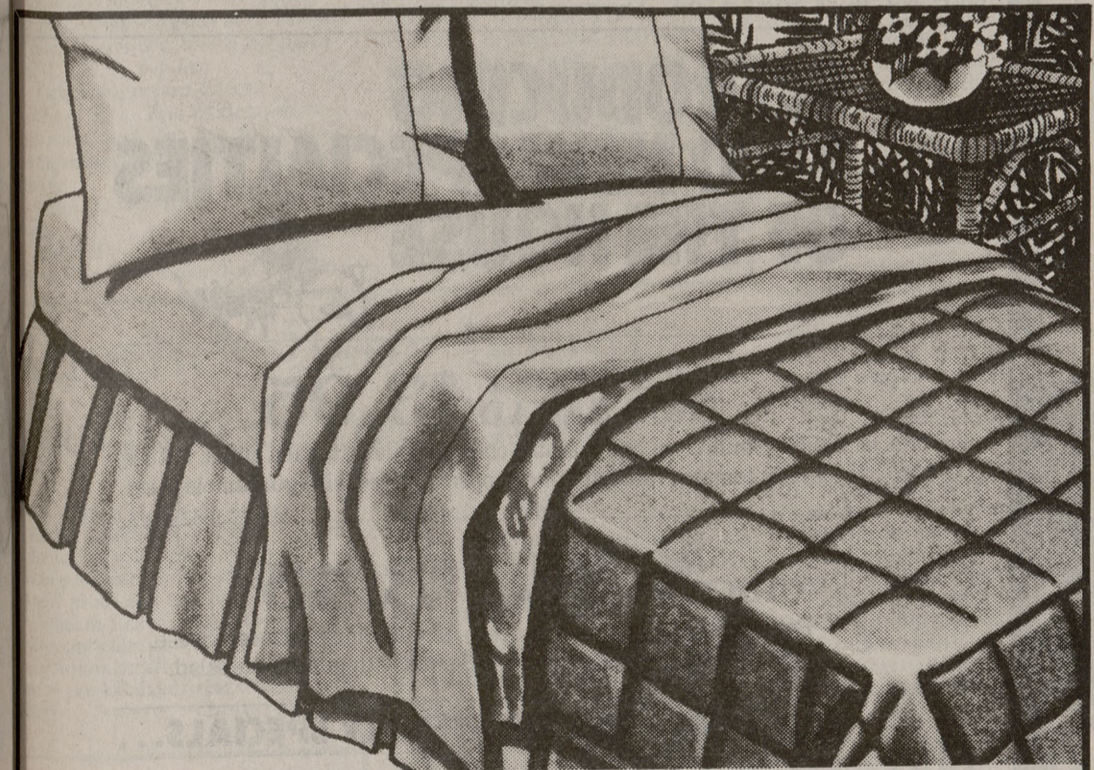
cycles, etc. . . .

"different spokes for different folks"

403 University (Northgate)
Open 10-7 Mon.-Fri. 10-5 Sat.
846-BIKE

Dillard's '82 AUGUST HOME SALE

back-to-school special!
Springmaid® sheets and Martex® towels



Springmaid® sheets for student-size beds

extra long twin fitted, reg. \$14 **8.99**

Polyester/cotton percale sheets made to fit those extra long twin beds available in primrose, navy, camel or white. Coordinating comforters and bed ruffles are also available.

Twin, flat or fitted, reg. \$10	5.99	Twin comforters, reg. \$40	29.99
Full, flat or fitted, reg. \$14	8.99	Full/queen, reg. \$60	49.99
Queen, regularly \$19	12.99	King, reg. \$80	69.99
King, regularly \$23	15.99	Standard shams, reg. \$12 each	9.99
Standard cases, pair, reg. \$11	6.99	Coordinating bed ruffles, regularly \$25-40	19.99-34.99
King cases, pair, reg. \$12	7.99		

sale!
save 33% to 36%!
Martex® towels

4.99

Bath, reg. 7.50. "Volante"; "Renee"; "Country Chalet" or "Syncopation" in home warming colors.

Hand, reg. 4.50 2.99
Wash, reg. 2.50 1.59