

TIGHT BUDGET?

Clubs can phone in results

Club sports wishing to notify The Battalion sports staff of spring events can do so by calling 845-2611 any afternoon Sunday through Thursday.

Due to the large amount of sports activity on campus this spring, teams are urged to notify The Battalion sports in advance of any events so that adequate coverage can be provided. Also, results may be phoned in immediately after the event at the above number.

Deadline for results of day events is 8 p.m. Night event results must be phoned in before 10:30 p.m.

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Bowl makes New Orleans hop

'Super' partying begins

United Press International
NEW ORLEANS — This town seems how to throw a party and it seems that it never grows tired of doing so.

The hotels will be jammed, the restaurants will be filled and the ticket scalpers will be doing their best to dodge the law and make a tidy profit.

It looks like a normal Super Bowl Week — at least for New Orleans.

The Super Bowl protagonists arrived on the scene Monday — the Philadelphia Eagles hitting town during the morning and the Oakland Raiders coming in during the afternoon — but, as is often the case, the players themselves are somewhat lost in the festivities.

There is too much food to eat, too many sites to see and too many hang-overs to cure to worry a whole lot about who is going to win in the Superdome on Sunday.

The town has been booked for about four months," said Edward J. McNeill, executive vice president of

the Greater New Orleans Tourist and Convention Commission. "Now a lot of that booking was made in the anticipation that certain teams would be in the game."

"Some of those rooms, therefore, come back on the scene, but they go quickly when they do. The interest starts to pick up when the football season starts and it builds from there."

This will be the fifth Super Bowl for New Orleans, which lures huge crowds each year for Mardi Gras, the Sugar Bowl and the somewhat lesser publicized jazz heritage festival and spring festa.

So having throngs flowing through the French Quarter is routine. But that doesn't mean the people around here ever grow bored with having a good time.

"No, no," said McNeill. "It's just the opposite. I've talked to several (restaurant) general managers this week and they are all getting ready for the big push."

"They are all putting additional people on. They have extra waiters. They want to do it right."

"We'd love to have the Super Bowl here every year. But we know that that isn't going to happen."

The more popular restaurants in the French Quarter, at least the ones where reservations are accepted, have long since had to start turning people away.

"Our most popular times were booked before Christmas," said a spokesman for Brennan's, one of the city's leading attractions when it comes time to sample the cuisine.

But while the dining establishments count their receipts, the business community quietly gloats over the fact that New Orleans came into the public consciousness in such a splashy fashion.

"The city is happy to have its image projected through the Super Bowl activities," said Linda Hayden of the New Orleans Chamber of Commerce. "The people who come into the town can see what a vital business center New Orleans is instead of just looking at Bourbon Street."

"We don't think of New Orleans as just a party town."

Ah, but there are a lot of people who do, and the biggest party of all will come Friday night at the Rivergate — a convention center located just a few steps from the Mississippi River. This is the NFL Super Bowl party and tickets are harder to come by than tickets to the game itself.

Count Basie and his orchestra will perform along with the Preservation Hall Band from New Orleans.

The NFL party has been held at such exotic locations as the Astrodome in Houston, the luxury liner Queen Mary at the Port of Long Beach and the Hialeah race track in Miami. For the past three years the NFL has cut back on the number of tickets it hands out to its party, but the event is still wall-to-wall people.

And by Sunday night New Orleans, the city that knows how to enjoy itself, will have added another extravaganza to its portfolio.

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FIGHTS: MAY 1 & 2, 1981

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Midnight
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