

# Businesswomen, leaders tell women to be assertive

By USCHI MICHEL-HOWELL  
City Reporter  
Young business women must learn the "art of being assertive" and should expect to be flexible in their career, was the advice given by businesswomen during an all-day Women's Leadership Conference at Texas A&M University Thursday.

"The art of being assertive is to communicate your feelings in an appropriate manner and to develop self-confidence and self-esteem," said Dr. Betty C. Mayfield, academic counselor here. The event was sponsored by the Student Activities Office.

"Acquire as much general knowledge as you can and women, don't underestimate yourselves," said Sarah Ryan, a Bryan interim assistant district attorney, during a panel discussion at the conference.

Flexibility and an open mind on career opportunities was advocated by Ryan as well as other panelists.

Dr. Carolyn Adair, director of student activities, Rita Marsh, contract administrator at Texas A&M, Mona Rizk-Finne and Debbie Walker, executive vice president of the student senate, were other panelists who answered questions and related their experience to the young women.

Assertiveness is distinguished from aggressive in that it does not dominate another person, but recognizes equality between men and women, Mayfield said.

Eye contact, body posture, clothes and the tone of voice can enhance verbal assertiveness, Mayfield said to an audience of about 50 women, most of them Aggies.

Encouraging her audience to cite

examples of passive, aggressive and assertive behavior, Mayfield suggested that women should be prepared to shock their friends when they make an assertive move.

"If you think being assertive would help you to be more successful, start small, because it takes practice," she said. "Start with saying 'hi' to someone on campus, or ask your best friend a favor, for example," she suggested.

Short role plays, showing examples of assertive behavior and practical advice followed.

"Standing straight, a controlled voice and clothes that don't show cleavage or are tight are a good way of being assertive," Mayfield said.

Dr. Elizabeth Cowan, adviser to President Miller, spoke on female leadership.

"Leadership will change in the

next decade," said Cowan, who is recognized in the "World's Who's Who."

"Leaders of the past used 'big sticks' and spoke with loud voices," Cowan said. "Times are no longer that way."

"A good leader will be someone who recognizes people's wants and needs and makes them realize these capabilities as well."

Cowan, who has a degree in English and in education, said women don't have to be afraid of losing their femininity in a leadership position, because management will not be authoritarian in the future.

Rather, management will recognize individuals' abilities more than in the past and, as a result, typical male authoritarian managers will disappear, she said.

## Moss lawns better than green grass

United Press International  
NEW YORK — People tired of mowing the lawn might take a tip from David Benner, who gave up grass for moss 10 years ago.

A moss lawn needs no mowing, fertilizing or watering except during prolonged dry spells, Benner writes in the April-May issue of Garden magazine.

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April 23-Wednesday afternoon — Vet School, 12 noon to 3 pm

## Carter's Pa. lead declining

United Press International  
HARRISBURG, Pa. — Edward Kennedy's top campaign strategist in Pennsylvania said Saturday his poll showed the senator still trailing Jimmy Carter in the key primary state, but cutting into the president's lead.

Mike Ford, the Kennedy political director for Pennsylvania, said a poll completed eight days ago for the Kennedy campaign showed Carter leading the Massachusetts Democrats by 10 points, with a large portion of the Democratic vote still undecided.

The senator, at a Scranton rally Saturday, played up the importance of Pennsylvania's presidential primary Tuesday by saying, "The eyes of not only the Democratic Party but of the world are on Pennsylvania."

Ford hesitated to predict an eventual Kennedy victory, but said there was evidence his strong campaign effort consisting of 11 personal appearances in the final two weeks of campaigning has cut Carter's lead.

"We will have had the opportunity to take our campaign to the people," said Ford of the Pennsylvania primary, the first major one since the New York primary nearly a month ago. "We'll have to wait and see if they listened."

Campaign aides for president Carter said a week ago that a poll conducted for them showed Kennedy had overtaken the president in Pennsylvania.

With Mayor William Green Jr. of Philadelphia giving Kennedy a shot-in-the-arm endorsement this week, the Carter-Kennedy battle shifted to the Northeastern Pennsylvania anthracite coal re-

gion, which has the third biggest block of Democratic voters in Pennsylvania.

Kennedy made another stop there Saturday, visiting the Masonic Temple in Scranton, and Vice President Walter Mondale was to make his third campaign appearance in Pennsylvania by visiting Scranton Monday.

Pittsburgh, the second largest Democratic stronghold, is viewed as being Carter's strength in the state, the president having received the endorsements of leading Democratic officeholders there.

Pennsylvania sends the third largest contingent, consisting of 185 delegates, to the Democratic National Convention in New York in August.

Meantime, in the Republican primary, George Bush staged a

## Passenger attacks cab driver

By BECKY SWANSON  
City Staff  
A Bryan man has been arrested in connection with the assault of a cab driver who suffered cuts on his neck and finger Saturday morning when the passenger in his cab pulled a knife and tried to cut his throat.

A spokesman for Twin City Taxi said Robert Reed, a 45-year-old cab driver, was taken to St. Joseph Hospital where he received five stitches in his neck.

Reed was treated and released from the hospital.

Pablo Nino, 19, of 1307 Groesbeck, Bryan, was arrested at 2 a.m. Saturday at Eden and Groesbeck in

Bryan. Nino is being held in the Brazos County jail, facing charges of aggravated assault.

Bryan police reports said Reed picked up a man shortly before 12:30 a.m. at Los Momentos who asked to stop at a house behind El Toro Restaurant to get change for a \$20 bill.


Reed told police that he then took the man to La Fiesta Ballroom as the man had asked, and was then requested to go back to Trant Street.

Reed said he was asked to make several route changes before the man pulled a knife and tried to cut his throat.

Reed told police he tried to defend himself by grabbing the knife, and cut his index finger in the process. Police reported Reed received two cuts on his neck.

The man fled from the taxi and headed into a residential area, police said.

A spokesman for Twin City Taxi said Reed drove himself back to the cab stand on East 24th Street and was taken to the hospital by the owner of the taxi service.



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## Exercisers need more than water

United Press International  
WASHINGTON — Drinking only to satisfy your thirst does not provide adequate amounts of fluids to maintain body fluid balance if you exercise in warm weather, says physiologist Kennon T. Francis.

The University of Alabama physiologist says an 8-ounce glass of water before tennis, swimming or running is probably adequate for the weekend exerciser.

"But if you exercise every day, water alone won't replace electrolytes, sodium and potassium lost through perspiration. The best sources of potassium are orange juice and bananas," Francis says.


He says forced drinking in the heat may be the best replacement for daily joggers and swimmers as well as school football teams that practice twice daily in the heat of late summer and early fall. He recommends drinking a glass of orange juice 20-30 minutes before practice and several times during practice "whether you're thirsty or not. But don't drink more than a half hour before exercising because the benefits will be wasted," he added.

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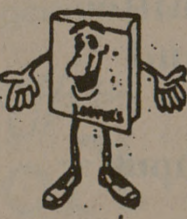
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## Friday, April 25

### Senior Bash

Lakeview — 8-12 p.m.

## Saturday, April 26

### Senior Banquet

Brazos Center — 5-8 p.m.

### Ring Dance

MSC and Rudder Exhibit Hall — 9 p.m.-1 a.m.  
Formal Dress (tuxedos not required)

### Ticket Options Available

Entire Weekend: \$34/couple (available until 4 p.m. Thurs.)  
Banquet and Ring Dance: \$30/couple (available until 4 p.m. Thurs.)  
Ring Dance Only: \$10/couple  
Bash Only: \$5/couple

Tickets, more information and picture coupons available at MSC Box Office 845-2916.

