## Hometown grocery battling Dallas name-brand chains

United Press International COPPELL — On Feb. 12, 1932, five brothers and a sister opened the doors of the first Minyard grocery store on Lind-sley Avenue in East Dallas.

That store is still there, still family-owned but now one of an ever-growing string of 53, successfully slugging it out with the national chains for a share of the Dallas-Fort Worth food market.

Minyard Food Stores Inc. opened three new stores in its 1981 fiscal year and in August moved into a new complex of offices and warehouses totaling 400,000 square feet on a 65-acre site in Coppell, by the northeast corner of DFW Airport. Sales of the 50-year-old su-

permarket chain were between \$250 million and \$300 million in 1981, vice president Lisbeth "Liz" Minyard said.

"We're not very small," she said. "I think sometimes we're one of the best-guarded secrets in Dallas.

ported. But Miss Minyard said: "In the supermarket business, your goal is to make 1 percent profit on your sales. If you make 1 percent, you've had a good

The Minyard stores had a good year in 1981, she said. Over the years, ownership of Minyard Food Stores has evolved to five family members. Two of the original founders remain: M.T. "Buddy" Minyard,

the chairman of the board, and his sister, Fay, who is secretary-treasurer. Their nephew, Bob Minyard, is president. Lisbeth and her sister, Gretchen Minyard Wiilliams, both are vice presidents and the daughters of M.T. Minyard.

Gretchen's husband, J.L. Williams, is a long\*time employee of the firm and serves as executive vice president in charge of retail

The firm's goal is to grow by an average of three to five stores each year. Expansion is financed Because the chain is privately beld, profit figures are not rechain almost never borrowed

money for expansion purposes until it obtained \$12 million in loans a few years ago to pay for its large Coppell facility. Up for sale now is Minyard's former warehouse and headquarters facility on Cedar Springs near Dallas' Love Field Airport. "We're interested in increas-

"We're interested in increasing the number of stores in Tarrant County and Fort Worth," Miss Minyard said. "We have Miss Minyard said. "We have in the county, three cent of the country's disposable compared and computes to \$1,025 enough for one market.

"Newspaper advertising is so-important, and it's difficult to justify running a double-truck (two page) ad when you just have a few stores.'

All expansion will be into areas that can be served by trucks based at Coppell. Minyard now has stores as far south as Waxahachie and Corsicana and as far north as Lewisville. A few years ago the firm closed its only Plano location but Miss Minyard said, "We've got to get back into the Plano market."

# Group says Americans pay too much for their insurance

a year just to pay for insurance, and a total of \$235 billion is paid

in premiums annually, a con-sumer group said Thursday. The National Insurance Con-

United Press International
WASHINGTON — The average American works 30.4 days

To each person in the nation.

The group said the \$235 billion also is equal to what the country's average wage earners combined will have made so far this year as of noon Friday.

Robert Hunter, a former federal insurance administrator who heads the group, said despite the investment, the insurance system is a "monument to inefficiency" that usually re-turns only 50 cents to 60 cents for each \$1 of premium income.

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No other large industry is totally free from federal anti-" he said in a statement. "Thus, cartels still set rates for many companies, wholesalers (the companies) set the retailer's (agent's) prices and efficient agents can't pass along

making it illegal for low group auto insurance to be This noncompetitive s needs thorough reform.



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## Texaco to close two oil refineries

United Press International
HOUSTON — Citing declining product demand, Texaco
U.S.A. has announced plans to
close its West Tulsa, Okla., and
Casper, Wyo., refineries employing a total of 600 people.
Texaco officials also said the
refineries, both built before
World War II and with total refining capacity of 71,000 barrels
daily, were marginal in operat-

daily, were marginal in operating efficiency

Annon M. Card, president of Texaco U.S.A., said Tuesday that preliminary figures show petroleum product demand was down 6.2 percent industrywide in 1981 and the nation's wide in 1981 and the nation's refineries currently are operating at less than 70 percent of represented employees."

capacity.
Card said Texaco would continue efforts to sell either or both plants. The company had said in December it was possible

the plants would be closed.
The company said it was holding discussions with union representatives about proposed be nefits to ease the impact of the plant closings on unionized em-

"The company has offered severance benefits more liberal those provided under terms of the recently terminated labor agreement," Texaco said. "In addition, separation prog-

### Man sets 'possessed' stuffed animal ablaze

United Press International SHREVEPORT, La. — A man who set his teddy bear ablaze because he thought the stuffed animal was possessed by demons and was spying on him was charged with aggravated

arson, police say.
City Detective Andrew
Franks said Jake Crawford, 28,
was arrested Wednesday morn-

responded to a call of a house

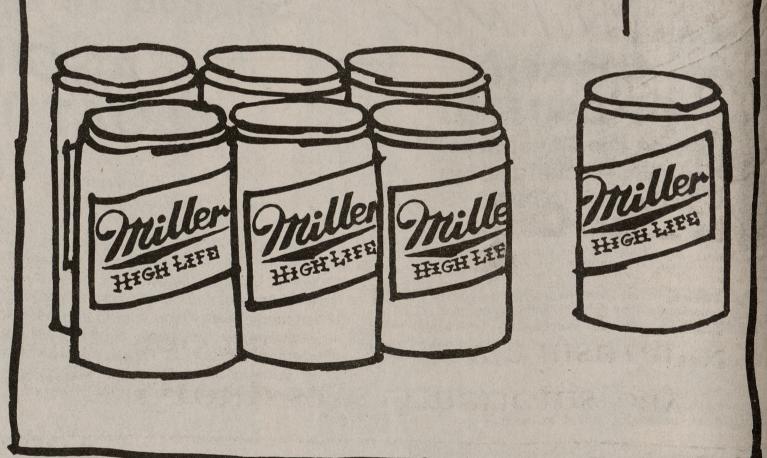
Crawford and his brother, who was asleep when the blaze broke out, escaped unharmed. "Crawford has been charged

with aggrevated arson,"Franks said, "but due to his mental condition he will be transferred to the district attorney's office for a disposition on whether to prose-



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