

March 2 & 3

Business Career Fair brings students, companies together

by Betty Ann Reid

Students will have a special opportunity to discuss career goals with company representatives March 2 and 3 at the third annual Business Career Fair.

Business Career Fair '82 is sponsored by the undergraduate Business Student Council and is the lead activity of Business Week, Denise Johnson, Council president, said.

Representatives from about 50 companies will come for the Fair and each will have a booth set up on the first floor of the Academic and Agency Building on March 3.

From 8:30 a.m. to 4:30 p.m. students may go to the booths and talk with the company representatives on a one-to-one basis.

"The recruiters are very easy to talk to; they are professionals but they are still people," Johnson said.

About 1,500 to 2,000 students came to Career Fair '81 but this year we anticipate double or triple that number, Johnson said.

Career Fair '82 will be in the Academic and Agency Building, the building where many business classes are held. Students will already be in the building so they can easily talk with the representatives, Johnson said. Because students will have easier access, the booths will be set up only one day.

The council has had high interest each year in getting firms to participate. Large public accounting firms, petrochemical corporations, major manufacturers, and even some smaller companies are among those in the 1982 Fair. This year all of the companies that are coming to the Fair will also be conducting regular interviewing schedules at the Placement

Center.

Seminars to be held in conjunction with Career Fair will be on Monday, March 1 in the A&A Building.

To end Business Career Fair '82 a banquet will be held in the second floor banquet rooms of the Memorial Student Center March 3 from 7 to 9 p.m. A feature of the dinner program will be presentation of awards to outstanding business students.

Student tickets may be bought in advance for \$5. "Students will be allowed to choose a company representative to sit with at the banquet on a first come-first serve basis," Johnson said.

Mr. Tom Fatjo, founder and president of The Houstonian, will address students on the topic "How to be Successful in Business."



Annual Accounting Trends Seminar kicks off BUSINESS WEEK '82

by Alan Sandersen

Beta Alpha Psi, the Accounting Honor Society, is sponsoring the Accounting Trends Seminar to be held on February 27, 1982 at the Aggeland Inn in College Station.

The seminar, to begin at 8:30 a.m. and end after lunch, consists of three speakers and an informal barbeque luncheon. J. Wayne Knowles, Alan May, and William Shirman, Jr. are the scheduled speakers.

Mr. Knowles, assistant controller and director of internal audit for Coastal Corporation, will speak on "The Changes in Foreign Currency Translation." Due to our proximity to and shared border with Mexico and other South American countries, international business has an important impact in Texas. Our position as the center of most U.S. oil and gas business as well as our overall growth in relative economic importance makes this area a significant issue for today and the future.

Mr. May, Coopers & Lybrand audit partner, will address "Price Level Accounting: What's New?" Due to more capital-intensive bases, the U.S. (as well as many other nations) is experiencing a change in production. Understanding the effect of this as well as other factors is vital to doing business in times of fluctuating prices.

Mr. Shirman, Touche Ross partner, will speak on "The Conceptual Framework of Accounting." Changes in the concepts of accounting have been proposed to accurately reflect the changing business atmosphere of the 80's, and to deal with the production of useful and relative accounting information in times of inflation and recession.

Tickets for the seminar are available in room 232 of the A&A Building and from most Beta Alpha Psi members. Tickets are \$5, which includes the seminar and the luncheon.

There's got to be a message for you here somewhere

Students will have a number of opportunities to have questions answered as part of the 1982 schedule for Business Week. A highlight of the week is the annual Business Student Career Fair, sponsored and conducted by the Business Student Council.

This year's Business Career Fair includes an opening day filled with special seminars on topics of interest to most students. Classrooms in the Academic and Agency Building have been reserved for these seminars, and Council members expect the rooms to be filled. Students of all majors and classifications are welcomed to attend any of the presentations.

The "Interviewing" seminar will be of special interest to graduating seniors and juniors who will soon be looking for interviews with company recruiters. Techniques, preparations, and do's and don't's of interviewing will be presented.

Prime Computer to Arrive Soon

by Randy Lemmon

A new Prime 550 Mod II computer is on its way to the Academic and Agency building. It is being donated by the Prime Computer Company and will be the sixth Prime computer on campus.

The system will consist of 32 terminals, a 300 mega-byte high speed tape drive, a 600 line-per-minute printer, and one-and-a-half mega-bytes of main memory, Dr. John J. Dinkel, head of the business analysis and research department, said.

"Initially this computer is being donated for faculty research purposes," Dinkel said. Dinkel added that hopefully classes will be able to use it.

The system is considered a mini-computer, and the micro-mini computer classes would be the most likely classes to use it.

