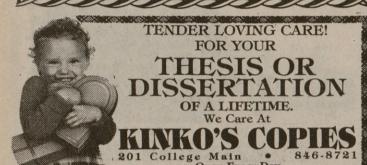
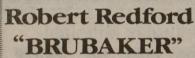
I Love You!

Tom



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FEB. 13 & FEB. 14 FRI. & SAT.

7:30 P.M. & 9:45 P.M. THEATRE



FEB. 13 & FEB. 14 FRI. & SAT.

MIDNIGHT THEATRE



"A SMALL CIRCLE OF FRIENDS

FEB. 15

SUNDAY

7:30 P.M. **THEATRE**

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Romantics must pay big for roses

United Press International Romantics who want to woo a valentine Saturday with the traditional long-stemmed red roses are finding tradi-

tion carries a high price tag this Valentine's Day.

Prices for long-stemmed red roses have climbed dramatically. One Dallas florist is charging \$75 per dozen for the

largest roses and prices in Houston are averaging \$50 to \$60

If a bargain is to be found, one might try Bloomers, the Ultimate Pedalpusher in Houston, where a dozen long-stemmed red roses is selling for \$40 boxed and \$45 if arranged in a vase with greenery and baby's breath, said

Bobby Hopkins.

Bloomers did not raise prices for Valentine's Day because most of its 700 orders this week are from repeat customers, Hopkins said. But at Weather's Florist in Dallas, where roses are

selling at \$59.95 per dozen, manager Maria Hammond said she expects to buy roses for a lower price after the holiday.
"I'm sure next Monday we'll be able to buy them for half the price," she said, remarking that for the past few days the cost from suppliers has gone up \$2 to \$4 p dozen

Three weeks ago she sold roses for \$39.95 a dozen and

blames the current increase on the holiday.

"There are no other factors," Hammond said. "The demand brings the prices up like that.

"I've been here 10 years, and the prices go up every "One reason why all florists have to go up (on cost) is Valentine's," said an employee at Lakewood Florist in because the cost of gas has gone up. You can't keep on

Dallas. "The suppliers don't give us a reason, they just give us a price. And every morning, the price is a little bit gallon."

But don't blame the prices on Tyler, the "rose capital of

"All the roses grown in Tyler are the field variety, the kind people plant in their gardens," said Jim Sollars of Cooperative Rose Growers.

Since Tyler roses are grown outside there will be no blooms until mid-March, he said. With the price of hothouse roses from California increasing, Sollars joked that people could buy rose bushes as "do it yourself kits."

The Tyler roses sold from March to November for \$1 per dozen on street corners are only by-products of the rose bushes grown in the area, he said.

Opal Allen, supervisor of Mockingbird Lane Florist in Dallas, expressed shock that some florists are charging \$75 per dozen for roses. Her store is charging \$47.50, including

"Of course, every florist is different, but we would like to keep a customer all year long, not just on Valentine's Day," Allen said. "So we try to keep the prices down so they keep coming back. There's more days in the year than just Valentine's Day.

Asked if prices are up, she emphatically responded, "Yes, ma'am. Very much so." Three weeks ago, she sold a dozen roses for \$37.50.

However, as far as she can tell, "no one quivers about the price" of the roses.

And while roses are at peak demand, florists are selling other types of flowers. "We're trying to keep our price where most people can afford them by making arrange ments that have maybe three or six roses and other flow with them," said Judy Hoffman, owner of the Flower Affair

Hammond said she is encouraging the purchase spring bouquets which include irises and tulips.

A dozen roses from Austin's Connelly-Hillen Florist will cost \$65 for Valentine's Day. A store employee attributed the \$10 increase on "supply and demand."

The Rose Shop in San Antonio has upped prices froe
\$35 to \$45 per dozen as a result of increased costs demanded.

ded by suppliers. However, the store is absorbing somed the increase, vice president Manny Luna said. Despite the increase, Lunna said demand is very high and he will sell out of roses.

