AIAW near close of fruitful 11-year existence p employer and no bligation to offer th Ill-time employme The co-op progra

litor's note: This is the first of wo-part series recapping the ents that have led to the downof the AIAW, the organizathat for 10 years, has set ends a student's gr ndards for college women's etics. The first segment in interfere with the als with the past year's de-riorating relationship between e AIAW and the NCAA.

by Frank L. Christlieb

Sports Editor Then the Association for In-

ollegiate Athletics for

men began its inaugural ses-

during 1971-72, more than

schools took what promised

e a revolutionary step in the

tory of college women's athle-

But after swelling to an excess 1,000 member schools, the

AW now finds itself on the

nk of non-existence. In fact,

organization's life processes

so close to extinction that it's

About 1,300 Texask ents participate in the rogram. Students who con

p program requir ertificate when the

ficult to detect even a faint se among the 700 AIAW mber schools. On the other hand stinguished from m Death will strike the AIAW arch, enjoy a good di 30. After that date, all eping their jobs who xas A&M University women's tough and so do t etic teams which have comrkers. Sales people, fi ted within the AIAW will beinagers, compt participating in the National llegiate Athletic Association. nd or investment d their workers area During the past year, the all-werful NCAA has used its wer, its politics and the AIAW Consequently,

langing jobs for an y to pick a depart Death will strike the intributes directly AIAW June 30. After that date, all Texas

A&M University ing very much from women's athletic teams mpanies involved in which have competed es, tobacco, aerossubegin participating in es, tobacco, aeros the NCAA. neral communica od choices for place

He also said at siness areas — ma exert more control over nsulting, health care. men's athletics. The most mmonly recurring headline software, high t otting newspapers over the the st few months has been "War f the Worlds: AIAW vs. inufacturing, bar emical and genera — are likely to owth rates in the new NCAA

The AIAW, then headed by onna Lopiano of the Universiof Texas, filed a anti-trust suit inford Research r. In a 38-page complaint filed iks so much in the fi U.S. District Court in the Dis-I do their banki ct of Columbia, the 10-yeard AIAW accused the NCAA of ne via a home com eo display tube. Th trying to stunt the steady growth of college women's sports.

er and video screet

d it predicts ve

tating machine

the demand

hers will decline SRI said it

technology ind

iculture and ot

ustries will be

Prizes

Provide

Spectato

Welcome

ORE INF

nt business.

ON

with rates in the ball. The lawsuit claimed that the rket. NCAA "has expressed its anta-SRI also said the he conism to the interest of

CAMPUS 846-6512

NOW SHOWING ?

wing job markety rs, followed by the missing.

> BASED ON A TRUE STORY.

A UNIVERSAL PICTURE 9:50

SPECIAL Thurs. Night: All Tickets \$1.50 000000000000000



Kay Don

women's intercollegiate athletics through opposition to inclusion of intercollegiate athletic prog-rams in the coverage of Title

The Title IX legislation, although a part of the Education Amendments of 1972, did not take effect until July 1975. The federal law states that:

"No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving Federal

financial assistance."
The AIAW suit stated that the results of the NCAA's increased control over women's athletics would be "to diminish program opportunities for women in athletics; to diminish leadership opportunities for women in athletics, and to eliminate the separate identity and governance of the women's intercollegiate athletics market now expressed through AIAW.

Kay Don, Texas A&M assistant athletic director for women and Region IV representative of the AIAW, says the feud bethe two factions has reached its peak and essentially all that's left are the final stages of the AIAW's dissolution. In an interview Tuesday, Don described each part of the losing battle the women's organization has fought since the NGAA began its attempt to swing AIAW members toward its older, more

solidified structure.
For the AIAW, the beginning of the end took place at the 1981 NCAA convention.

'At the NCAA convention last year, it was voted by the assembly to initiate women's championships at the Division I

Fri. is Student Nite!

CINEMA III

1500 Harvey Road 764-0616

shows before 6pm

Rae Dawn Chong

QUEST FOR FIRE (R)

1:20 3:20 5:20

7:30 9:30

SOME KIND OF

HERO(R)

7:35 9:45

Michael Caine

DEATHTRAP (PG)

7:45 10:00

CINEMA I&II SKAGGS CENTER 846-6714

> PORKY'S (R) 7:40 9:45

EVIL UNDER

THE SUN(PG)

7:25 9:35

Adults \$2.00 Mon.-Fri. all

championships for Division II tennis, swimming, golf and track and Division III to become effective, so all they had left was

to try to get Division I approved. "Álso, it was approved that (the NCAA) adopt a governance structure to include women into its committees and council in various areas of control."

Don said, however, that AIAW members didn't take unified stand on this action.

'I don't know if it'd be a 50-50, but there was pretty much a zation as to whether this (initiating the women's champion-ships) was really the best move for women's athletics," Don said. Some people felt that it was, that it would possibly mean women. more money coming into the programs. Some felt that it would give more visibility to the and field are not money-makers. women's athletic programs be-cause of the NCAA's power here and don't get quite as much within the television ranks as money well as other media.
"On the other side, there were

a number of women who felt that it was not good ... that a number of women's positions would be removed or done away with at the university levels ... (and) that within the NCAA structure itself, they were not allowing for equal representation on the committees. They were just allowing for percentages of women coming onto the committees, and this would stifle the growth of women in the area of athletics to ever be able to develop their administrative skills.

