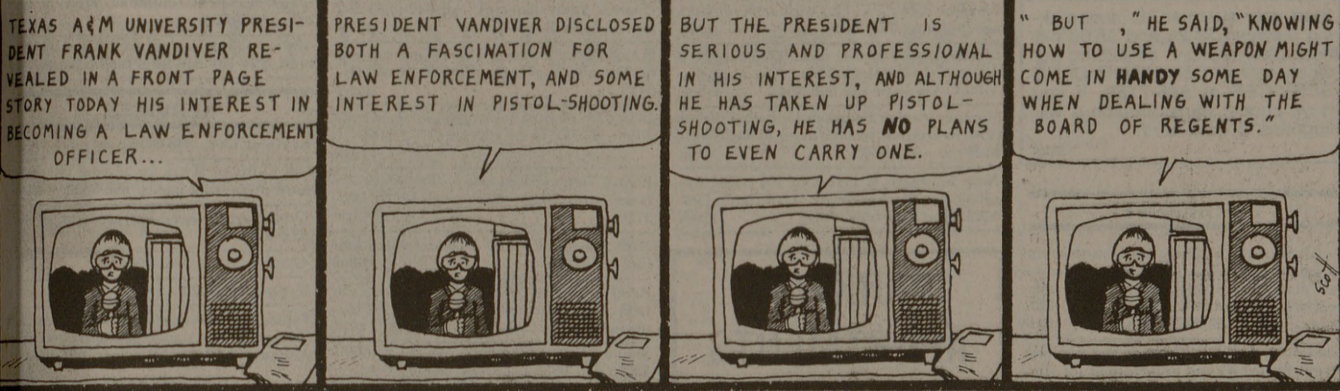


Warped



Economy doesn't deter investors

Ocean cruises popular

NEW YORK — Ocean cruise operators are so optimistic for their industry that they are investing at least \$1.5 billion in new ships, recession or no.

Although it is being hurt by the recession, the ocean cruise industry is sure to keep right on growing, said Ralph Bahna, who heads the 28-member Cruise Lines International Association.

Bahna, formerly with Trans World Airlines, also heads Cunard USA, one of the few of the old transatlantic liner operators that has survived into the cruise age.

Bahna said the cruise lines are backing up their optimistic outlook with money for new ships especially built for cruise traffic. Many cruise ships sailing now are remodeled liners but these, Bahna said, can be unduly expensive to operate.

The money to finance the special cruise ships comes mainly from shipbuilding interests in Europe who want to preserve employment in the great yards that traditionally have built many passenger ships, Bahna said.

Only Cunard, Holland-America, Peninsular & Orient and some Scandinavian lines among the older passenger ship

operators are in the cruise business now. Major operators such as Home, Carnival, Costa, American Hawaii, Paquet, "K"

Cruise costs compare extremely well with any other packaged vacation or with do-it-yourself vacations. It is estimated that this year the average price range of an ocean cruise vacation per person for double occupancy will be \$160 to \$210 a day.

Miami has become the most popular cruise departure point.

At least half of all cruise passengers come from the western hemisphere — the biggest share from the United States — and they are of all ages.

Bahna said the good prospects for cruise business stem from many factors:

—It has a vast market to work on in the United States. "Up to now only about 2 percent of Americans have taken an ocean cruise."

—Cruise costs compare extremely well with any other packaged vacation or with do-it-yourself vacations. It is estimated that this year the average price range of an ocean cruise vacation per person for double occupancy will be \$160 to \$210 a day. That includes airfare to and from the departure port, lodging, meals and entertainment.

—You know in advance exactly what you'll pay for on a cruise. About the only possible extras are tips, alcoholic beverages and port taxes and shopping.

—The shipboard entertainment nowadays is varied and first class and often is educational as well as amusing. The bigger ships engage lecturers as well as singers and comics and movie facilities.

—An ocean cruise vacation is really relaxing and not nearly as likely to run into interruptions or unpleasant surprises as vacations that are not so well planned.

—Cruise ships are known for their good food and service. The Russians tried to muscle into the cruise business with a ship playing out of New Orleans a little while back but neglected these amenities "and the crew didn't speak English," Bahna said. Therefore, even though the prices were low, the Soviet ship didn't do well and was withdrawn.

The actual volume of the North American cruise business was 1.31 million passengers and \$1.72 billion in 1980. That's projected to rise to 1.91 million passengers and \$3.15 billion by 1984.

While shorter cruises presently are more popular, Bahna thinks the seven-day cruises ultimately will account for about 60 percent of the business. The longest cruises run about 25 days.

Newspaper owner asks court for liquidation

SANTA ANA, Calif. — Harry Hoiles, the son of the founder of Freedom Newspapers Inc., has filed a court action seeking liquidation of the newspaper chain and distribution of its assets to stockholders, it was reported Thursday.

Freedom Newspapers is the parent company of the Santa Ana Register, and owns 30 other daily newspapers in 12 states, eight weekly newspapers, a television station and a weekly shopper.

D. R. Segal, president of Freedom, said the suit would be vigorously defended.

Hoiles charged in the suit filed in Orange County Superior Court Wednesday that other members of the family have excluded him from company management and have tried to reduce the value of his holdings.

A court-ordered dissolution of the company is reasonably necessary for the protection of the rights and interests of himself and his immediate family, Hoiles said.

Defendants include Freedom Newspapers and the families of Hoiles' sister, Jane Hoiles Hardie of Marysville, Calif., and his brother, the late Clarence H. Hoiles, and the executors of the Clarence Hoiles estate.

All of the company's shareholders are descendants of Raymond Hoiles, founder of the chain, or members of their families.

Each of the three family branches holds a one-third interest in the company, the lawsuit said.

At the time of Clarence Hoiles' death last Dec. 31, Harry

Hoiles was vice chairman of the company.

The suit alleged that the C.H. Hoiles and Hardie families have joined together to act in concert as a dominant or controlling group of shareholders to accomplish a joint purpose for their aggrandizement and to the detriment of the plaintiff.

It also charged that defendants conspired to unjustly oust plaintiff from any effective participation in the management and operations of the company, unjustly isolate the shares of stock of Freedom Newspapers,

Inc., and appropriated the property and management rights of the plaintiff.

Harry Hoiles said also that when he tried to withdraw from the company, the other shareholders offered less than 9 percent of the fair value of the shares for the nearly 33 percent of the stock owned by him and his family.

Segal said a court-ordered liquidation of the company would not be in the best interest of the stockholders or the readers and advertisers of the chain.

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Judge sentences man to 12 years on drug charges

NEW ORLEANS — A man who admitted running an angel dust manufacturing ring capable of producing up to 100 pounds of the powerful drug each month has been sentenced to 12 years in prison.

U.S. District Judge Robert Collins Wednesday sentenced Alfred Jerome Guillard to two consecutive six-year jail terms. Guillard last week pleaded guilty to conspiring to manufacture PCP and distributing 770 grams of it to federal undercover agents.

Guillard, 26, is described by federal authorities as an angel dust manufacturer who has moved his operation around the nation. He previously was convicted of similar charges in California and drug charges are pending against him in Oklahoma.

PCP, or phencyclidine, originally was used as a veterinary

anesthetic and causes violent and self-destructive behavior.

Assistant U.S. Attorney John Patrick Deveney has said the PCP ring could produce 100 pounds of the drug a month and sell each pound for \$12,500.

Collins also sentenced Larry Joseph Bell, 29, of New Orleans to four years for helping manufacture the drug.

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