# Las Vegas, Jersey style

#### Free lunches, dollars pack little old ladies in casinos

United Press International ATLANTIC CITY, N.J. — There are so many little old ladies at the casinos you'd think bingo - not craps — was the attraction.

I'll bet \$5," announced a suburban-looking matron as she and a companion emerged from their charter bus, complementary lunch ticket, free Susan B. Anthony dollars and salt water taffy in hand. "If I win, I'll stretch it to \$10."

"I once saw a man put down a \$10 bill — and it was gone just like that," said her more sophisticated friend. "Oh my — well that's not really very wise," said the first woman,

stunned into silent contemplation. Bus 32693 was playing it cool, being, after all, New Yorkers who had never met each other until they plunked down \$15 each for the trip, taffy, buffet and three silver dollars



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The Thin Man

MYRNA LOY

STARRING: WILLIAM POWELL

"You want to have fun, go to a movie," said Leo, who wore a green checked suit and an American flag on

his lapel. "This is serious business."
"Roulette wheel here I come,"
yelled his girlfriend, Gerri, breaking the mood.

Last year 12,000 charter buses rolled up to Atlantic City's three shiny new casinos, giving the East Coast's clubwomen, retired elderly, penny-

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On 32693, Pete, who is young and dreamy and unemployed, fingered his \$50 stake and told his seatmate Martha, a retired bookkeeper, about his missed opportunities - lottery numbers that came in just one digit off, a friend who was hit by a bus and collected \$125,000.

"I could have been a bookkeeper," he connided. "I was good at that in school. I was so good I didn't even have to take the exam. I should have

kept at that."
Phyllis, who visits the casinos often, warned her fellow passengers about the crush at the \$2 blackjack

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however, the real jam was not at blackjack but the fruitbowl at the

"Just delicious, girls," called out a chunky matron in slacks and fur coat to dozens of similarly dressed women waiting in line for their

'These ladies eat so much," wondered an elderly Hungarian doctor as he watched the crowd pile their plates with pseudobeef stroganoff. At the next table, two elderly women with crooked wigs and crooked lipstick carefully piled up surplus pats

"We hate to waste," said one as her sister nodded sagely. The free buffet is an investment

for the Boardwalk Regency, which knows that most of the people who are congratulating themselves on their great bargain at noon will have lost far more than its price by 5 p.m.
"Nothing is really free," says

Gwen Groves, who handles the charter buses for the casino.

Indeed, by the time bus 32693 had been parked for 15 minutes, Martha

tables. "You feel like you're drinking had lost \$40 and exited for "a long coffee at a Chock Full O' Nuts," she walk."

"It isn't bad today," said a man named Eddie at the craps table. "But I've been here on weekends, and you see them sitting in the lobby after an hour, all their money gone and just waiting for the buses to come back

Even the three Susan B. Anthony silver dollars which the Regency distributes to each of its charter bus guests are the product of an ulterior

The average charter bus customer is a slot machine freak, frightened by the more complex machinations at blackjack and roulette. "But the bus people won't play the dollar machines," said Groves. The "Susie Bs" are an attempt to wean them from the lines in front of the nickle machines, and on to more serious

Groves, however, has her doubts about the free candy. "It's a fallacy to give a bunch of senior citizens salt water taffy," she mused. "Think of the flying dentures." It is still possible for a charter bus

refugee to while away the hours sightseeing along the Boardwalk, although the general impression,

these days, is that anyone standing too long in one place would be moved to make way for another

"Everything must go," announce all the fudge stands and salt water taffy boths and tacky souvenir stores where "Squirt 'em Toilets" and cedarwood copies of the Lord's Prayer have been marked down to prepare for the blackjack tables and roulette wheels of the future.

Back at the casino, the Hungarian doctor had invested enough in the

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blackjack table to compensate the Boardwalk Regent for all of bus 32693's buffets, taffy and silver dol-

When the bus retrieved its riders at six o'clock, it appeared that 32693

had donated more than its share to helping the Regency break its Feb-ruary record of \$13.8 million in winnings. The bus's only real winner was Ramon, a silver importer who ran into an unexpected opportunity to do some business on the Boardwalk and never got to the casinos at all.

'We got wiped out," said Leo, who had vowed earlier that he would be "happy whether I have a penny or

'Sure, I'm in a good mood," he added sullenly.

"If he says he's in a good mood,

he's in a good mood," snapped Geri. Pete lost his \$50 stake, plus another \$30 he borrowed from his

"If my father asks — I just lost \$30, okay?" he pleaded.

