

AMA to set ethical standards

Doctors to be allowed to advertise

United Press International  
WASHINGTON — The Federal Trade Commission Wednesday ordered the American Medical Association to allow the nation's doctors to advertise — especially their prices — but said the group may set

ethical standards for such ads. The agency ruled that the AMA, through its previous restrictions on advertising, had severely inhibited competition among doctors and caused substantial economic harm to consumers.

In ordering the group, which represents more than half of all the nation's physicians, to allow advertising, the commission said: "It is especially important that price advertising remain as unfettered as possible."

At the same time, the commission said it will allow the AMA to set "reasonable, ethical guidelines" to eliminate quackery in advertising and to protect patients who because of medical conditions may be particularly vulnerable to certain kinds of claims.

The FTC rejected the AMA's claim that it had already made adjustments in its ethics; standards to allow steps towards advertising. It said the AMA had so far made only "limited, ambiguous steps," which were not satisfactory.

The decision also affects the nation's dentists who have agreed to be bound by whatever decision was reached in the AMA case. Some den-

tists are already advertising due to a change made recently in the American Dental Association rules.

The AMA represents 200,000 physicians and its membership includes 72 percent of all office-based practitioners.

The AMA had no immediate comment in the case, which could be appealed in court.

The case began nearly four years ago when the FTC accused the AMA of violating antitrust laws through its ban on doctor advertising. It said the arrangement illegally fixed fees, which doctors charge for their services.

Pope's visit quiets Irish revolutionaries

United Press International  
BELFAST, Northern Ireland — Pope John Paul II's anti-violence address during his Irish visit dealt a severe blow to the outlawed Irish Republican Army. Time will tell if it was a fatal one.

That was the opinion of a large number of priests, social workers and ordinary folk who live in little back-to-back houses.

In his Sept. 29 address in the neighboring Irish Republic, John Paul called on men of violence to lay

refusing a ceasefire and threatening a stepped-up campaign of violence.

But that is by no means a true reflection of the situation. The pope's words shifted the sand beneath IRA feet.

Before their communique was issued there was a hot struggle within the IRA leadership, according to IRA sources. Many argued that to ignore the pope's words would be a disaster among the Roman Catholic minority from which it draws a degree of support.

Others maintained that a ceasefire now would spell the end of the movement. The "hawks" won at least a temporary victory.

But the position on the ground was very different. Priests at various Catholic churches reported a huge turnout at non-obligatory services on weekdays.

"Many youngsters who had been away from the sacraments for as long as 10 years returned," said one priest.

The story was echoed by social workers. Youngsters turned up at

"The pope struck home no doubt about that," said.

Cheila Beet was tiny front room parlor, nice for expected visitors.

"What did she think of the call for end to violence?"

"I agreed with every word Holy Father said. It's blackguards stopped all the

Rosie O'Donnell was away her shopping when same question.

"Everyone is fed up with violence. The IRA will get around here."

Another woman whose serving a prison sentence

"Everyone is fed up with violence. The IRA will get around here."

activities, said. "There's for him here unless he movement for good."

No one expects shootings to end overnight. But there appears to be wide belief with its very sensitive network, will catch the

"It looks like it is going to spread rather than just an emotional reaction priest said."

Behind his pulpit was framed poster of John Paul's stant reminder to his

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J-1044 mid-range tweeter 47.89  
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Pigs not natives of North America

United Press International  
WASHINGTON — Pigs are not native to the Western Hemisphere, according to National Geographic magazine.

The first pigs in the New World reportedly were brought from Europe by Christopher Columbus, who left eight of them on the island of Haiti. From that original stock, the animals were transplanted throughout the West Indies.

In his Sept. 29 address in the neighboring Irish Republic, John Paul called on men of violence to lay down their arms.

Many of those listening to him had crossed the border from strife-torn Northern Ireland only 30 miles away.

Speculation the IRA might heed the leader of the world's 750 million Roman Catholics seemed to end with a communique from the IRA

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clubs for community action — youngsters who were throwing rocks a few months ago.  
Local doctors chatting on their rounds reported similar changes.

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