

Estimate about \$3 million lost in 1980

Recording industry fights home taping

United Press International
NASHVILLE, Tenn. — There's a billion-dollar battle shaping up in Congress pitting a star-studded cast of entertainers and the recording industry against some of the big corporate names in America. The result will affect every American who listens to music

— especially those who own tape recorders or buy blank recording tape. Entertainers record music and record companies press records to make a profit. But due to increased technology and lower prices, there's been an explosion of home taping of music. The record industry esti-

mates this year's loss in record sales amounts to \$1 billion to \$3 billion out of the pockets of performers, songwriters, music publishers, musicians, retailers, wholesalers and all the companies that service the recording industry.

"Home taping is here to stay," admits Stanley M. Gortikov,

president of the Recording Industry Association of America, a trade association for the record industry.

"But you can't go into a store, buy a loaf of bread and take along with it a can of coffee without paying for it. Why should you be able to take someone else's intellectual property and

music if you can't take tangible items?"

"It's a form of shoplifting," a study by the Roper Organization in 1979 showed that 22 percent of the population engages in home taping, either from the radio or borrowed or bought records. A study by the Copyright Royalty Tribunal the

same year showed that 70 percent of those who taped at home would have bought the album if they were unable to tape it. A CBS study estimates the loss of revenues from home audio taping the same year was \$800-\$900 million, or more than 20 percent of the gross revenues of the recording industry.

More recent studies indicate the loss is even more staggering.

The International Tape Association estimates there were 27 million blank 90-minute cassette tapes sold in the United States in 1980. Figuring an album each side, that's about 550 million potential album sales. Subtract 150 million for "legitimate" uses, and you come up with 400 million albums — or somewhere around \$3 billion. That doesn't include sale of 8-track or reel-to-reel tapes.

"The problem is even worse in other parts of the world that it is in the United States," said Jack Reinstein, senior vice president at Elektra-Asylum Records. "It's probably what's destroying the British record business at this point."

"When you lose a sale because of home taping, that becomes a cost factor," said Bob Alshuler of CBS Records Group in New York. "We believe there will have to be legislation enacted in order to curb the activity."

Recording industry officials believe implications of the "Betamax" decision involving home videotaping of television programs could be the savior of their audio taping dilemma.

In a case brought by Universal City against the Sony Corp., the 9th Circuit Court of Appeals ruled that off-the-air taping of copyrighted TV programming constitutes copyright infringement. The decision, in effect, made a criminal of every person who uses a videotape player to record off the television set.

Legislation has been introduced in Congress to exempt home videotaping. Sen. Charles Mathias, R-Maryland, has offered an amendment that will charge those who sell videotape recording devices and blank videotapes a "compensatory royalty" to be paid to the copyright holder.

The recording industry is trying to expand the amendment to cover audio taping.

Hearings are slated in April in the Judiciary Committees of both Houses.

The National Music Publishers Association says it would be "grossly inequitable" if Congress allows a reasonable royalty for video products but overlooks "the even more serious issue of music."

Those opposed to the amendment are the makers and importers of blank tape and audio recording devices and consumers who will have to pick up the tab for any royalty.

Bill Baker, vice president of corporate communications for Sony Corp. of America, a major manufacturer of blank tape and recording devices, said any compensatory royalty would amount to a "windfall tax" for the recording industry.

"Whether the public wants to pay a tax for what they've been able to do for years at no additional cost is very debatable," he says. "I think consumers should speak out and let their feelings be known."

Gortikov believes the blank tape industry should be more sympathetic.

Scanner to indicate diseases

United Press International
A futuristic new antimatter scanning machine may one day make it possible to spot heart disease, cancer and metabolic disorders up to 10 years before symptoms become visible — and in time for a cure.

Positron emission tomography (PET) uses the antimatter equivalent of the electron — the positron — much the same way as conventional scanners now use X-rays to spot illness, according to Science Digest magazine.

The PET scanner, the magazine says, is better because it not only shows obvious problem areas such as tumors, but it indicates metabolic dysfunctions that could lead to disease long before the disease becomes visible.

Dr. Lance Gould, head of the University of Texas Medical School PET project said: "We've never before been able to see what PET at last lets us see: the actual metabolic, functional and anatomic characteristics of different diseases and disorders long before they're of emergency proportions."

