THE BATTALION Page 10 **obacconists blend prescriptions**

United Press International NEW YORK — Fred Gilbert and Rich Weisberg fill prescriptions in their jobs.

They're not druggists or opticians. The two veteran pipe smokers are

flavored puff.

'tobacco pharmacists

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personal prescription for that some-times-elusive "perfect" smoke even if that means a chocolate-mint We help them find the tobacco

blend that best fits their individual tastes. We're just like French chefs — we work with ingredients to come "Many pipe smokers are very par-ticular people," said Gilbert, owner of Gilbert's Pipeline Ltd., a specialty up with something good. One of our customers once called us 'prescrip-tion tobaconnists' and the name

stuck Weisberg, the shop's "blender" who talks about smoking like a gour-met talks about caviar, says that by blending different types and cuts of tobacco the quality of a "smoke" can be varied greatly. be varied greatly

We can make the tobacco stronger or weaker, quick or slow-burning, wet or dry, less biting, etc., so it meets a customer's exact taste, Weisberg said. "Of course, that's not to mention the flavor and aroma changes In addition to the more conven-

tional flavors, the shop features a host of exotic flavored tobaccos.

For customers who want to smoke what they like to drink, the shop offers tobacco flavored with bourbon, whisky, rum and a variety of liqueurs.

Smokers with sweet tooths can puff on chocolate and vanilla flavored tobaccos. There's coffee, peach and apple blends, too. And the shop has special tobaccos

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smoke shop on New York's East 42nd Street. with pleasant fragrances so you won't alienate the wife or the folks at the

Like regular pharmacies, the smoke shop keeps on file a register of its 600-regular customers and their prescription" records.

"We have customers from all over," said Gilbert. "We have guys in Tokyo, Alaska, Mexico and even Thailand who ask us to send them their forwarts bland." their favorite blend.

Weisberg said most of the customers are content with one of the shop's 40 special blends.

But the more particular customers ask them to marry the blends espe-cially for them, creating their own personal prescriptions

They tell us what they want and it takes us maybe three shots to get it down right, "said Weisberg. "We ask them to try one blend and if they say, for instance, 'too strong' we know what to add to make it just right. We do it all by experience

But some people are just picky by nature and it takes them awhile be-fore they settle on a blend, Gilbert

"We have some guys who like to experiment," he laughed. "It's just like people who like to put mustard on a tuna fish sandwich just to try it. It takes them awhile to find a tobacco. And some smoke different blends

United Press International URBANA, Ill. — Police say a transient who has done "some things that

weren't entirely normal" apparently ripped up hundreds of \$10, \$20, and

\$50 bills and tossed them into the

Police say Eddie Vaughn, 30, apparently tore up the money at an

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in the summer or just want to switch

To aid the experimenters, the shop has free sample jars so smokers can taste a new blend before they

The shop introduces several new blends each year and mails out a list of its offerings. One of its newest recipes is a combination chocolatemint flavored smoke

"We're just like Baskin Robbins," Gilbert laughs. And what is the price of all this

prescription-filling? "We don't charge to make the

"We don't charge to make the blends, we charge just for the price of tobacco," Weisberg said. The stores specialty blends are ab-out 25 percent higher than regular commercial tobacco, but less expensive than high quality imports.

And how about a comparison between regular commercial tobacco and the shop's special smoke concoctions?

"Ours is natural, no chemicals, no additives — real high quality tobacco from the top of the plant," Weisberg said

Wrinkling his lips like a French chef asked to compare rabbit with chestnuts to hot dogs, he added, 'Some of that commercial stuff is garbage, floor sweepings.

Sweet profits ro Pro from Tootsies

United Press International NEW YORK — Smile when you say "Tootsie Roll" —) do - but don't laugh.

Tootsie Roll Industries, the company that makes the little the brown and white wrapper familiar to generations of Americ NYSE-listed firm with sales of \$69.6 million in 1979. Mange pushing hard to make it even bigger. Tootsie Roll management is unusual. Melvin Jordan, da

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the board, and Ellen R. Jordan, president, are the husbada who have made the company, whose name is a national int their personal and their business goal.