'Also, there was a feeling that women's athletics within the NCAA would take the same place as what we have found, in past years, other men's sports have taken," Don said, "because it has appeared over the years that NCAA's rules and legislation have been made for football and basketball.

"For example, scholarships. You have a fewer number of scholarships allowed in various sports, because they view some of the men's sports in a little bit different light than football and basketball. Those are the

extensive study as to established. The women's progwhat type of effect (NCAA plans) would have on the AIAW, (its members) realized that in essence, the NCAA split within the women's organi- was running them out of business." — Kay Don, Texas A&M assistant athletic director for

So they seem to be pushed over

A lot of women feel that the

level," Don said. "The year before, they had already initiated makers in most cases, whereas the women's programs, because the NCAA, then your chambers at they are not money-makers at pionships might not be the same they are not money-makers at this point in time," Don said.

Don said many AIAW members also felt that some NCAA "After the AIAW did an tercollegiate women's athletics. rules might harm the state of inrams are still in a growth stage, and if that growth is stifled right now, then you don't know what

might happen. With most of the money in the AIAW coming from member-ship dues, Don said, it began to appear that a move by major schools into the NCAA would dearly cost the women's organi-

"Division I schools pay the larger membership dues," she said.
"If (the AIAW) lost a large number of Division I schools, this would take about 50 percent of its money away. It was like a domino effect, actually. What was happening is that those companies who had been back-ing AIAW were starting to say 'Well, if the better teams in the same thing is going to happen to AIAW are going to swing over to

Manor East III

Manor East Mall 823-8300

ALITTLE

SEX (R)

HOUSE OF

WAX

CLASHOF

THE TITANS

Palace

LAS BRACERA

Plus

BENJAMIN

ARGUMENDO

pionships might not be the same

quality, so we're going to start pulling our support away from

Don said that the AIAW soon began to wise up to the NCAA's plan to monopolize college women's athletics.

'After the AIAW did an ex-

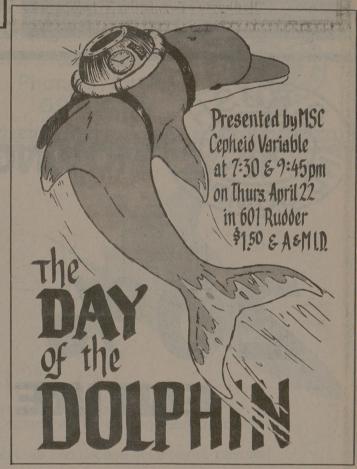
tensive study as to what type of effect it would have on the AIAW, (its members) realized that in essence, the NCAA was running them out of business .. because they were pulling away the membership and they were taking away some of the other types of income," she said.

Thursday: What lies



FALL '82 MEAL PLAN INFORMATION FOR OFF CAMPUS STUDENTS

Food Services will validate off campus students desiring a contract board plan, to dine at the facility of their choice, limited only by the capacity of each facility. There will be no quota or waiting list. Validation will begin at the Sbisa Office on August 9, 1982, with personal presentation of paid fee slip.



DAYS, BUT TAKE A BREAK AND WORSHIP WITH US University Lutheran Chapel 315 N. College Main Hubert Beck, Pastor 846-6687 WORSHIP SERVICES AT 9:15 A.M. AND 10:45 A.M. WORSHIP/STUDY AT 7 P.M. **CANDLELIGHT COMMUNION SERVICE** TONIGHT 10 P.M.

WE KNOW YOU ARE FEELING THE PINCH THESE



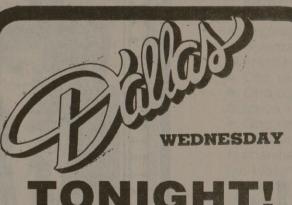
DIETING?

Even though we do not prescribe diets, we make it possible for many to enjoy a nutritious meal while they follow their doctor's orders. You will be delighted with the wide selection of low calorie, sugar free and fat free foods in the Souper Salad Area, Sbisa Dining Center Basement.

OPEN

Monday through Friday 10:45 AM-1:45 PM

OUALITY FIRST



Live Entertainment by The Tymes 2 for one 'till 10 o'clock

DALLAS, the only club in town that gives away over \$3,000 cash a month!

DALLAS NIGHT CLUB IN THE DEUX CHENE COMPLEX BEHIND K-MART, COLLEGE STATION 693-2818

A GRAND MASTERPIECE." ARCHER WINSTEN, New York POST **RUDDER THEATRE**

ALL TICKETS \$1.50 WITH TAMU ID. ADVANCE TICKETS AVAILABLE AT MSC BOX OFFICE MON.-FRI. 9 A.M.-4:30 P.M. TICKETS ALSO AVAILABLE 45 MINUTES BE-FORE SHOWTIME.

with periodic raises to \$33,000 in 4 years. Many bene-Navy Flight Programs (A120) 1121 Walker St.

Houston, TX 77002 (713) 226-2445 (collect if necessary)

APPLICATIONS FOR NAVAL FLIGHT TRAINING

NOW BEING ACCEPTED

Immediate openings for training in the world's most prestigious flight school. No experience required. Juniors, seniors, college grads. All majors considered.

Must be in good health and a U.S. citizen. Pilot applicants up to age 281/2, must have 20/20 vision. Naval Flight

Officer applicants up to age 301/2, must have vision cor-

rectable to 20/20. Salary while in flight training \$21,000,

FLY NAVY, THE BEST ALWAYS HAVE.