Off-campus effort, Bonfire schedule coordinated

By GRETCHEN GARRETT

Battalion Reporter and procedures for working on re this year were explained at the ire organizational meeting of Offinpus Aggies (OCA) Monday night.
Influence of the confire supervisors said off-campus stuats interested in helping with Bonfire usign up at the OCA cubicle in the Stu-Programs Office and at all bus stops on

Sid Bouse, a junior supervisor, said the cutting area for lumber will be the same place as last year — the Texas Municipal Power Authority (TMPA) area on Highway 30 near Carlos. Equipment, Bouse said, will be lent by businesses and individuals in

5 a.m. to 11 p.m. until 'Push' starts; then

night until Bonfire is lit. A schedule of dates has been set up to

organize working goals: area will be marked off. Oct. 12 — The Bonfire cutting area will

the Bryan/College Station area.

Students who work on Bonfire should be prepared to spend a lot of time and effort on it, organizers said. Work shifts will be from

Students who work on Bonfire should be prepared to spend a lot of time and effort on it, organizers said. Work shifts will be from brought in from the cutting area.

at which everyone signed up is required to

Oct. 27-28 — Civilian students will cut while the Corps goes to Houston for a

Corps Trip before the A&M-Rice game.

Nov. 1 — The center pole will go up.

Nov. 4 and 11-12 — This is a required

cutting date for everyone signed up. Nov. 18 — Push starts. Nov. 21 — Push is over until after Thanksgiving holidays.

Nov. 25 — Push starts again and con-

tinues until Bonfire is lit. No alcoholic beverages will be allowed on or near the working sites, Bonfire supervisors stressed, and anyone even suspected of drinking will be told to leave the work area permanently. Strict enforcement of this is essential, a senior supervisor said, because these students are representing

Texas A&M University while working on

equipment in the stacking area.

"We haven't had many accidents in the past," he said, "and we don't plan on having any this year. If students don't obey this rule, the University will be required to close down the working area and not permit a Bonfire to be built."

Women will not be allowed to work with the men cutting and stacking wood, or-

E BATTALION

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Phone 845-2611



David Halberstam, one of the most highly regarded political writers in America today, showed his audience many expressions as he spoke at Rudder Theater Wednesday eve-



ning. His speech, "The Political and Social Power of the Media," was presented by MSC Great Issues. Halberstam's



extensive knowledge of the media comes from many years of experience as a journalist. Battalion photo by Ken Herrera

Writer says the media create politicians

By DARREL LUCKEMEYER

Battalion Reporter Today's politicians are being groomed to ook and act appealing to the public brough media exposure, political writer David Halberstam said Wednesday night. "We have an electronic president who is better at creating images than running the ' Halberstam said in his speech,

sented by MSC Great Issues "Candidates are creations of media or cople who know the media," he said. ticians today run for office through a arty apparatus instead of the primary sys-

em, Halberstam said.
With the 1980 presidential elections ap-

proaching, Halberstam said all candidates

must be media figures. Halberstam, author of the best selling book "The Powers That Be" which describes the rise to power of the American press, said the power rise began with the Kennedy-Nixon debates in 1960.

Kennedy ran through the media instead of the party system, he said.

"People began to gather around television sets in their own homes watching political programs," Halberstam said. Politicians want to get into these homes, he said. Halberstam said the rise of electronic

media has brought about: - a more powerful president, - a more powerful media,

a volatile society, -confusion between events and pseudo

events which are hard to prove,

— a rise in the expectations of the society faster than the government can satisfy

a difference of style and substance. President Jimmy Carter became strong in his bid for election by his ability to use the media, Halberstam said.

"Television inflates a president, then destroys him," he said. "We live increasingly in a presidential society so whenever anything goes wrong, blame it on the president." Everytime a president is seen on television, he becomes less of a mystery

and is taken for granted, Halberstam said. Halberstam said the Pope is another example of an electronic media public official. "I suspect that the Pope was selected through the electronic media because of his ability to reach people through the use of media," he said.

