

National



A juggling act

Staff photo by Daniel Sanders

Freshman Janice James of Houston practices baton twirling during her spare time. James said baton twirling has been her hobby ever since she can remember.

Designer jeans for the insecure

United Press International  
LOS ANGELES — Designer jeans are worn by insecure people who in effect are saying, "I'm somebody, and if you don't believe me, just look at my label," a Southern California psychologist says.

University of Southern California Professor Chaytor Mason said seeking status and an identity by buying expensive designer items indicates the seeker is

short on self image. "People who wear high-priced jeans or anything else for the primary purpose of displaying the label are people with a pitifully weak self image," Mason said. "In effect, they're saying to others: 'You may not like me, but you'll like what I've bought.'"

It's no accident, the psychologist says, that designer jeans sell well among well-heeled

young people. "Naturally, the greatest market for these ego substitutes is among young people who are long on papa's allowance and short on their own achievement," he said.

"You'll also find a large percentage of people flashing designer labels in the entertainment industry, where almost everyone seems to be afflicted with self doubt."

Mason said the designer jean

fad is a fascinating example of an image turned inside out.

"During the 1960s, youths adopted jeans as a symbol of rebellion against the suit-and-tie establishment," he said. "The rebels wore jeans as a way of proclaiming their independence from the establishment's gray flannel rat race."

"The fact that jeans became a symbol of status ... is testimony to the power of society's forces of conformity."

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City 'calls out' to aid Carson

United Press International  
COOPER, Iowa — Johnny Carson helped Cooper promote its centennial celebration this summer, and now residents want to help Carson by boosting the ratings of "The Tonight Show."

Cooper resident Terry Rich said Sunday the town has organized a telephone chain "call-out" to get viewers to watch Carson's show Tuesday night. Carson was selected the town's 51st honorary resident during the celebration.

The Cooper call-out is based on the same principle as chain letters, Rich said.

Rich was one of the organizers of a trip to the Carson show in Las Vegas, before the town held a vote to decide the winner of the 51st resident title. It was on Carson's show that the Cooper residents made their appeal for applicants to be that title.

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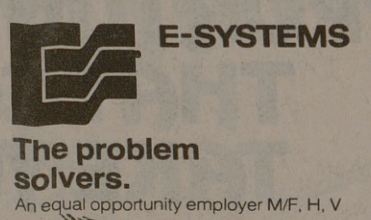
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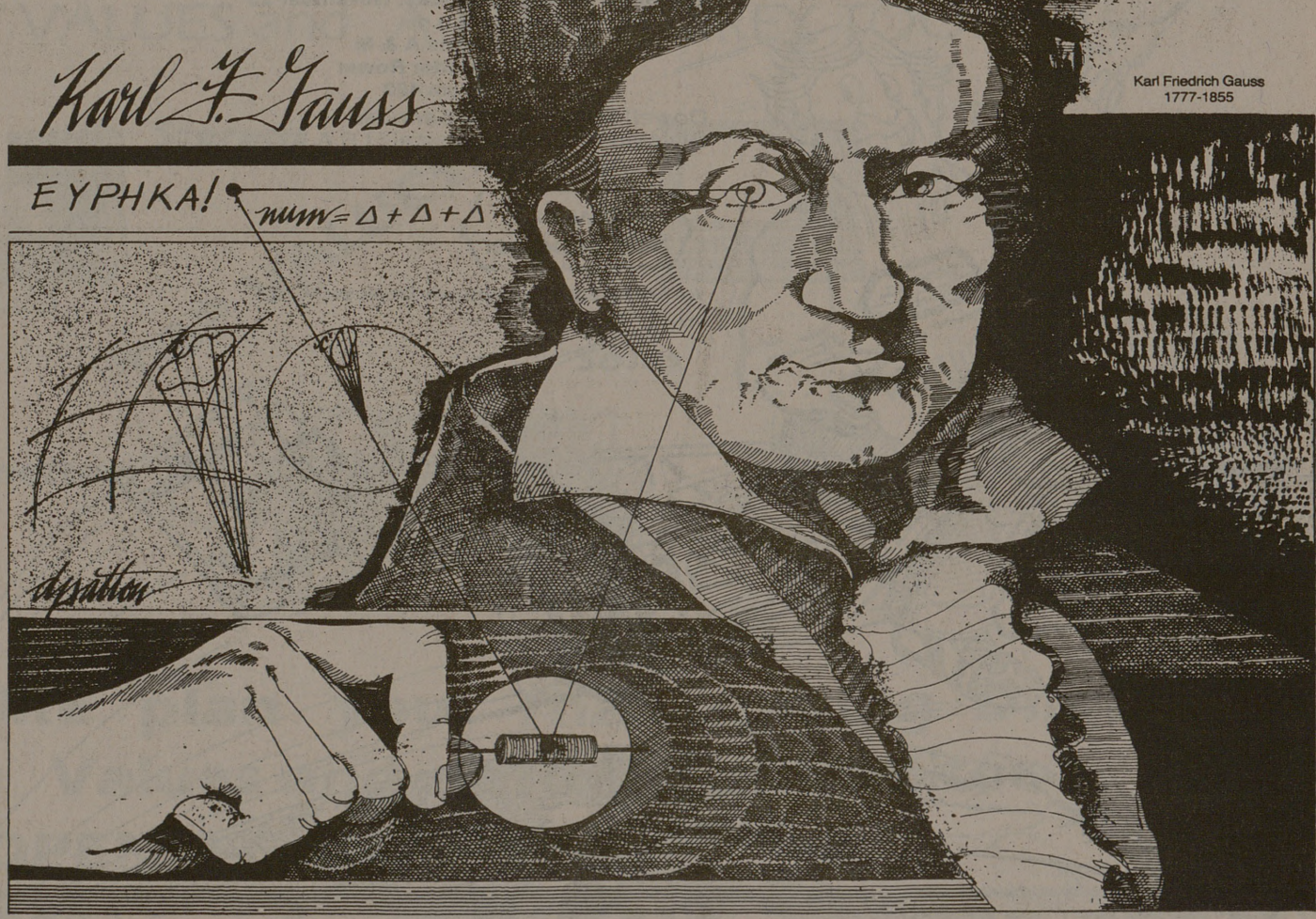
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<b>THURSDAY EVENING SPECIAL</b> Italian Candle Light Spaghetti Dinner SERVED WITH SPICED MEAT BALLS AND SAUCE Parmesan Cheese - Tossed Green Salad Choice of Salad Dressing — Hot Garlic Bread Tea or Coffee FOR YOUR PROTECTION OUR PERSONNEL HAVE HEALTH CARDS.		
<b>FRIDAY EVENING SPECIAL</b> BREADED FISH FILET w TARTAR SAUCE Cole Slaw Hush Puppies Choice of one vegetable Roll or Corn Bread & Butter Tea or Coffee	<b>SATURDAY NOON and EVENING SPECIAL</b> Yankee Pot Roast (Texas Salad) Mashed Potato w/ gravy Roll or Corn Bread & Butter Tea or Coffee	<b>SUNDAY SPECIAL NOON and EVENING SPECIAL</b> ROAST TURKEY DINNER Served with Cranberry Sauce Cornbread Dressing Roll or Corn Bread - Butter - Coffee or Tea Giblet Gravy And your choice of any One vegetable

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Our Greenville Division will be on campus interviewing November 16.