To keep students on the right

track, Tau Kappa Junior Honor Society planted "please" to motivate

his week, there's a good reason

promote the use of the word

wdy when greeting fellow

"The main purpose is to get

tudents to keep saying howdy and to keep the atmosphere at Texas A&M friendly," Christy ackson, howdy week chairman,

Howdy Week is held in the

I to unify the student body afthe summer and to fire up udents for the football games,

apers and finals, she said.

and do something fun.

ise it comes at a time when

why. It's Howdy Week.

Traditions Council hopes

to hear 'howdy' this week

howdy t-shirt.

for one dollar.

to say howdy to

A howdy dance will be held at the Texas Hall of Fame Thurs-

day night and anyone wearing a

howdy t-shirt will be admitted

A banner also was put up in the MSC main hallway so stu-

dents can write who they'd like

Jackson said she has enjoyed watching the students stop and look at the banner.

They come rushing in looking worried and then they stop

Battalion Reporter the Memorial Student Center and If you've noticed more people week, and today five mystery week, and today five away a

an usual saying how to you people will each give away a

Each fall and spring the Traitions Council sets aside a week
promote the use of the council sets aside a week

The spring Howdy Week to read and start laughing," he said.

The purpose of Howdy Week

hen the fall Howdy Week be- year, Jackson said.

udents can relax for a while well, Jackson said.

of what hed appearance of

ls and two-tone

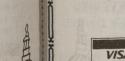


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re friendly 10ther in the itions will be zgie Spirit wi av. Of cours new problem

Thomas M Brickmo





Genuine leather

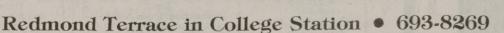
uppers and

insoles. Compare to

\$30.00.

Ladies Sizes 5-10.





Campus grass gets help

## Signs deter path walkers

by Randy Lemmon

The signs around campus blocking your favorite shortcut to class pleading "please!" are part of Save the Grass Week, sponsored by the Tau Kappa Junior Honor Society.

Sharon Pickard, service committee chairman, says the society is working to prevent the continuing formation of trails across campus lawns and through ivy beds.

trails' begging people to please think before walking on the trails," Pickard said.

causes these cattle trails. People and grass, when they could easily use the sidewalk.

Some of the trails are so worn to Cadet Bo of the plan.

"We are distributing fliers, them, Pickard said, so the group posting a banner in the MSC, is working with the Physical and putting signs on the 'cattle Plant planning to build side-

Since all Corps members ex-"It's just pure laziness that cept seniors are prohibited from walking on campus grass, they just cut across gardens, ivy beds are possibly more aware of others walking across grassy areas. The problem of the trails was therefore more noticeable to Cadet Bob Sahm, originator

"This week is a perfect week to carry out this project since Parents' Weekend is coming," Pickard said. "Maybe this will show the parents that we do have great respect for our campus landscape

Pickard said such other ways as digging up the trails have been discussed to bring attention to the problem. This might make people more hesitant to

The primary advantage of the

power resources available to the

University and to the industries

## Officials plan research park; may be ready in three years

by Jennifer Carr

Battalion Staff
A Texas A&M Universityowned, research-oriented industrial park could become a reality within three years, the director of the Texas Engineering Experiment Station says.

Dr. W.R. Porter, also a member of the College Station Industrial Development Foundation board of directors, said the first physical results may be seen in one year, and industries could begin operations in the park within three years.

photo by Thor E. Chester

students to go around rather than

over ground cover. The signs are a

Sat. 9-5

part of Save the Grass Week.

T-shirts have been on sale in the Memorial Student Center all large university," she said.

The location and size of the park is undecided, Porter said, but a committee has been set up by the Texas A&M University System Board of Regents to study the project.

'It is our plan to (build the park)," said Porter, who is vicechairman of the committee. "and it is the committee's renatives in order to accomplish it. We believe it's a good idea — now we'd like to see what our

The idea of a Universityowned industrial park has been around for years, Porter said, but only in the past 18 months have University officials begun considering how to proceed.

"We can sit back and just see what impact (industry growth) would have, or we can try to organize ourselves to control it," he said. "If we waited, things would happen that we wouldn't have an opportunity to have some input into.

city officials concerning the park proposal, most agree a University-owned industrial research park would be advantageous to said, would be the pool of man-

Porter and Foundation President Dennis Goehring say comowned park would be minimal.

the community

in the park. petition between the College Station industrial park, two miles south of College Station on Highway 6, and a University-works with that industry are The College Station park stresses industrial manufacturing, what's going to bring them here said. "It works both ways. That's Despite some surprise from focus on high-technology re- er resource — they want to tap our manpow-

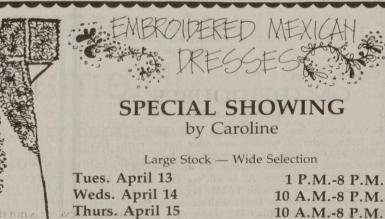
Holiday Inn

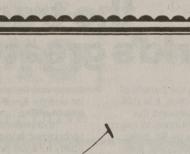
of College Station

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## "It's a lot more beneficial of saying howdy throughout the Having Howdy Week sche-All Loose Diamonds Set In tudents need it," Jackson said. duled for the week before Pa-**Aggie Senior Rings** Howdy Week is a time when rents Weekend has worked out (April 13-30) "It's great for the parents to DAY, FRIDAY & SA Look what you can buy