Electronic media has brought changes to other areas of media reporting, Halberstam said. "In cities that had seven or eight competing newspapers, television has caused many to die leaving only one or two power-ful papers to rival the government," he said. "People are suspicious of power."

As for the upcoming presidential elec-

tions, Halberstam predicts that Sen. Edward Kennedy-will be the heir to the Democratic nomination. "Kennedy is a classic media politician," he said.

On the Republican side, Halberstam said Ronald Reagan is "very, very far ahead" but should not forget about John Connally, whose self-confidence should not be taken lightly.

Salvadoran party calls for overthrow

threatened into buying ads

United Press International
FULLERTON, Calif. — At the demand
of Central American terrorists who kidnapped two of its executives, a U.S. electronics firm is financing an expensive newspaper advertising campaign calling for a leftist overthrow of the government of El Sal-

Two-page ads costing more than \$58,000 appeared Wednesday in the Los Angeles Times and The New York Times, calling for popular insurrection and liberation war against the government of the Central American nation. The ads also will appear in Central American and European news-

papers.

The ads, signed by the Revolutionary Party of Central American Workers, were

paid for by Beckman Instruments Inc.

The Salvadoran party has claimed responsibility for the Sept. 21 kidnapping of two Beckman executives, Dennis R. McDonald, 37, of Whittier, Calif., and Fausto Bucheli, 41, of Fullerton.

Gunmen ambushed the Americans as they drove past a women's prison on the outskirts of San Salvador, forced them into a pickup truck at gunpoint and killed their Salvadoran driver, Jose Luis Paz Tratara, when he tried to resist.

Since the victory of the Sandinista guerilla movement over the Somoza regime in neighboring Nicaragua, revolutionary violence has increased in El Sal-

'It was demanded we run the ads in the

interests of our people, the implications them if we didn't," said company spokesman Bill Gregory. "The PRTC says the men are well—'and run the ads if you want the executives were kidnapped as represented." to keep them that way.

He would not say whether the kidnappers had promised to free the executives in return for the ads, but said, "We expect our people to be released once the ads have

appeared."
The ads, in clumsy English poorly translated from Spanish, are illustrated with three photos of bloody bodies, including what appears to be a disemboweled young

boy.
The company made no attempt to change

the executives were kidnapped as representatives of "a fundamental enemy of the Central American revolution, the North

American imperialist.' The ads will appear in English, Spanish, or both, in newspapers in Central America, he said, and in "major cities" in Europe "with appropriate translations." He would not identify the newspapers.

McDonald is the manager of APLAR, a Beckman subsidiary in San Salvador that employs about 500 Salvadorans. Bucheli, an engineer, was in San Salvador to advise the subsidiary on a production problem.

at U of H game

Once again, Kyle Field construc-tion has thrown a monkey wrench into the workings of an Aggie football

However, this time it's not the

freshmen who are "sucking it up,"

No bootline

Beer-by-the-bucket forbidden at family-oriented Wurstfest '79

NEW BRAUNFELS, Texas — Beer lovers will have to buy their suds by the cup at Wurstfest '79 because sponsors of the annual festival are banning sales of beer-by-the-pitcher or bucket.

Wurstfest organizers said they want to return the Nov. 21 German-style festival to the family entertainment category and

avoid difficulties experienced in some past

We have had the problems of too many people, crowd control, excessive consumption of alcohol," said Wurstfest Committee executive secretary Tom Purdum.

affair, and in recent years it seems like the younger group was becoming dominant, and their likes and desires were being catered to, rather than the family," Purdum

In addition to the ban on sales of beer in hefty pitchers or buckets, Purdum said a \$2 charge will be collected for admission to the Wurstfest grounds.

"This will primarily give us a way to control the flow of people," he said.

