## Reagan wins critical award or 'doublespeak' fact errors

united Press International me to find TRENTON, N.J. — There is cossible used to suppose the transfer of the cost o

properly to for 1984.

If the National Committee on the case and the c combining "doublethink" newspeak," two terms in "newspeak," two terms in orge Orwell's book "1984."

Dr. William Lutz, head of the uces an es most people ensive," he

nittée and chairman of the ish Department at Rutgers rsity in New Brunswick, he award is a tongue-inway to accomplish a serious

Ve're not just concerned abgobbledygook language," says tz. "What worries us is the lanof power, language used by

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dictory. They've become very when it came out that Carter had pital's term for elevator operators,

Of the award to Reagan, Lutz said, "We decided he deserved the award because of his persistent, conscious misuse of facts,"

He gave these examples: — During the campaign, Reagan would tell his audience of the day he charged that the country was in a depression. President Carter, according to Reagan, the same day called a press conference to say that Reagan was wrong, the country was actually in a reces-

"If the president wants a definition, I've got one. Recession is when your next-door neighbor he had also increased state taxes loses his job, depression is when by an additional \$21 billion. you lose yours, and recovery is when Jimmy Carter loses his.

Lynn Nfoziger, the White icians and bureaucrats that is House political advisor, re-perately deceptive and contra-sponded for the Reagan camp

done no such thing.
"I think it was Mondale who said that, and he didn't say it the same day. I think it was the day after. But that's good enough for

—In a Des Moines campaign speech, Reagan said General Motors employed 23,300 workers to comply with government paperwork. General Motors said 4,900 people did all its paperwork. A Reagan aide said the candidate had read it in Reader's Digest.

-Oft-quoted was Reagan's reminder that as governor of California, he cut taxes by \$5.7 billion, Lutz says. Reagan never added

bat emplacement evacuator," a U.S. Army term for "shovel;" "ex-

and "genuine imitation leather" advertisements.

But Lutz says the real concern of the committee, which is part of the National English Teachers Association, is stylized political rhetoric he calls "the misuse of language — using it not as a tool to communicate but to manipulate people — or to state something negative in such posititve terms that it is no longer negative.

As editor of the Doublespeak Quarterly, Lutz can cite countless examples. President Carter's definition of the disastrous Iranian invasion as "an incomplete success" he terms "classic doubles-

Winning another award was the Lutz lists as some of his favorite examples of doublespeak: "comment device." Congress discussed U.S. Army term for "shovel;" "experienced car," a term used by a usedcar dealer; "vertical transportation corps," a Pennsylvania host the neutron warhead.

#### Postal service claims 'dog day'

United Press International
CINCINNATI — The Postal
Service, remembering what Herodotus forgot, designated Wednesday "Dog Awareness

The idea was to protect mail carriers from dogs, which apparently are much more of a problem today than 2,500 years ago when Greek historian Herodotus reportedly wrote these famous lines:

Neither snow, nor rain, nor heat, nor gloom of night stays these couriers from the swift com-pletion of their appointed out mail carriers and dogs.

rounds. Caton said more than 1,800 postal employees in his 13-state

riers are instructed not to risk in-

jury when threatened by dogs. "Carriers have the option of curtailing delivery that day in an area where threatened," he said. "People who don't control their dogs won't get their mail deli-vered. We hope this 'Dog Aware-ness Day' will make people leash their dogs before the carrier

Caton quickly tires of cartoons

"I point out to people the real things I've seen dogs do to carriers - like take a giant bite out of the

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central region were injured by upper part of a carrier's leg that dogs last year and noted letter carrequired 20 stitches. Taking rabies shots isn't funny.

A dog repellent spray that many carriers tote along does not always

"On a windy day it often doesn't spray right at the dog," noted Caton. "But the big problem is many times the carrier doesn't see the dog that attacks him. It comes

up quickly from behind. Even worse than a loose, snarling dog in an individual's yard is a pack of dogs roaming loose in a neighborhood.

