## -national=

Battalion/Page April 15, 1982

#### Rival methods to compete

## Experts see TV struggle



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The coming struggle will be among the existing television K-band, thus, is that programs networks, the cable television can be delivered without expensystems in which billions are being invested and the K-band direct transmission of programs into homes via space satellite. The K-band has been used

only experimentally in Canada and Japan up to now. But in the last few months several large American firms have formed new corporations to exploit the K-band by leasing transponder channels on Canada's Anik-C catellite which is to be lounched satellite, which is to be launched soon will be sprouting on rooflater this year. The latest company to do so is Oak Industries Inc., of San

Diego, which is leasing four channels and says it will offer the same programs directly that it now is delivering to 600,000 cable subscribers.

The programs will be delivered in scrambled form to keep non-subscribers from tapping them via small, portable dish-shaped antennas mounted on shaped antennas mounted on rooftops. The home viewer will teraction.

United Press International decade may see a struggle for the television viewing market decade may see a struggle for the television viewing market T940s between radio and infant television. TV won that battle.

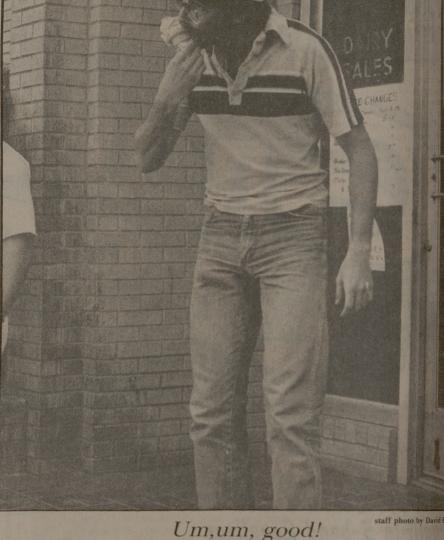
The great advantage of the K-band, thus, is that programs sive earth stations from which they must be rebroadcast or delivered to homes by cable. The K-band operates on a muchhigher frequency than the C band used in conventional satel-

lite communications.

Bob Klein of Los Angeles, a widely known on-air promotion expert, said he believes dish antennas for K-band reception tops all over America.

"We have assumed for the past decade that the United States will become a nation total-ly wired for cable TV," he said. Now, suddenly, stringing wires begins to look old-fashioned, an unnecessary expenditure of billions of dollars.

Klein did say cable still has



### No kee

United Press from the n 11 million most contr er hit the inications e that never With admi unting, the gyet anoth ade the pub nsidering a l adcasting.

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ail bl kills se prison

United Press L ERSEY CITY the eighth flo wded Hudsor

ed seven pr Wednesday, aut A police depa n said the bla: nd was contro County kowski identi

lead men as inn ely released Rakowski said.

Lloyd Klaevemann, man of Producers Grain Termin in Corpus Christi, said the ca flict probably will result in: corrections offic



dispute over the Falkland Isshare going to Texas and other

FALL '82 MEAL PLAN INFORMATION FOR OFF CAMPUS STUDENTS

could help farmers United Press International CORPUS CHRISTI — The "If the conflict between land and Argentina was to da

lands could result in Argentina — one of the world leaders in grain sorghum exports — losing some of the market and a larger out for some time, other ar tries might not want there in that potential war zone. Market and a larger out for some time, other ar tries might not want there are man Vestal, Nueces Com U.S. farmers, agricultural exsaid.

kinko's

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Falklands crisis XEROX COPIES 41/24

man Vestal, Nueces Com to the eighth floo agricultural extension age "They would not want to that risk and they might wan come to the U.S. We (Tex vould possibly stand to pick all the countries that might doing business with Argenta It all depends on what a

heir names we More than 70 prisoned on ere moved to ers in a third-flo The blaze was



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increase in U.S. grain p he eighth floor o jail, near the cer and has the potential of be "very good for south Texas le said. ners

Grain broker Frank Vacu of New York said the Argenti grain sorghum harvest beg this month, while the U.S. est doesn't start until late Ma He said Argentina consister undercuts U.S. grain prices.

The prison, b 0 prisoners, n eight floors a laze, Rakowski loor is used for quipment stora Authorities sa stigating the c

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