The bus took off and Leo began a high-decible complaint about President Carter's foreign policy. "You think Nixon would have let them get away with that stuff?" he asked no one in particular.

Pete sat wondering whether he would have won his money back if there'd been a little more time. "You know," he said to Martha. "I

after talking to his American cousins who use CBs to help round up cattle.

tive Party came to power) there's

been a more positive attitude from the Home Office," Butcher said.

new bureaucracy may be needed to

regulate CB use, and it is hamstrung

by the need to cut government

Bryan said his organization has the financial backing to set itself up as an independent administrative body.

British CB advocates cite standard

With the events going on in

spending.

Since May (when the Conserva-

But he said the government fears a

really was awfully good at book-

United Press Internation RIVERSIDE, Calif. roaches, perhaps the moster of all household pests, are re-trolled by most commerci traps and sprays, a research Furthermore, you might commercial spray has known

sprays

Roaches

toss off A

colony of the ugly creatures

out 30 percent of the span are just a little stunned anders ly will wake up and crawl a University of California cher Don Reierson, present findings last week at UC Rive annual department of entor conference, said tests of de preparations designed to kilm proved consistently ineffect

"People with a roach probability almost anything if it is partly so and marketed well," he said its when they see a lot of rock and courtrap, they think it's doing he Molly

Reierson said two or three in a commercial trap only i the presence of the pests a indirectly contribute to the by relieving overcrowding ing more food for the sur What does kill roaches,

was a technical grade of b powder, applied fullstrength tight closed spaces roaches

defense purposes in case a ts, said confrontation occurs, he said ast Ge

don the police are called a and in northern England www. You

Bryant's organization has a siner

national demonstration for Jum. "S

London's Trafalgar Square, at any more than 10,000 CB entire nally.

will attend. But he said he would also to see the government make he are.

unnecessary by legalizing CB ow . . .

percent chance" of getting the tard off CB users' backs by the

the year. If that happens, he anywhere from 4 million to 8 race

Bryant said there was "a nerger

lingo is borrowed from America

Some 99 percent of Britt ach a

### CB craze big, illegal in U.K. Butcher, said he became interested would have great benefits hi

United Press International LONDON — Use a citizen's band radio in Britain and you're in the soup with "scuffers" or "the custard" as "Smoky bears" are called.

The CB radio craze may be on the wane in the United States, but in Britain it is hot, and illegal. In America CB radio sales have fallen by two-thirds in the past four

years. But hundreds of sets, mostly

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Britain each week, even though the estimated 40,000 CB users in the United Kingdom are breaking the

"The basic reasons lie in the psychology of government in this country," says James Bryant, head of the Citizens' Band Association.

"We've got a permanent civil service that believes people should be

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two-way radio is not a way for them to keep people under their thumb." With that kind of attitude it's no

surprise that British CB jargon terms the Home Office, responsible in Britain both for radio waves and law enforcement, "the Meanies."

"The government has admitted that there are frequencies available for CB users," Bryant said. "Nothing has been done yet because there are hidden but influential bureaucrats who don't want to see CB legalized.

There is, however, a 20-member parliamentary committee which is pressing for CB legalization. Its secretary, Member of Parliament John

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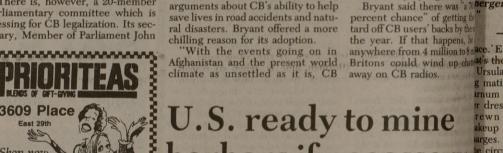
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#### 25 ships in the Arabian Sea and they stand ready to blockade the Persian Gulf or mine Iran's chief oil-loading port — if President Carter gives the

White House press secretary Jody Powell said last week the next steps be along military lines, but officials have made a point of keeping the military option alive.

Defense officials said the United States already has deployed the materials it needs on ships in the Arabian Sea to blockade the Persian Gulf or mine a port.

But both Pentagon officials and

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harbors if necessary academic military experts an e Russi to note the dangers of such 2, the I First, Iranian militants om the threatened to kill the 50 Am hostages if such action is taken

while the United States might deterred by threats, it has not tees a blockade would lead to dom for the captives. side from that and mining the harbors would

aimed at preventing Iran f ceiving goods or shipping of That might cripple Tel also would mean America

would not get the Iranian now use. In Japan, for instance WASI nian oil comprises more than cent of the imports.

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