"While we are at all times conscious of our responsibilities as company, we're small enough to run in the style of a family en said Ellen Jordan.

We know all of our employees, their families and their pr The Jordans commute between their Boston home, Tor headquarters in Chicago and their vacation home in New Har

"We do tend to take our business home with us. We so differ about company policy," she said. "But we use our is strengths — we each handle those areas in which we have app next on W Cong her husband said. dent

This is not to say the Jordans are drudges. An attractive, pen couple, they bicycle, sail and occasionally golf. Both sleng claim they "eat candy all day." "We're high on candy, we nibble at it all day — both ours competitors', to see what they're doing — and our weight hash more than a few pounds in years," she said. But recompending of candy is down, and in a ste

But per capita consumption of candy is down, and in an attreach their 1978 goal of doubling sales by 1982 the Jordans at at volume. They're introducing new products, pitching their ing to adults as well as children and expanding markets over

Although the 1979 sales of \$70 million were up from \$61.31 in 1978, profit margins have been cut by the soaring price

primary ingredient in their products — sugar. 1975 and 1976 sales skidded when sugar prices exploded candymakers to raise prices and reduce sizes. Jordan pointed with pride to the fact that despite soaring. Tootsie Rolls can still be bought for a penny, the same pricedur Lao Hirschfield the immigrant founder of the comparative

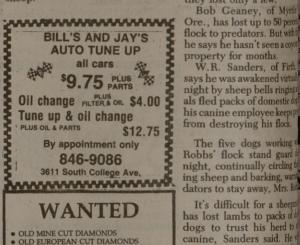
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Leo Hirschfield, the immigrant founder of the company we rolled the first familiar roll 84 years ago and named it forhida. The first Tootsie Rolls were the first penny candy to an wrapper and all of the ten million rolls produced daily are st vidually wrapped — no small factor in making it one of the popular Halloween "trick or treat" handouts. PHILAD

Guard dogs deter Research Dr. David sheep predators Margules lev that be

United Press International BOISE, Idaho — Researchers say guard dogs may help sheepmen cut their 12 percent annual losses to predators.

From New Mexico to Oregon and Idaho, the experiences told by wool growers, who participate in experi-ments with the Idaho Sheep Experiment Station, are testimony to the success of guard dogs trained to keep predators away from unwary sheep



The dogs - Great Pyre

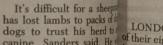
Hungarian Komondon "It looks a thousands of years have int on can brin thousands of years have not on can brin guarded livestock in Euring it out, Asia. Researchers with the How the h ty of Idaho and U.S. Agnue events away partment say they hope to search, say dogs to the rangeland of the atly it is Arlo and Mozelle Robe unger

N.M., say they lost 15,00° unger. coyotes, bears and botes Itappears year. The following year with they lost on the

they lost only a few. Bob Geaney, of Myrk They fee Bob Geaney, of Myrk Will per Ore., has lost up to 50 per tey will per flock to predators. But with sychologica flock to predators. But with sychologica flock to predators. Mut and painful, he says he hasn't seen acound he says he says he hasn't seen a property for months. W.R. Sanders, of Firth ain "

says he was awakened virtu night by sheep bells ringing Margules s als fled packs of domestic de tiggers th his canine employee keeps from destroying his flock.

Kes. The five dogs working Robbs' flock stand guard night, continually circling thing sheep and barking, washeep addators to stay away, Mrs. Monthead and the sheet of the she



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isolated trailer park where he once

Police Lt. Charles Gordon said,

"As long as the money was his, as far as we can determine, other than lit-

tering, there have been no laws

Residents of the Lincoln Trailer Home Wednesday discovered hun-dreds of dollars ripped into 1-inch pieces blowing along the ground. Police recovered \$300 of shredded

money but said three times that

amount may have been caught by

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