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Standard of living growth slows

WASHINGTON — The Ameraccustomed to a standard of living world — is in trouble

ican standard of living — long consi-roughly double that of the genera-clined by 50 percent. dered one of the wonders of the tion immediately before it

Between 1890 and 1970 the na-For the past century, each generation's output of goods and services tion of Americans — except during per person, adjusted for inflation,

the Great Depression — has become more than quadrupled, while average number of working hours de-The average American income, af-

ter taxes and inflation, has tripled since the Depression of the 1930. —The average American's life expectancy has increased by five years

since 1950. —The percentage of families with incomes below the poverty level was halved, from 18 percent in 1960 to 9

-In 1950, somewhat more than The average American income, after taxes and inflation, has tripled since the Depression of the

half the country's households owned their homes. In 1977, 65 percent

The two decades after World War II saw a phenomenal burst of tech-

nology in the American home. In 1950, 9 percent of American households had television. In 1979, 97.7 percent did.

In 1960, 15 percent of homes had room air conditioners. In 1978, 55 percent.

The number of registered automobiles has tripled since 1950 and now amounts to slightly more than one vehicle for each two Americans.

In 1960, American passenger cars guzzled 41 billion gallons of gasoline. By 1977, they had doubled this to 81 billion gallons, even after a slight re-

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duction in mileage per gallon.

than 20 fold between 1950 and 1978. But Americans cannot take these rising expectations for granted

forever. In recent years the growth of America's material standard of living appears to have slowed.

While during the 1950s and 1960s it was rising rapidly by almost any measure, whether it has risen at all in the last few years depends on how you measure it. And measuring it

'In the past year there has been a substantial deterioration in the standard of living of the average worker," says Rudy Oswald, research director for the AFL-CIO.

Last year, Oswald said, consumer rices rose more than 13 percent, but wages rose only 8 percent, so the average worker was 5 percent worse off in purchasing power.

The Labor Department's Bureau Labor Statistics has tried since 1947 to keep track of the "real, spendable earnings" — after federal

Last year, Rudy Oswald, research director for the AFL-CIO, said, consumer prices rose more than 13 percent, but wages rose only 8 percent, so the average worker was 5 percent worse off in purchasing power.

taxes and inflation — of the average blue collar worker, representing ab-

out three-fifths of the work force. Its figures say that a worker's purchasing power rose 23 percent in the 1950s and 13 percent in the 1960s but declined 2 percent from 1970 through 1979 and fell 5 percent dur-

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But BLS itself says these figures are misleading. For one thing, they are based on

the taxes of a "typical" family that no longer is typical — a working father, nonworking wife and two dependent children.

The Census Bureau says both husband and wife now work for a living in half the nation's husband-and-wife households.

Also, according to Dudley Young of BLS, the wages measured by BLS do not represent this hypothetical

"Whatever measure you use, last year was terrible," says Lawrence Chimerine, chairman of Chase Econometrics. "And the performance over the last 5 or 6 years has been way below what it was historically.

family. The average has been lowered by inclusion of part-time workers and by the huge influx of women and teen-agers into the labor force since 1960, many of whom work for relatively low wages

A third problem with the figures, Young says, is that they adjust for inflation by the Consumer Price Index. BLS and many private experts believe that in the current economy the CPI exaggerates inflation by perhaps 2 percentage points.

Young believes the Commerce Department's monthly figures on "real, disposable income" per person are a better mirror of the standard of

These cover all Americans, working or not; all kinds of income including rents, dividends and pensions; local as well as federal taxes, and they compute inflation by a different measure (the personal consumption expenditures deflator) which many consider more realistic than the CPI. This real, disposable income per

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13 percent in the 1950s, 34p in the 1960s and 24 percent 1970s. But its growth has during the late 1970s, and percent during 1979.

"Whatever measure you uvear was terrible," says La Chimerine, chairman of Cha nometrics. "And the performance of the performance over the last 5 or 6 years ha way below what it was histor

Still another measure standard is the median in American families, adjusted tion. (Median means there many families above as below, used to remove distortions canse

very high and very low incom It rose 37 percent in the 188 percent in the 1960s, but on cent between 1970 and 1970

latest figures. Family income figures have seen in the light of what has happening to the American far is getting smaller, decreasing an average of 3.54 persons in 18

3.33 in 1978. At the same time, there are workers per family. Both he and wife worked for a living percent of husband and-wife in 1960. In 1979, it was 48 pe

Penner also notes that, wh income housewives earn at w measured in the standard of The product they lose by the household is not netted a

While consumer prices rose percent overall last year, he lates that the prices of necessity rose 17.6 percent — including gy 37.4 percent, shelter list cent, food 10.2 percent and me care 10.1 percent

Those four items comprise thirds of the household buds four out of five American in Alperovitz said.

Going one step farther, Ch ine says the discretionary income Americans - after they have these necessities, and adjust inflation — fell in 1979 below level reached in 1973.

Union workers have done than non-union in this strugge employment cost to business ion employees rose 8.4 per fiscal 1979, according to the on Wage and Price Stability, that for nonunion workers m percent.

E

The picture isn't one-side ome ways, not measured by the figures, Americans are bett For example, a family the

held on to a house during t three decades has made a large in wealth. In addition, the en ment is a little cleaner then place safer.

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