

New mall to serve nine-county area

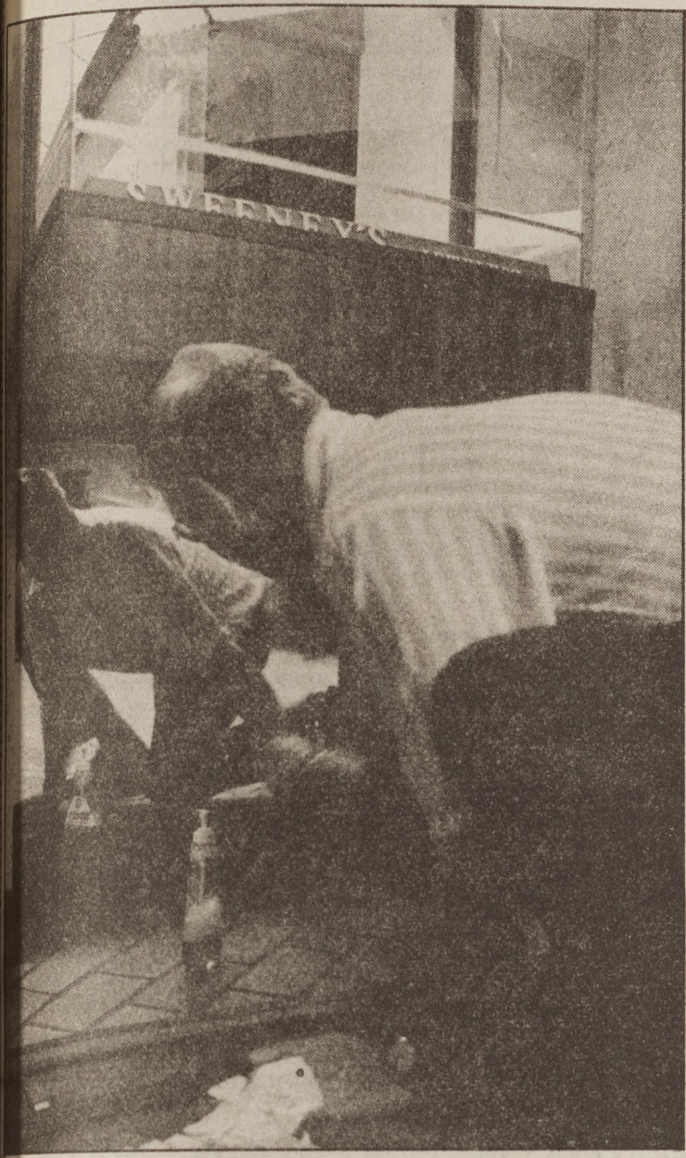


photo by Janet Joyce

Frank Supancic, assistant manager for Sweeney's Jewelry store, cleans mirrors and windows in preparation for opening day in the new mall.

by Sandra Kay Gary
Battalion Staff
Four department stores and more than 80 smaller stores are scheduled to open Wednesday when College Station's first enclosed mall has its grand opening.

Post Oak Mall, developed and owned by CBL & Associates of Chattanooga, Tenn., occupies 100 acres off Highway 30 between the Highway 6 by-pass and Texas Avenue.

"The firm chose to develop a new mall in College Station primarily because of the lack of retailing facilities in this area — not just a lack of facilities in College Station and Bryan — but a lack in the nine-county area around here," said John Martin, director of public relations for CBL & Associates.

Because the market has a lot of potential customers, many retailers expressed a desire to locate outlets in this area, Martin said.

The trade market area for Post Oak Mall has a population of 258,388, which includes the 35,000 students enrolled at Texas A&M University, according to research published by the mall developers. The research also shows College Station's growth rate from 1970-78 was 140 percent, Bryan's rate was 38 percent and Brazos County's was 75 percent.

Eugene Schimpf III, project manager for Post Oak Mall, said the mall initially will have a drastic effect on other retail stores in the area. In the long run, though, other merchants will find that their clientele base will broaden because of the mall, he said.

Post Oak Mall is being developed in two stages. Phase I, which will cover about 800,000 square feet, consists of the four department stores and 80 smaller stores.

Phase II, scheduled for completion in 1984, should increase the mall's area to more than a million square feet.

The following types of business are scheduled to open Wednesday:

- Books**
Gateway Books and Walden Books.
- Clothing**
Brooks Fashions, Casual Cor-

ner, Chess King, County Seat, Courts Western Wear, Fashion Conspiracy, Foxmoor, Harold's, J. Riggins, Jeans West, Lerner's, Motherhood Maternity, Parkland Hosiery, Regan's, T-Shirts Plus and Worth's.

Department stores
Beall's, Dillard's, Sears and Wilson's.

Food
Carousel Snack Bar, Chick Fil-A, Corn Dog, Duck Soup, Funnel Cakery, Giovanni's, Ken Martin's Chicken Fried Steak, Orange Julius, Original Great American Chocolate Chip Co., Peanut Shack, Pepe's, Polar Bear Bar, Potato, Etc., Salad Bartique, Sesame Hut, Swensons, Seafood Shop and The Stadium.

Gifts
Coach House Cards & Gifts and Gateway Cards.

Hairstyling
Command Performance and Regis Hairstylists.

Jewelry
Carlyle Jewelers, Corrigan's, Gemstone Creations, Gordon's

Jewlers, Mission Jewelry, Peck & Peck, Piercing Pagoda, Sweeney's Jewelers and Zales.

Music
Camelot Music, Keyboard Center, Radio Shack and Record Bar.

Optical
Royal Optical and Texas State Optical.

Shoes
Baker Shoes, Butler Shoes, Galenkamp Shoes, Kinney Shoes, Thom McAn, Upstage Shoes and Wild Pair.

Sporting goods
Athlete's Foot, Champs Sporting Goods, Footlocker, Open Country and Time Out.

Toys
Game Peddler and Kay Bee Toys.

Miscellaneous
Buckles & Blades, Cutlery World, First Bank & Trust, Flowers Faire, Jo-Ann Fabrics, M J Lighting, Pet Emporium, Plitt Theatre, Quick as a Flash, Tinderbox, Walgreens, Wicks 'N Sticks and F.W. Woolworth.

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College Station

Magna Carta tour to be council topic

The College Station City Council will discuss funding the Magna Carta tour jointly with Texas A&M University at its meeting tonight at 7 at city hall.

The council is also scheduled to consider several rezoning ordinances and increases in the general fund contingency. The general municipal election April 19 and contracts for election ser-

VICES also will be discussed. At the council's workshop meeting Wednesday, sprinkler requirements for office buildings, the 1982 Bond Issue and

plans for city hall expansion were discussed.

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