

Oil industry faces 'image crisis'

United Press International
HOUSTON — The oil industry, faced with an image problem of crisis proportions, needs drastically revamped public relations approaches, an expert said Tuesday.

"The oil industry is simply not presenting its case effectively enough to win the public support it needs," said Kalman B. Druck, vice chairman of the Harshe-Rotman & Druck

advertising agency of New York. Druck called for the attacking of major issues head-on instead of avoiding them and working more constructively with the media.

"The oil industries are having to deal with outside pressures such as runaway prices, increasingly heavy government intervention, and attacks from public activist groups," Druck said.

state

Latin leader says Carter's fiscal plan may drive minorities to GOP

United Press International
CORPUS CHRISTI — President Carter's anti-inflation program ignores the problems of minorities and the oversight could drive them to the Republican Party, the president of the League of United Latin American Citizens said Tuesday.

"The announcement guarantees increased unemployment and increasing economic disparity in the Hispanic and black communities," said Ruben Bonilla. "The bold announcement constitutes a breach of the 1976 campaign pledges which promised increased educational and economic opportunity for all Americans."

"I believe the Carter Administration has misjudged the strength of the minority community in America in formulating its anti-inflation campaign."

Bonilla charged that all the presidential candidates were "fighting to move to the right of each other" and that some Hispanics might turn to

the Republican Party out of frustration with Carter's new budget.

"It takes for granted minorities will vote Democratic automatically, regardless of fiscal policy," he said. "I think that's a mistake."

"The economic policy may be so adverse that the Hispanic community will become disenfranchised and alienated. The Republicans are astute enough to offer a candidate who is progressive and whose policies are not much more conservative than Carter's, such as George Bush. A substantial number of Hispanics could support Bush in anger."

"The president and his administration apparently have set aside human needs and have made the working man the expendable commodity in the course of the nation's economic planning. In spite of there being no official congressional declaration of war, the budget nonetheless provides for record \$158 billion defense spending," he said.

"In that regard, the budget constitutes a windfall for giant corporate conglomerates and the defense contractors of America, although our

country is in a time of relative peace. The economic announcement feeds on a war hysteria being cultivated across our nation's front pages.

"The announcements are a sense

of great disappointment to the Hispanic community and lead one, fairly or unfairly, to the conclusion the plan is based on political expediency and election-eve strategy."

Bonilla also strongly criticized Carter's failure to appoint a Hispanic American or black to a high leadership role in the president's election effort.

Texas man killed in plane crash

United Press International
WITTS SPRING, Ark. — The survivor of a light plane crash in the northern Arkansas mountains said heavy fog and high wind proved too much for the pilot, who was killed.

Pilot Roscoe Holbrook, 54, of Corsicana, Texas, was flying back from Mountain Home, Ark., to Corsicana Tuesday when the single-engine Rockwell Commander 112 crashed, Searcy County Sheriff Lorne Reeves said.

James Gray, the passenger, was not seriously injured in the mountaintop crash. He spent an hour climbing down the mountain for help, Reeves said.

"He (Gray) said there was a real heavy fog and the visibility was just

down to nothing," Reeves said. "And it also appeared they were flying too low. They said they hit a downdraft and just couldn't gain altitude."

Gray, 32, was later treated and

released at the Boone County hospital in Harrison.

The plane was owned by Compression Service of Corsicana, police said.

Hispanic legislator blasts official's sterilization idea

United Press International
AUSTIN — The board chairman of the Texas Department of Human Resources should resign his post for advocating the sterilization of women welfare recipients, the head of the Mexican-American Legislative Caucus said Tuesday.

Rep. Paul Moreno, D-El Paso, called on Hilmar G. Moore of Rosen-

berg to step down, accusing him of confusing people with animal

"Poor people, Mr. Moore, are man beings, not cattle," Moreno said. "Poor people have all the God-given, inalienable rights one who has a few bucks to Human rights and civil liberties do not end where jobs and hunger begin."

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