

Local / State



Richard Reynolds has been named the winner of Billboard Magazine's Talent Buyer of the Year Award.

## Town Hall exec wins top Billboard award

By DEBBIE ROBERTSON  
Battalion Reporter

Richard Reynolds, assistant director of the Memorial Student Center, is Billboard Magazine's college-level Talent Buyer of the Year. Reynolds, MSC Town Hall exec, works with talent agents to contract popular performers for Town Hall concerts. He holds the title of Talent Buyer of the Year for the 1981-82 academic year. Barbara Hubbard, director of special events at New Mexico State University, is responsible for nominating Reynolds. Town Hall first met with Hubbard last year when she helped the committee contract Bob Hope for a fall tour. She has been a talent buyer for 11 years. "I nominated Richard because, they say in show business, they don't get their act together until Richard is a fine, young, professional man," Hubbard said.

Nominee applications for this award and others such as Act of the Year were turned in to the Billboard Advisory Board and Billboard members nationwide. The Talent Buyer of the Year Award has been given for the past seven years and is voted on by the Billboard membership. "I was elated (about winning)," Reynolds said, "but I was in hopes

it would be given to Town Hall since it is a combined effort.

"Town Hall works on a student committee basis so the students are involved to make decisions. not to have someone do it for them. They do all the work themselves."

Hubbard said it's easier to nominate one person rather than a group of people. Talent agents would have a difficult time trying to find someone out of a group rather than one stationary person, she said.

"I was surprised to get the award," Reynolds said. "Some schools have a professional staff—like their own promoters, ticket workers and such."

Reynolds said the award recognizes how well a show is implemented, not just how the talent is bought. "We have a reputable operation," he said, "which means that Town Hall's respect is as good as its word, which is as good as a written document, which is as good as gold."

Reynolds explained by using the Commodores — who performed Oct. 9 in G. Rollie White Coliseum — as an example.

"The Commodores' manager and the Beach Boys' manager knew each other," he said, "and the Commodores needed a date close to Houston. The Beach Boys

manager gave them our name, and in turn, their manager called us to see if we had an open date — and we did."

The award will help the Memorial Student Center and Town Hall stand out among names of other such University committees, Reynolds said.

"We won't be just another school," he said. "It will also publicize Town Hall's name more widely so acts may remember Town Hall's or Texas A&M University's names when putting their tours together."

Reynolds explained a personal benefit of receiving his award. "It gives me greater credibility among my peers," he said. "Your peers also listen to you more intently if you ... speak at regional conferences on topics based on areas of your experience."

Two major professional organizations, The Association for College Unions - International and The National Entertainment in Campus Activities Association, hold these conferences. Reynolds has spoken to each of these organizations on the topics of lecture programming and legal issues.

Reynolds will speak to the ACU-I Nov. 6 through 8 at the University. Around 500 delegates representing three states schools will meet at this district conference.

## Ten women may score in salary suit

United Press International  
BROWNSVILLE — Ten women coaches who made less money than their male counterparts will receive \$1,000 each if the federal government agrees to accept a settlement offer by the Brownsville Independent School District.

The school district suggested Monday the \$10,000 settlement of a U.S. Labor Department suit filed on behalf of the women coaches, who were paid less than male coaches for 16 months during 1977 and 1978.

The department's Equal Employment Opportunity Commission had sought a total of \$11,200 for the women, but federal attorneys had not yet indicated whether they would accept the school district's offer of \$10,000.

None of the women complained formally about the salary discrepancies. The EEOC discovered the unequal salaries in a spot check of the school district.

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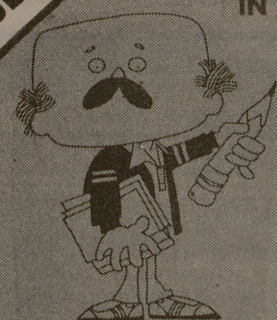
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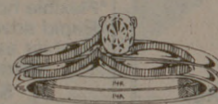
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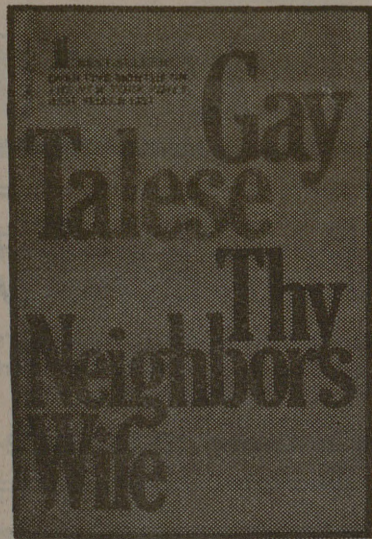
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