

# SLOUCH by Jim Earle



"Can you tell me more about the source of this new policy which has prohibited after-dark studying as an energy-saving precaution?"

# OPINION

## U.S. should maintain ties with Egypt

U.S. and Egyptian air force teams have been holding joint air exercises — their first ever — in what seems a prelude to closer military contact between the two countries.

Holding the maneuvers was a constructive move, and their timing was right. The exercises . . . were conducted in a subdued way to send a clear but low-key message . . . to Moscow . . . Americans definitely plan to expand their military presence in the Middle East.

The United States is being properly cautious at least in public about any new military link-up with Egypt. The most that the Pentagon is saying now is that American military men can be expected to return to Egypt from time to time for additional training exercises. Since Egypt's President Anwar Sadat is now the Americans' best friend in the Arab world, U.S. access to Egyptian landing fields would seem assured if the need should develop.

Providence, R.I., Journal — Bulletin

the small society

by Brickman

HOO-BOY! RETIREMENT SHOULD BE THE REWARD FOR A LIFETIME OF WORK —

INSTEAD IT'S BECOME A SORT OF PUNISHMENT FOR GROWING OLD —



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1-23 Brickman

# THE BATTALION

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# VIEWPOINT

THE BATTALION  
TEXAS A&M UNIVERSITY

WEDNESDAY  
JANUARY 23, 1980

## Men with dandruff told to flake off

# T.V. ads 'scale' new heights

By DICK WEST  
United Press International

My favorite television commercial of the new year is the one where this young man sidles up to a young woman at a party, object dalliance, only she notices him scratching his head occasionally and, suspecting he has dandruff, gives him a quick brush-off.

Maybe I am reading something into it that isn't there, but I like to think it signals a return to old-fashioned virtues.

I like to think the girl had been admonished by her parents not to fool around with men who had dandruff, and that she was dutifully heeding their strictures.

If that is the message the commercial was

meant to convey, it truly is a refreshing departure from the trend of recent years.

The trend has been for children, the ungrateful little wretches, to ignore their parents' guidance, or, in many cases, deliberately to pursue the opposite course.

And that trend has been accompanied by a crumbling of standards — the indulgent attitude that there is nothing wrong with young men having dandruff and nothing wrong with young women going out with young men who do.

The reason I can address this matter with an air of authority is because I have two daughters who were strictly forbidden to date boys with dandruff. But neither, I'm

afraid, was as scrupulous as the young woman in the television commercial, who breaks off contact with a young man on mere suspicion that his scalp was scaly.

My daughters, I regret to say, regarded head-scratching by young men as an adjunct to mental activity. In consequence, each from time to time had boy friends who might have been a little flaky. And one of my daughters eventually married a young man whom I still believe is a carrier.

But that was nothing compared to the rebelliousness and breakdown of parental authority so prevalent in the last few years.

Just the other night at a movie theater I sat directly behind a young man upon whose shoulders dandruff flakes were

dropping as the gentle rain from heaven. Yet his female companion was displaying affection as though oblivious to the hazard.

I couldn't help but wonder what she was upbringings she had. Making a little of my own, I could see her as a child whose favorite uncle had been shunned by family for using the wrong shampoo. As a result of that adolescent emotional trauma she was subconsciously drawn to men with dandruff.

There may, indeed, be a valid psychological explanation for all such indiscretions. Nevertheless, it is heartening to find a television advertiser willing to strike a blow against maidenly inhibitions for a change.

MAGNELI THE RICHMOND NEWS LEADER © MBOBY CHICAGO TRIBUNE



# LETTERS

## Greeks resent sorority cartoon

Editor:

I have a question: Who edits the cartoons that are printed in this school newspaper? I was under the apparent misconception that The Battalion represented, and was for ALL Aggies.

I don't know the artist of the Jan. 21 cartoon, John Winchester, but I don't feel that he was very wise in his choice of people to criticize. Does he realize that there are over 1000 Greeks at Texas A&M? Why, that's five times as many "Greeks" as there are black students at this university. Can you imagine the uproar if he had, say, made "John's" friends sorry for him because his sister was marrying a black boy, and had printed "Blacks are Geeks" on their t-shirts? I feel that, overall, the Greeks at A&M have been great sports about being made fun of and criticized at our own school. Does anyone take note of all the good that Panhellenic, IFC, and the individual fraternities and sororities do for

altruism? We give to organizations such as Juvenile Diabetes, Muscular Dystrophy, United Way, March of Dimes, rehabilitation, Heart Fund, minimally brain-damaged children, the list could go on and on. Even though the university does not formally recognize Greek social organizations, we have a strong backing among the faculty, so we cannot be all bad.

I wonder about the reaction of the girls who saw the ad for sorority spring rush and then read J. W.'s cartoon in that same issue. That hurts us when we are sabotaged by fellow students. Perhaps a large part of the student body chuckled at the slight made to sororities, but I'm sure that it offended many.

Even though my sorority does not indulge in the practice of "blackballing," I sure would like to have the honor of dropping one for J. W. someday.

Mary Ann Robinson '80

## Iranians respond

Editor:

It seems funnier to us that one of your readers (Steven A. Stewart: Battalion Jan. 17) knows so much more about the present crisis than we do. Further, he forgot a few facts that must be pointed out to him:

— The criminal ex-shah was not a friend of the Americans; he was a puppet of the CIA.

— Under his rule, Iran did not gain the so-called "new technology," but every major industry was dependent on foreign technicians, and Iran did not profit from oil revenues but 95 percent of the oil revenues were spent outside Iran by him and the members of his family in order to stay in power.

— The leader of the Islamic Revolution,

Imam Khomeini has not set Iran back hundreds of years socially and economically. Now Iranian people have more freedom than ever before, and Iran's agricultural products have increased by 50 percent since last year.

— No innocent people have died at the hand of Imam Khomeini. Those who were put on trial were either traitors or they tortured and killed thousands of innocent people when the criminal ex-shah was in power backed by the U.S. government.

— Yes, the Iranians recently "pulled the plug" on American TV networks to prevent the world from seeing the spiteful coverage of the events in Iran by the U.S. media.

— You also need to know that we are against the American people. We are trying to reflect the facts.

The Society of Iranian Students

# THOTZ



By Doug Graham