

Local

# Hullabaloo ca-tick ca-tock gives wake-up call to Ags

By SANDRA K. GARY  
Battalion Reporter

When most Aggies hear the "Aggie War Hymn," they proudly stand up and let out a hearty "Whooooo!" But when some people hear the "Aggie War Hymn," they're reminded of an important business meeting or luncheon date.

These people are wearing a wrist watch developed by the Athlon Corp. in Richardson.

"The watch plays the 'Aggie War Hymn' from start to finish, note to note," said Skip Ingram, representative for the corporation which developed alarm watches for 15 different colleges and universities.

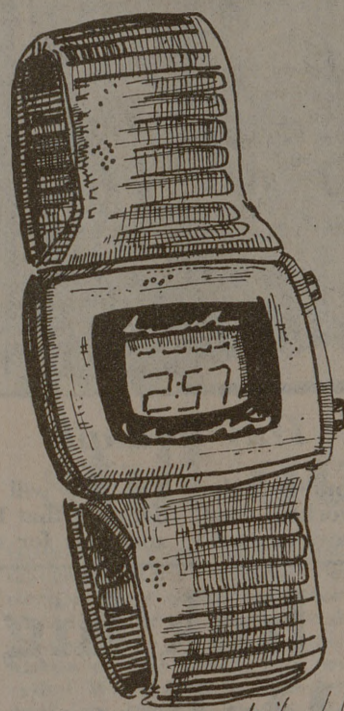
He said that the song can be played by pushing a button any time the wearer wants to hear it or the watch can be set to play as an alarm.

The Athlon Corp. has sold more than 5,000 Aggie watches since the product first came out in May, Ingram said.

"Since May the Aggie unit is out-selling (the University of Texas watch) by not quite 2-to-1," he said. "It's running neck and neck with (the University of Nebraska, and (the University of Alabama is about 500 units behind."

All the watches for the different universities have the same design, though the school colors and logos are different. "And of course, the songs are different," Ingram said.

Most watches took two months to design and program. However, Ingram said, "Nothing's ever easy when it comes to Texas A&M. This Aggie watch took nine months to de-



*Hulabaloo,  
Coneck!  
Caneck*

sign because we wanted to get the song right from note to note," he said.

A special dial had to be designed for the Aggie watch because the mechanism which plays the War Hymn is so complex. Ingram explained this is why the watch is available only in a men's design.

The stainless steel and gold-plated watches retail for \$49.94 and \$59.95 respectively. They

are available at the MSC bookstore and through mail order with the Texas Aggie magazine. Major distributors also include J.C. Penney's, Sakowitz, Neiman-Marcus and Frost Bros.

Because the song and logo are official emblems registered with the University, Texas A&M gets a royalty from the watch sales, which Ingram said have been phenomenal.

# Cadets to sing for Astros

The internationally renowned Texas A&M University Singing Cadets will perform during the pre-game show at the Houston Astros final game of the regular season Saturday.

The 76-member all-male glee club will perform a selection of

patriotic songs beginning at 1:10 p.m. as part of the Astrodome's Army Appreciation Day.

The game, in which the Astros host the Los Angeles Dodgers, has been designated the NBC Game of the Week and will be nationally televised.

The pre-game show is the Singing Cadets' first performance of the 1981-82 touring season. The group gives more than 50 performances in cities and towns throughout Texas and surrounding states.

# RHA entertains freshmen

By TERRY DURAN  
Battalion Staff

Freshmen, phone calls and frolics highlighted the Residence Hall Association's second meeting of the school year Thursday night.

Acquainting freshmen with RHA structure and activities was the general order of the evening. Each of five area directors gave a briefing on upcoming activities.

Foremost among these was the Almost Anything Goes competition to be held at 1:30 Sunday afternoon on Duncan Field. The RHA-sponsored event will pit teams against each other in what RHA programs director Brett Peabody called "condoned craziness."

Peabody said the teams "must

have five men and five women, have some kind of yell they can do at each event and be willing to have fun."

One of the events, involving six oranges and two nylon stockings, was demonstrated by three faculty advisers and RHA president Tim Ryan, to the laughter of those present. Team members must pay \$1 per person, with all proceeds going to the United Way organization.

Bill Irwin of GTE answered questions about the new telephone system installed over the summer. He said about 250,000 calls had been processed through the "260 office," the trunk line center handling calls from dorm

students. A large part of this — a "significant difference" from last year, he said — was that students could now get an outside line easier, and were therefore making more calls.

Irwin said a one-time \$12 charge is required to have long distance service begun, and reminded the audience that such features as call waiting, call forwarding and speed calling were also available.

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