

# National

## Food chain can't handle crime rate

# Burger King may exit Miami

United Press International  
MIAMI — South Florida's high crime rate may cause Burger King to move its corporate headquarters out of Miami, company officials say.

This move, or even the threat of it, would damage efforts of Miami officials to improve the area's image in order to attract tourists and new industries. South Florida's Burger Kings, second largest to McDonald's, has 700 employees

and an annual payroll of \$17.5 million.

None of the firm's South Florida restaurants, however, would be affected by the headquarter's move.

An official company statement Friday said no decision to move Burger King headquarters from Miami has been made. However, the statement said independent experts had been hired to thoroughly explore all aspects of the firm.

The financial aspects are concerned with finding a more centralized location to better serve the nation-wide network of the fast-food restaurants, spokesman John Lawlor said.

But co-founder James McLamore said the Miami area's soaring crime rate was first in the minds of corporate officials.

"The issue is fear of violent crime," McLamore said. "Our people are simply afraid. They're

afraid of the criminal violence they see around us.

"Lou Neeb (Burger King chairman) has been having trouble attracting new executives from other parts of the country. Also our executives travel a lot, and they're becoming afraid to leave their families behind in Miami."

He said Dallas was the leading possibility for relocation, but Neeb and other top officials refused to comment.

## General says Vietnam vets deserve praise

United Press International  
RICHMOND, Va. — Retired Army Gen. William C. Westmoreland, helping dedicate a Vietnam War memorial, said the men he commanded during the war fought under more stress and deserve more recognition than World War II and Korean veterans.

Westmoreland, who was U.S. commander during the 1964-68 escalation period, Gov. John Dalton and Vietnam veterans dedicated the Vietnam wing of the Virginia Memorial Friday.

The wing — a large panel of glass etched with the names of 1,288 Virginians who died during the Southeast Asia conflict — joined other such panes at the memorial. Dalton laid a wreath of magnolia leaves and pine branches at the memorial on the bluff above the James River.

Westmoreland, looking more familiar in fatigue greens than the full-dress blue uniform with battle decorations he wore Friday, called the U.S. struggle in Vietnam noble.

"The Vietnam veteran deserves more recognition than his father who fought in Korea or his grandfather who fought in World War II," he said.

"Why? Because in the earlier wars, the country was generally unified."

Legislators, members of the American Legion and Veterans of Foreign Wars and paraplegics from the Veterans Administration hospital listened as Westmoreland

asked for consideration for the psychological pressure the American soldier in Vietnam suffered.

While the American soldier was fighting, he knew there were more people in the United States waving the Communist flag than there were in the fields of Southeast Asia, Westmoreland said.

"Can you imagine putting your life on the line when your next door neighbor was supporting your armed enemy, who was fighting from some 'sanctuary' removed from the battle?" Westmoreland asked.

"We did not lose the war militarily, but we lost it in propaganda involving lies and exaggerations here at home."

The four-star general and former Army Chief of Staff, who retired in 1972 to his native South Carolina, said lamented the turbulent period, but said, "Thank God, those old, worn, tired attitudes are now almost history. The facts are overcoming emotion."

"Some say it left scars. Some say it will be recognized as a turning point for America, be it positive or negative. The scars, fortunately, are being healed."

Dalton, while introducing Westmoreland, called the memorial a unique, appropriate reminder.

"Today, we add the names of those who, in spite of a nation divided at home, in spite of conflicts in the streets, in spite of their own doubts, responded to the call of duty in the far off reaches of Southeast Asia," he said.



Dog-day afternoon

A reporter from KSLA in Shreveport interviews Reveille and Mascot Corporal Drew Laningham, a sophomore general studies major from Montgomery, after

Saturday's football game with TCU. Cantor said, because the climate in Washington now is right for their viewpoints.

## Old-fashioned lobbyists decline in the Reagan era

United Press International  
NEW YORK — The first year of the Reagan administration may have accelerated a trend towards the ultimate demise of the old-fashioned business lobbyist in Washington.

William Cantor, a New York executive recruiter who has specialized in finding communications and government relations executives, said past administrations preferred to deal with heads of big corporations through lawyers, ex-congressmen and other lobbyists. Unlike their predecessors, officials of the Reagan administration show a preference for dealing directly.

Businessmen have been quick to take advantage of this attitude, Cantor said, because the climate in Washington now is right for their viewpoints.

He added that it has become increasingly difficult for lobbyists to deal directly with senators and representatives. Because of the demands on the lawmakers' time, lobbyists are forced to talk with staff members.

"What it boils down to," Cantor said, "is that the big demand for people in Washington now is for information experts: a legal degree and often a master's in a relevant field also may be required."

Two firms engaged in government relations in the capital agreed with some of Cantor's conclusions.

Ron Eisenberg of Marston & Rothenberg said the days of the politician-turned-lobbyist and the flamboyant Hollywood-type drumbeater are numbered.

However, he said the Reagan team's preference for direct dealing is limited to the top level. Since "many or most decisions are made at lower levels," good middlemen are still needed.

John Adams, one of the government relations practitioners in the capital, urged caution, believing that conditions are substantially changing. He said former congressmen and senators still will be lobbying for years to come, particularly if they are lawyers. He agreed, though, that genuine expertise is replacing fashioned political tactics.

But one of Adams' associates, Peter Kostmayer, an Pennsylvania congressman, hopes to return to Congress. Incumbent senators and representatives do not think they are going to ex-members serve as lobbyists. Therefore, he said, members are just as dependent on their talents as other people in business.

Kostmayer said the impact of lobbyists is bound to diminish in Washington for another important reason.

"The best place to influence a congressman," he said, "is in Washington but in his district. The best strategy is to get on the voters (who will know their views in no uncertain terms) to the congressman."

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**HEALTH NEWS**  
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By Dr. Stephenson

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