AT RED HOT PRICES!



SAVE \$\$\$!

6 PK.-32 OZ. COCA-COLA, TAB, SPRITE

OR SUGAR FREE **SPRITE**

Pack \$1.89
32 Oz. Btls.

SAVE \$1.17!

Plus Deposits **RED HOT SPECIAL!**

SAVE ON NATIONAL BRANDS!

FRESH MUSHROOMS

Prime Brand

RED HOT PRICE!

8 Oz. Pkg. **69¢**

STOCK UP NOW!

FRESH CELERY

Nice & Crisp!

... Ea. **29¢**

Green Onions

By the Bunch ... Ea. **15¢**

RED HOT PRICE!

SAVE \$\$\$!

6 PK.-12 OZ. CANNED COORS BEER

RED HOT SPECIAL!

6 Pack \$2.25
12 Oz. Cans

SAVE 34¢

SUPER SAVER

STOCK UP NOW

EASTER LILIES OR FOIL POT WRAPPED POTTED MUMS

6" Pot

RED HOT PRICE!

Ea. **4.99**

Similar to illustration

Fresh Orchid Corsages

Ea. **1.99**

SUPER SAVER

STOCK UP NOW

CHIQUITA BANANAS

Fresh Fruit!

RED HOT PRICE!

... Lb. **29¢**

California Navel Oranges

Fresh Fruit!

Lb. **39¢**

SAVE \$\$\$!

GALLO WINES

• Burgundy • Rhine • Red Rose • Chablis Blanc

RED HOT SPECIAL!

1.5 Liter Btl. **2.99**

ANDRE CHAMPAGNE

SAVE 50¢!

750 ML. **2.39**

SUPER SAVERS SAVE YOU MONEY!

WATCH FOR THEM!

MRS. WRIGHT'S BROWN AND SERVE ROLLS

RED HOT SPECIAL!

12 Ct. Pkgs. **2.19**

SAVE 70¢!

Save on National Brands

SAVE 22¢!

LUCERNE WHIPPING CREAM

RED HOT SPECIAL!

1/2 Pint Ctn. **59¢**

LUCERNE WHIPPING CREAM

SAVE 35¢!

Pint Ctn. **1.18**

SAVE \$\$\$!

SAVE \$\$\$!

BLOSSOM TIME HOMOGENIZED MILK

It's Open Dated for Freshness!

1 Gal. Jug **2.19**

LUCERNE 1/2% LOW FAT MILK

1 Gal. Jug **1.49**

STOCK UP NOW

STOCK UP NOW

FRESH BUTTER

Shady Lane Brand

1 Lb. Pkg. **1.69**

SAVE 24¢!

SAVE EXTRA BIG ON THIS RED HOT SPECIAL!

SAVE 80¢!

NATURAL CHEESES

LUCERNE BRAND

RED HOT SAFEWAY SPECIALS!

☆ Mild ☆ Medium ☆ Colby ☆ Monterey Jack

Your Choice!

2 Lb. Pkg. **3.79**

SAVE \$\$\$!

SAFEWAY FRESH BAKED!

Easter Bunny Cakes

RED HOT SPECIAL!

Each **2.99**

Available at Stores with Bake Shops Only!

READY-TO-SERVE SHOP!

WILSON'S Honey Cured Ham

RED HOT SPECIAL!

... Lb. **2.59**

Available at Stores with Ready-To-Serve Shops Only!

FROM OUR CHEESE TABLE!

Smokey Sharp Cheese

RED HOT SPECIAL!

... Lb. **1.99**

Available at Stores with Cheese Shops or Tables Only!

VISIT YOUR FRIENDLY SAFEWAY PHARMACY!

NOW... 53 SAFEWAY PHARMACIES TO SERVE YOU IN SOUTHEAST & SOUTH CENTRAL TEXAS!

Safeway Pharmacies have low prescription prices. We invite you to compare. Bring in your prescription or give us a call for an exact price quote.

SAFEWAY SUPER SAVERS SAVE YOU MONEY! SAFEWAY SUPER SAVERS SAVE YOU MONEY! SAFEWAY SUPER SAVERS SAVE YOU MONEY! SAFEWAY SUPER SAVERS SAVE YOU MONEY!