campus & city

# Light turnout expected n voting on proposals

#### By FLOYD WILTZ

Battalion Reporter re are nearly 30,000 registered ers in Brazos County, but County erk Frank Boriskie expects only ut 3,000 of them to vote Tuesday. Boriskie said he expects the low

r turnout because there are no al elections this year. The ballot Nov. 6 contains only three state ostions first is a constitutional

dment which would require ies public to be licensed by the They are currently licensed by ty clerks' offices

oposition 2 would provide for lative review of the process of making by agencies in the execuepartment.

ne third proposition would allow

the Legislature to authorize \$10 million in bonds to guarnatee loans for purchase of farm and ranch lands by individuals.

Boriskie said only 16 people have voted with absenteee ballots in the past two weeks. Absentee voting Travis Elementary School, the Rementary School, the Rementary School, the ended Friday.

Thirty-one polling places will be open Nov. 6 from 7 a.m. to 7 p.m. They are the Millican Community

Center, Wellborn Water Supply Building, S.P.J.S.T. Hall at Smetna, Carver High School, and Fellowship Hall East Bldg. Also, the Edge Community Center, Steep Hollow Community Center, South Knoll Elementary School, A&M Consolidated's Special Serv-ices building, and the College Sta-

Others are Crockett Elementary School, Sul Ross Elementary School, Henderson Elementary School, Ben Milam Elementary School, and

Bryan Central Fire Station, Bonham Elementary School, and the Texas

A&M University Center. Other polling places are College Station Municipal Building, the Army Reserve Center, LBJ Elemen-

tary School, College Hills Elementary School, Conege Hins Elemen-tary School, the American Legion Hall, Bryan High School, Bethel Baptist Church, Peach Creek Com-munity Center, VFW Hall, the west building of Fellowship Hall, and A&M Consolidated High School.

## **Regents** accept bid to raze PVU buildings

In a special meeting Saturday the Texas A&M University Board of Regents gave a \$69,924 contract to demolish five buildings at Prairie View A&M University.

The contract was awarded to Whitlow Brick Demolition Co. of Tyler. The company will also construct a tunnel beneath the site of one of the buildings to house utility lines.

Texas A&M Facilities and Construction Director Wesley Peel said the bid was much lower than the estimated cost of \$193,000 for the demolition.

The Regents also voted to pay an Austin law firm \$40,000 to repre-sent the University in \$1.2 million lawsuit filed by Rucker Construction Co. against Texas A&M.

The firm is seeking damages against the University for damages due to construction delays when the company was building the Soil and Crops Sciences building.

Later in the day Board of Regents Chairman Clyde H. Wells and Texas A&M President Jarvis E. Miller spoke at the dedication of the new Haas and McFadden dormitories.

### lge of Me' ending, prof says Egotism in ads on way out?

tion Fire Station.

onsumers that looking out for

er one is paramount. ociologists say the "Age of Me" is m us, but a business professor s that attitude may backfire on the siness world, creating fewer uct sales

We quite likely will discover a years from now that 'me' adverdidn't sell more products more social unrest," says Dr. s McNeal of Texas A&M Unity's Department of Marketing. IcNeal says the age is characed by self-interest rather than -sacrifice. It is often exemplified the advertising world in state nts such as "I want to be me," "I'll it my way," "I'm looking out for mber one," and "I love me and

a the "age of me," people care about satisfying themselves society, says the professor. The 'me' need is not new; people ve always craved individual exssion," says McNeal. "But in the t, social norms discouraged blat-expressions of individualism and

ouraged togetherness. Apparently, the values of our soty have changed and now permit, n encourage, self-gratification legocentrism," he says.

in the "age of me" advertising, the ess is on "I" in ads. For example, o it because I want it that way. t the "I" in advertising can easily viewed by the public as arrogant, the marketing professor

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newsper rugged face springs out of an fact, there is no particular rea-fairs invertisment saying, "I do it my way cause that's the way I like it," tel-

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lessons \$5 Saturday, Nov. 10, 9 a.m. - Basic Beginners (includes teens) - Six 2-hour

lessons \$25 Tuesday, Nov. 13, 9 a.m. - "Sewing with Ultrasuede® - Three 2-hour lessons '25

Wednesday, Nov. 14-19 10 a.m. - FREE CLINIC

Wednesday, Nov. 14 - 1:30 p.m. - Basic Beginners - Six 2-hour lessons \$25

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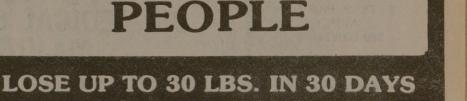
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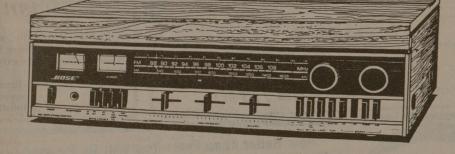
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