"The shipping date is set for March 21 and it should arrive on March 25," Dinkel said. The system itself will be located in room 133B of the Academic and Agency building.

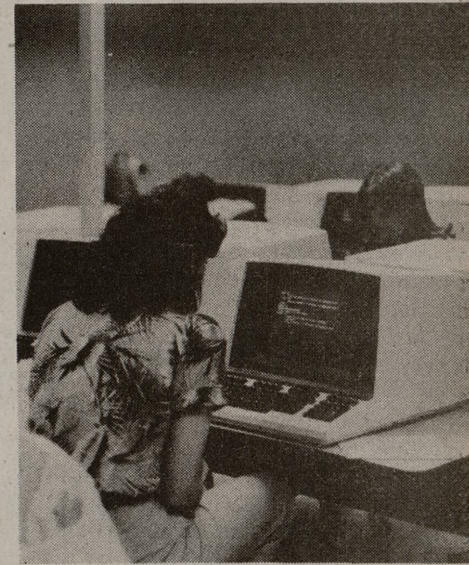
"The Prime computers are supposed to be the Mercedes-Benz of computers," according to Kirt Morris, business analy-

sis graduate student.

The whole system that is being donated would total to about \$300,000, with the central process unit itself costing \$100,000, Dinkel said.

"I think that Prime sees A&M as an opportunity for them to supply the campus with an interactive computing system, and that is why there are so many of the Prime computers here," Dinkel said.

Morris believes that with the addition of the Prime 550 Mod II, the burden of faculty doing research on the student-used Amdahl will be greatly reduced.



Seminars for all students

✓ "Investing, for College Students" by Mr. Bill Stevens, security analyst for American National Life Ins. Co. 10 - 11am, A&A bldg room 158 1 - 2pm room 161.

✓ "Interviewing" by Dr. William H. Mobley, associate dean of the College of Business Administration 1 - 2pm, A&A room 158.

✓ "Time Management" by Alrene Manthey, MSC staff assistant, and Greg Hawkins 10 - 11am, A&A room 161 4 - 5pm, A&A 158.

✓ "How to Cope With Stress" by Dr. Virgie Nolte, Personal Counseling Service 1 - 2pm, A&A room 155.

✓ "Is Business the Career for You?" by Mr. Lynn Zimmermann, assistant to the dean, College of Business Administration 4 - 5pm, A&A room 161.

Faculty research in business benefits students

by Kelli Proctor

Research projects conducted by faculty members from the Texas A&M College of Business benefits students, faculty members, and the University as a whole, Dr. Mike Pustay, Research Coordinator for the College of Business administration said.

Although more proposals are submitted than projects approved, A&M's College of Business faculty has several projects in process, and is awaiting approval of eight more.

For approval of a project, the faculty member sends a proposal of his/her idea to a potential sponsor, Pustay said.

"Sponsors are either the federal or state government, or even a private firm," Pustay said.

More than 50 percent of research funds granted to the College of Business are federally supported, Pustay said. Of the \$305,000 funded so far in 1982, \$221,000 are from the national government.

Students working on the research gain valuable experience which will aid them in the working field. Faculty members are also gaining knowledge and experience which eventually benefits the students and the professor's position.

"When raise time comes around, I definitely look at the faculty member's research participation," Pustay said.

The research funds benefit the University, allowing other money to be spent for academic purposes. With extra finances, Pustay said better professors can be hired with better salaries.

Much of the research is financially and management related. For instance, two of the projects in progress now are the effects of size on bank performance and how to integrate newcomers into an organization successfully, Pustay said.

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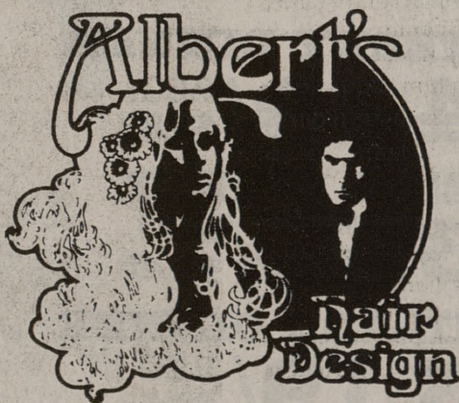
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Banquet Tickets
for the
1982 Business Career Fair

Wednesday March 3rd
7 - 9pm, MSC 212 - 226

Each ticket purchased carries the privilege of having dinner at the company table of your choice. Enjoy your steak while having conversation with company representatives, and have your questions answered about the industry or company in which you are interested.

TICKETS NOW ON SALE, THROUGH MONDAY
MARCH 1ST, IN THE FIRST FLOOR
LOBBY OF THE ACADEMIC AND AGENCY BUILDING.