Prices are no better in smaller cities. In Nacogdoches, stem-length roses are selling for \$5 per dozen, including delivery, which is up \$5 from be regular price. Owner Jack Murff emphasized that his ross are 24 inches in length. Longer stems, up to 36 inches, as more, he said.

Asked if people are still buying roses despite the prix Murff said, "You betcha."

Show gives couples last date chance

United Press International CINCINNATI — The "Desperate and Dateless" show provides companionship for a few

and live soap opera entertainment for more than 100,000 people every Friday night.

The show on WKRC between 8 p.m. and midnight matches up men and women desperate for a last-minute date. Besides the callers who jam the phone lines, polls indicate more than 100,000 people listen to the show just for the fun of it. A sophisticated telephone

system permits show host Alan Browning to keep four men and four women on hold while he way, on-the-air phone conver-sation among himself, a man and a woman.

A recent example: "Hi Alan, this is Carol."

"Carol, you sound strange. Where you calling from, a phone booth?"

"Boy, you are desperate."
"No, I'm at a phone booth in a gym at a basketball game." You've got all those guys at

No, they're all in high school — too young."
"How old are you"

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Guitar

Yoga

Country and Western Dancing

Microcomputer

Videotape

Juggling

Frisbee

Judo

"Hmmm, I've got Curt on hold here. He says he's 20, 5feet-10, 160 pounds. Want to

"Curt, you want to talk to Carol? She's 19, 5-9, 135

'Sure. Hi Carol, this is Curt.

What color is your hair? "Blonde."

"Your eyes?"

"Hmmm, sounds good." After a little more conversa-tion, Browning asks them if they

want to date that night. They agree and he arranges a private phone conversation so they can work out details.

Browning says at least 19 marriages have resulted from the show during its two years.

One of our success stories people who got married — was a 57-year-old man and a 55-yearold woman," notes Browning.
"All kinds of interesting things happen. Some people say it's better than going to a bar. And, we're a lot cheaper than a com-

puter dating service."
Thousands of dates have stemmed from the show and hundreds of relationships. But, of course, many just don't work

For example, Browning may

say, "Bob, you've called a couple of times before, haven't

"Right."
"What happened both

"Well, the first girl turned out to be married and the second one, well, we just didn't get along.

Browning says many daters are pleasantly surprised by the people they meet through the

"Both men and women tellus they couldn't believe their date was that good-looking," says



Man gets first synthetic insulin dose for diabetes

United Press International TRENTON, N.J. — A diabetic man from Pennsylvania today started treatment with human insulin produced by bacteria.

Using a genetic engineering technique that doctors hope will prevent a projected world-wide shortage of the hormone, Fred

became the first patient to participate in a unique research project at the Mercer County Medical The project is one of six around

the country being conducted by the Eli Lilly Co.

The Indiana-based company developed a technique by which bacteria are genetically programmed to manufacture insulin that is chemically similar to the hormone produced by the pancreas to control blood sugar levels.

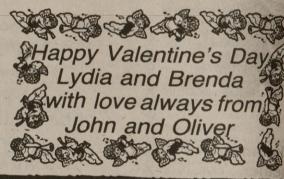
The other five projects are due to start shortly in Kansas, Detroit, diabetics worldwide was growing Philadelphia, Minneapolis, Minn., and Seattle, Wash. Dr. Arthur Krosnick, who

Kostaras, 59, of Levittown, Pa., heads the Trenton program, said the genetically produced insulin will eventually cost less and be easier to produce than the animal insulin currently administered to some 2 million American diabe-

In addition, he said it was hoped the synthetic hormone would not produce the allerge reactions some diabetics experience with animal insulin, which obtained from the pancreases of pigs and cows.

Krosnick said that recent stu-

dies indicated that the number of and that shortages of animal insulin would begin to develop be





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