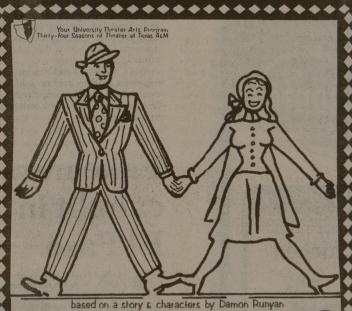
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es: High Quality Fiesta San Antonio debuts No Minimums Large Orders Legal Size 44/46 Hispanic parade, King Ugly

United Press International
SAN ANTONIO — Fiesta San
Antonio, a 10-day party which used to start slow and gradually build to a crescendo, begins with a bang this year due to the addition of a fourth major parade that for the first time pays tribute to the city's large Hispanic population.

The 85-year-old celebration pre viously has been dominated by the city's social elite epitomized by the Texas Cavaliers, a de facto segregated organization that has never chosen anyone but an Anglo-Saxon non-Jewish person as King Antonio to rule over the festivities.

But this year El Rey Feo, the Ugly King, in a show of amistad (friendship) will make joint appearances with King Antonio. And the first major Fiesta event is the Paseo El Rey Feo, an Hispanic-flavored parade set for 1:30 p.m. Saturday. It will feature Miss Mazatlan, mariachis, charros on horseback and marching bands among its 125 entries.

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Heretofore, King Feo — the person who raises the most money for a League of United Latin American Citizens scholarship fund — has played a rather subdued role in the celebration.

"I'm really looking forward to it," said Sam Doria, general chairman of the Hispanic parade. "We started this parade because the Fiesta

"We're in a whole different ball game now," said Dave Burnett, executive vice president of the San Antonio Fiesta Commission. "Fiesta is no longer just a hometown celebration — and we couldn't be happier."

needed to be a two-weekend event. Until now the first weekend of Fiesta was pretty well like a wet firecracker,

nothing going on.
"We wanted to open Fiesta with a bang," said Doria, a member of

LULAC, a group which over the past several years had criticized the closed nature of the Texas Cavaliers who choose King Antonio. "Since our (LULAC) council has a king, we wanted to name it after him. We really didn't raise all kinds of hell about it, but we are very happy with the way he's been accepted by King

Ironically, the first King Feo to reign over the parade will be bilingual veteran radio newsman Logan Stewart, but Doria says that shows the openness of the Hispanic community as opposed to the snobbish Texas Cavaliers.

"I think one of the things that created problems was the Cavaliers is a closed organization and not everyone can be a King Antonio. However, our Ugly King is solicited through the business community and just about anyone who wants to run, can. But the camaraderie between

the Ugly King and King Antonio is tremendous." In all, Fiesta officials are predict-

ing 4 million people will attend 142 events — including four giant parades — which are being put on by an estimate 50,000 volunteers during the April 1980 Fiesta, a celebration which is gaining an international reputation as "the world's most diverse civic celebration."

Other highlights include the Battle of Flowers Parade which began in 1892; the Fiesta River Parade, featuring a string of colorful lighted musical barges which make their way along the winding downtown river,

the nation's largest nighttime pa-

James S. Maverick, who rode in the first Battle of Flowers Parade on April 24, 1891, as a 4-month-old baby in his mother's arms, will be grand marshall of the parade this year at age 89.

Dave Burnett, executive vice president of the Fiesta San Antonio Commission, said Pip Martin, presi-

"I think one of the things that created problems was the Cavaliers is a closed organization and not everyone can be a King Antonio. However, our Ugly King is solicited through the business community and just about anyone who wants to run, can," said Sam Doria, general chairman of the Hispanic parade.

dent of the 500-member International Festivals Association, would be present at this year's event, an indication Fiesta is growing in stature.

"We're in a whole different ball game now," Burnett said. "Fiesta is no longer just a hometown celebra-tion — and we couldn't be happier."

Burnett said out-of-town visitors make up 25 percent of Fiesta goers and the number is increasing yearly. He noted a three-day all-expensespaid Fiesta holiday listed in a

"It's too late to find a room town," despite the opening al new hotels in the pastye

might get a room out bey 410, but I doubt you wo room inside or along the la Operating with a but \$250,000, the Fiesta Com coordinates the activities nizations that create the

of 78 full-time jobs and ger million for the economy.

"Actually 142 events for! people is really inexpens

amounts to pennies per p costs to put on the festival

The city estimates it is \$350,000 in taxes and fees, or with \$200,000 it has to pay time to police and other wor ing the celebration.

Gasoline shortages and prices did not keep visitori joying the Fiesta a year ago, sale tickets to tour groups a agencies indicate an ever turnout this year than last,

Last year's sniper traged sulted in two women bein gunman Ira Attebery and the Battle of Flowers Para affected ticket sales to the said. Burnett noted shooting at the parade, N San Antonio, a major Fies La Villita, still drew its lan in history during 1979.

U.S. buys embargoed corn

United Press International
WASHINGTON — Agriculture
Secretary Bob Bergland Tuesday said the government paid \$63.4 million for 25.8 million bushels of corn

in an on-going effort to remove from the market an equivalent to the amount denied the Soviet Union.

The latest purchases by the Commodity Credit Corp. raised corn pur-chases to 59 million bushels, or 1.5 million tons, at a total cost of \$142 Officials are removing from the marketplace grain equivalent to the 13 million tons of corn and 4 million tons of wheat that President Carter embargoed in retaliation for the Russian invasion of Afghanistan.

By law, the corn must be held by the government until prices reach \$3.15 per bushel. Under a new law, government-owned corn may be sold for a lower price if it is used to produce alcohol fuel at new plants. Officials are attempting to remove

with government purcha county elevators and grain als, and by enticing farmer corn into the farmer-owned

So far 5 million tons of or

been placed into the farmer

reserve. Officials predict accept corn that was not co last year's farm program, and to get more corn into the



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TUESDAY EVENING SPECIAL

Mexican Fiesta Dinner Two Cheese and Onion Enchiladas w/chili Mexican Rice Patio Style Pinto Beans Coffee or Tea One Corn Bread and Butter

WEDNESDAY

EVENING SPECIAL

Chicken Fried Steak w/cream Gravy Whipped Potatoes and Choice of one other Coffee or Tea



THURSDAY EVENING SPECIAL

Italian Candle Light Spaghetti Dinner SERVED WITH SPICED MEAT BALLS AND SAUCE Parmesan Cheese - Tossed Green Salad Choice of Salad Dressing - Hot Garlic Bread Tea or Coffee

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BREADED FISH FILET W/TARTAR SAUCE Cole Slaw **Hush Puppies** Choice of one vegetable Roll or Corn Bread & Butter Tea or Coffee

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