There is an additional \$3 charge for admission to the Wursthalle for dancing.

it's the seniors: there will be no bootline after halftime of the Texas A&M-Houston football game. Pete Greaves, head yell leader, said that construction and the neces-

sity of seating 8,000 people on the track would make a bootline impos-"There's not going to be enough room to have it," he said.

However, he said, there will be a bootline for the remaining home

games.
"We will have one at SMU, Arkansas and Texas," he said. "This week is only because of the construction

Bootline is a small yell practice for seniors only, held after halftime to greet the football players as they re-

turn to the field.

FBI charges two in bombing plot

United Press International COLUMBUS, Ohio — The FBI said Wednesday it arrested two leaders of the American White Na-tional Party and charged them with plotting to explode a bomb Wednesday at an elementary school. The school was attended by one of the children of U.S. District Court Judge Robert Duncan, who ordered the desegregation of the city's

The FBI identified the men as John Gerhardt, 26, and his brother, Edward Gerhardt, 28, both of Co-

Joseph Yablonski, special agent in charge of the Cincinnati Division of the FBI, personally arrested the

The Gerhardt brothers were indicted early Wednesday by a federal grand jury and by a Franklin County

grand jury.

The federal indictments charged them with conspiracy to violate the civil rights of Columbus school children, malicious attempt to damage an institution receiving federal fi-nancial assistance, and obstruction of

The first two federal counts carries in prison and a \$10,000 fine.

The county charges are conspiracy to commit aggravated arson and attempted aggravated arson and attempted aggravated arson, each of which carries a penalty of 5 to 15 years in jail and a \$7,500 fine. The brothers were to be arraigned Thursday on the federal counts and

Monday on the county charges. Columbus Police Chief Earl Burden said the American White Nationalist Party, which is headquartered in Columbus, is affiliated with the White Unity coalition, which he described as a "racist hate group."

'We have been aware of the Gerhardt brothers and the group for some time," Burden said. "When we became aware of the bombing plot we notified the FBI and they provided assistance in this case. Burden, Yablonski, County Pros

ecutor George Smith and U.S. torney James C. Cissell all refused to discuss details of the investigation, citing fears that pre-trial publicity would damage the prosecution. But Burden did say that "their in-

tention was to place a bomb in the school during school hours today (Wednesday)." Judge Duncan was not available for comment, but school officials said Duncan's daughter was in attendance Wednesday School officials were not notified of the plot until the arrests were made," said Burden. "We did not

want to alarm them and we had the situation in control. Burden said the two men were arrested at 10:30 a.m., but he would not comment on whether they were on their way to the school or whether

they had a bomb in their possession. But county officials said "physical evidence" was found. Burden said the bomb was "intended to do major damage," but he would not disclose the type of ex-

plosives or the size.

He said Columbus officials were pleased that the desegregation of the city's public schools had gone "without incident" this fall and said if the plot had been carried out it "would, obviously, been a major disaster for

The court-ordered busing plan to desegregate had been ordered to go into effect a year ago by Duncan but had been held up in the courts. The busing proceeded peacefully this

"We started this thing out to be a family

1978, statement that it would be two days before he could get the money to hire hitmen for his other enemies, the millionaire said he was just following McCrory's lead.

Cullen Davis says he was trying to stall as he 'followed McCrory's lead' on tape Davis, on trial a second time on charges he solicited the murder of his divorce

FORT WORTH — T. Cullen Davis has

testified he was trying to gain time and appear cooperative in his tape recorded responses to David McCrory's statements about the faked murder of a judge and plans for hiring hitmen to kill other Davis

judge, Joe Eidson, who was not harmed, said Wednesday he thought he was helping the FBI by meeting with the tape recorder-equipped McCrory.

Asked by defense attorney Richard

"Racehorse" Haynes about his Aug. 20,

'What I said was trying to stall him. I thought he was going too fast. I wanted time to talk with the FBI," Davis told the