"A pack might keep mail from being delivered to an area several blocks in size," said Caton

### has come at liny disc may make ecords obsolete

CHICAGO — A tiny disc that transmits musical information using imputer language and a laser beam may make the long-playing

top Demon The disc, less than 5 inches in diameter, can hold up to twice the but the discal information and is considerably more durable than the 33-eady to account 12-inch record because it does not rely on grooves to transmit

our major electronics firms — Sony, Philips, Sanyo and Marantz splayed variations of the "Compact Disc" this week at the Con-

illiam E. Baker, vice president of corporate communications for Sony Corp., said the disadvantage of normal vinyl records is scal information is stamped into grooves, which collect dust and generate that cause a record player's stylus to pick up unwanted

high, "totals" Dust and fingerprints have no effect on this disc because it has no level of proves," he said. "It uses a binary computer language" that is transaction to be a level of proves, he said. "It uses a binary computer language" that is transaction to be a level of proves. The disc will sell for about the same price as a normal long-play late Maywar bum. The player will cost about the same as a premium record and higher than the form of microscopic pits and flat areas along a 2½-mile track, then the form of microscopic pits and flat areas along a 2½-mile track, and the form of microscopic pits and flat areas along a 2½-mile track, and the form of microscopic pits and flat areas along a 2½-mile track, and the form of microscopic pits and flat areas along a 2½-mile track, and the form of microscopic pits and flat areas along a 2½-mile track, and the form of microscopic pits and flat areas along a 2½-mile track, and the form of microscopic pits and flat areas along a 2½-mile track, and the form of microscopic pits and flat areas along a 2½-mile track, and the form of microscopic pits and flat areas along a 2½-mile track, and the form of microscopic pits and flat areas along a 2½-mile track, and the form of microscopic pits and flat areas along a 2½-mile track, and the form of microscopic pits and flat areas along a 2½-mile track, and the form of microscopic pits and flat areas along a 2½-mile track, and the form of microscopic pits and flat areas along a 2½-mile track, and the form of microscopic pits and the form of mi

Host processing the sealed with a transparent plastic that protects against dirt, duction, "the laser beam translates the microscopic pits into "blips" that are tion, mean the less to be an additional 25 decibels of sound over conventional recording recording and the same does not touch the disc itself, the disc will last longer. Glenn Estersohn, a Sony advertising manager, said the disc projects at less des an additional 25 decibels of sound over conventional recording ound for by stems, has a wider frequency response and has less than 0.05 percent onemists of stortion.

"An audio engineer would run over his grandmother for a chance to even later in tettwo extra decibels," he said. "Just imagine 12.5 dead grandmothers

n is a littleal Baker was more genteel. This technology eliminates the distance from the live performance the studio sound to the sound reproduced in the home stereo unit," said. "It is as close to you being there as possible

about 14 cm "And its potential applications are unlimited: You can put a player in depressed pressure car, because both the disc and player are rugged enough, or it is at produces over conceivable to have a portable player," Baker said.

4 cents a dom. The disc, developed by N.V. Philips of Holland, will hit the market

2 in Japan and Europe and make its way to the United States by

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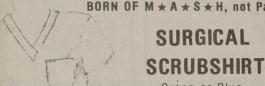
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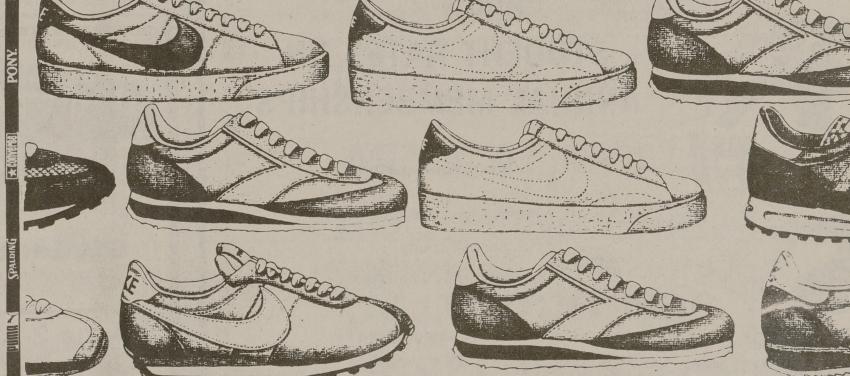
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