Citibank moving credit office business

NEW YORK — Citibank, the largest bank in New York, thinks there's got to be an easier place to make a buck and it knows where — South Dakota.

Making good on an earlier threat, Citibank is going ahead with plans to open a sister bank in Sioux Falls, S.D., where it will transfer its Visa and MasterCard operations from New York. With nearly six million cards outstanding, Citibank is the nation's No. 2 bankcard issuer behind Bank of America.

bank is simple.

The state recently eliminated limits on cardholder interest charges, effective May 1, and also gave its blessing to Citibank to set up a South Dakota unit for charge cards.

Since a bank can charge cardholders nationwide whatever rates are permissible where the card operation is based, the move will allow Citibank to set whatever rates the competition will bear.

We would very much like to celebrate the Fourth of July in Sioux

South Dakota's attraction for Citi- Falls," John S. Reed, Citibank senior called "second-story" bank set up ex executive vice president, said in speech last week. He said Citibank, which has been highly aggressive in seeking card customers in the past, now is losing money on them under

New York's rate limits. Citibank-South Dakota is not a certainty since federal regulators must give their approval. Complet-ing the transfer of the bank's card operations, which employ about 2,500 in New York, is expected to take two years in any event. Citibank-South Dakota would be a so-

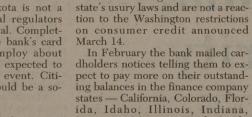
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Louisiana, Missouri, North Carolina, Texas and Virginia. Now with a firm decision to open the South Dakota bank for its card business nationwide, Citibank says it may drop the earlier finance company plan.

clusively for card operations and would do no other banking business

Citibank's moving plans are the

trump card in its long-running battle

with New York legislators to alter the

GM adds computer for exhaust controls

United Press International
DETROIT — General Motors

Corp. is conducting the largest mechanics training program in its history to prepare for this fall's introduction of sophisticated engine exhaust emission controls.

Despite the complexity of the new computer-controlled system, GM says it has taken steps to ensure it can be serviced by competent auto mechanics using ordinary shop

equipment.

By the time GM's 1981 cars appear, roughly 20,000 mechanics will have undergone "hands-on" training with the Computer-Controlled Catalytic Converter, or C-4 system

"The C-4 system is new and different, our single largest step forward in the use of the computer on our vehicles," said James G. Vorhes, vice president in charge of GM's con-

sumer relations and service staff.
"But reliability and self—diagnosis are integral parts of C-4 and mechanics who take the time to study the system, to understand its operation and to carefully follow diagnostic procedures will be able to correct any malfunction," he said.

The C-4 system was designed to meet stringent 1981 federal emission control standards for reduction of

carbon monoxide, unburned hydrocarbons and oxides of nitrogen.

The heart of the system is a microcomputer which regulates a modified carburetor, exhaust manifold sensors and a catalytic converter to

control emissions "Mechanics will not have to become electronics engineers to work on the C-4 system," Vorhes said. "In fact, there also is no need for expensive computer testers.

'All a mechanic will need is an ordinary dwell meter, a test light, some jumper wires, a vacuum source, a tachometer and a digital voltmeter. Most shops already have this equipment.

If any part of the C-4 malfunctions, a "check engine" light in the dash-board will be illuminated. At the same time, the system will flash a code indicating the nature of the

The mechanic can decipher the code and refer to a repair manual which will list the precise steps to be taken to fix whatever problem is indi-

"One key point that we've emphasized in our training of technicians is that they should not forget everything they have learned about engines just because there is now a computer aboard," Vorhes said.

work on current engines to fix one equipped with b

system. The system will debut GM's gasoline engines this already has undergone entesting in California, where ecutives believe its reliab

"We have been able to g experience with this sort of over the past couple of year ploying advanced, controlled emission systematical eral hundred thousand a California and high-alti

said GM President Elliott! 'Our experience with the in customer use has been ent satisfactory.

Full-scale mockups of the are helping train dealer ter and independent mechani GM training centers arou country, GM said.

We have designed in aner ly high degree of reliability experience in California the C-4 is a reliable system,

"Like all systems, C4 a C-4 will help diagnose itse

hurting, expert says on se sity of

Security law is not changed by 1995 there will be only two working adults in the United States to support each older person, says economist Peter

He says the ratio is already down

the Social Security Act was passed in 1935. Further, the April issue of American Demographics predicts the 1980 census will show that senior citizens already are on the verge of outnumbering teenagers.

This has given rise to a flood of proposals for heading off the crisis foreseen by Drucker and such economists as Mickey Levy of the Amer-

ican Enterprise Institute in Washington, a relatively conserva-tive rival of the liberal Brookings Institution.

These proposals include:

— Raising the age for the start of Social Security benefits to 68 from 65. This is being advanced by President Carter's Commission on Pension Policy. But Drucker said in an article published in December that it is unrealistic to try to discourage retirement or postpone it forcibly. - A proposal to tax at least part of

Social Security benefits, which presently are tax exempt under a 1941 ruling of the IRS rather than by act of

Levy estimates that could bring the Treasury about \$7 billion a year.
But he says it is possible that only about 14 million of the 35 million current Social Security recipients would have to pay any income tax on

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Levy favors ultimately tan cial Security retirement b full income tax rates but s probably would have to phases. The president's Council on Social Security mended last year that halfo Security benefits be subjecte come tax. For persons with has qualif tial other income, makin pete in t Security benefits taxable pionships mean putting them in a lifat Austin

— Making payments by into Social Security funds des from the federal income ta taxes are. Levy says this p would cost the Treasury \$95 a year but that cost would be outweighed by the relief give the working population

burden of supporting the

In the matter of encourage After a the big stumbling block is to make many of these persons do not tennis. work full time. Yet if they "Ron s time work, they are limited climate ing \$5,000 a year. Above Texas Actions \$1 in Social Security be but he have every \$2 earned. The limit and show



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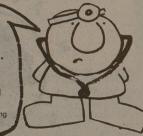
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