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Oil industry faces 'image crisis'

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United Press International HOUSTON — The oil industry, faced with an image problem of crisis proportions, needs drastically re-vamped public relations approaches, an expert said Tuesday.

"The oil industry is simply not pre-senting its case effectively enough to win the public support it needs," said Kalman B. Druck, vice chairman of the Harshe-Rotman & Druck

advertising agency of New York. Druck called for the attacking of major issues head-on instead of avoiding them and working more constructively with the media. The oil industries are having to deal with outside pressures such as runaway prices, increasingly heavy

government intervention, and attacks from public activist groups,' Druck said.

Latin leader says Carter's fiscal M plan may drive minorities to GOP

United Press International CORPUS CHRISTI — President

state

Carter's anti-inflation program ignores the problems of minorities and the oversight could drive them to the Republican Party, the presi-dent of the League of United Latin

American Citizens said Tuesday. "The announcement guarantees increased unemployment and increasing economic disparity in the Hispanic and black communities," said Ruben Bonilla. "The bold announcement constitutes a breach of the 1976 campaign pledges which promised increased educational and economic opportunity for all Amer-

"I believe the Carter Administra-tion has misjudged the strength of the minority community in America in formulating its anti-inflation cam-

Bonilla charged that all the pres-idential candidates were "fighting to move to the right of each other" and that some Hispanics might turn to

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the Republican Party out of frustration with Carter's new budget.

It takes for granted minorities will vote Democratic automatically, regardless of fiscal policy," he said I think that's a mistake.

The economic policy may be so adverse that the Hispanic community will become disenfrachised and alienated. The Republicans are astute enough to offer a candidate who is progressive and whose policies are not much more conservative than Carter's, such as George Bush. A substantial number of Hispanics could support Bush in anger.

"The president and his administration apparently have set aside human needs and have made the working man the expendable commodity in the course of the nation's economic planning. In spite of there being no official congressional declaraton of war, the budget nonetheless pro-

vides for record \$158 billion defense spending," he said. "In that regard, the budget consti-

tutes a windfall for giant corporate conglomerates and the defense contractors of America, although our

country is in a time of relative peace The economic announcement feeds on a war hysteria being cultivated across our nation's front pages. 'The announcements are a sense

of great disappointment to the Hispanic community and lead one, fairly or unfairly, to the conclusion the plan is based on political expediency and election-eve strategy

Bonilla also strongly Carter's failure to appoint & American or black to a high ship role in the president's Te election effort.

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Texas man killed in plane crash

WITTS SPRING, Ark. - The survivor of a light plane crash in the northern Arkansas mountains said heavy fog and high wind proved too much for the pilot, who was killed. Pilot Roscoe Holbrook, 54, of Cor-

sicana, Texas, was flying back from Mountain Home, Ark., to Corsicana Tuesday when the single-engine Rockwell Commander 112 crashed, Searcy County Sheriff Lorne Reeves said.

taintop crash. He spent an hour climbing down the mountain for

down to nothing," Reeves said. "And it also appeared they were flying too low. They said they hit a downdraft and just couldn't gain altitude." Gray, 32, was later treated and

released at the Boone pital in Harrison. The plane was owned by the Compression Service of Compolice said.

Hispanic legislator blasts official's sterilization idea

United Press International AUSTIN — The board chairman of the Texas Department of Human Resources should resign his post for advocating the sterilization of women welfare recipients, the head of the Mexican-American Legislative

Rep. Paul Moreno, D-El Paso, called on Hilmar G. Moore of Rosen-

one who has a few bucks Human rights and civil and rigthts do not end where j and hunger begin

berg to step down,

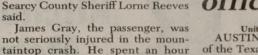
confusing people with anima "Poor people, Mr. Moore,

man beings, not cattle,

said. "Poor people have all God-given, inalienable right

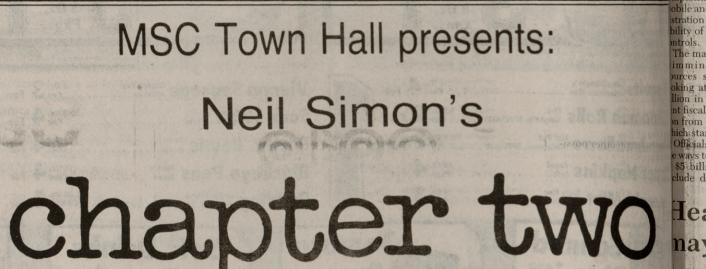


The Corps of Cadets gets its news from the Batt.





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Due to difficulties with the mail service, it will be necessary to take several group photos again. A representative of Yearbook Associates, the 1980 AGGIELAND photographer, will be contacting your group sometime this week if he has not already done so, to

photo taken

Page 10 THE BATTALION

arrange a second photo session.

We're very sorry about the problem, but please do everything possible to cooperate in setting a photo time as soon as possible.

If you haven't yet received your proofs, please read this:

Because of a camera malfunction for a short time during the class picture-taking sessions, several proofs could not be correctly identified. Those proofs all are available in Room 216, Reed McDonald Building. They belong to the people whose names appear on the following list. If YOUR NAME is on this list, PLEASE come to Room 216 AS SOON AS POSSIBLE to identify your proofs so we can process them for the 1980 AGGIELAND.

Linda Adkisson **Ronald Bailey Paul D. Bettencourt Randall Binson James Chisolm Phillip Garris Annelle Glynn Karen Gourley Steven Green Russ Kellen Michael J. Kelley James Lonergan Diane Pruett**

Lori Rowbotham **William Schlafer Nancy Singleterry James Skehan Bruce Smith Jeffery Stiles Charles Trefny Richard Trusty Wendy White David Whiteside William F. Whittington Kim Horace Young**

March 6 8:15 p.m. Rudder Auditorium

