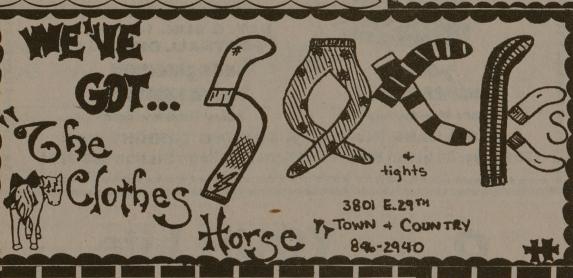
the

301 Patricia

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SPECIAL MAKEUP

Monday - Oct. 15 Tuesday - Oct. 16 Wednesday - Oct. 17

the city

GTE of the Southwest offers variety of services, telephones

By MARK A. BEATTY
Special to the Battalion
As long as there are people and businesses that need to communicate, there will be telephone com-

panies.
General Telephone of the Southwest, a subsidiary of General Telephone and Electronics Corporation, serves portions of Texas, Oklahoma and New Mexico, providing a multitude of products and services.
At the end of 1978, GTE Corpora-

tion had served more than 14 million telephones in 31 states, 64,000 of which were operating in the Bryan-College Station area.
Within the United States, the

tions systems equipment and devices, including electronic office switching equipment, automatic toll ticketing equipment and telephone

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to join the

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COMMITTEE

on Oct. 19.

Members are asked to pay dues at this meeting

Members who'd like a locker near the dark-

or in cubicle. No dues will be taken after the end

rooms, please sign up in cubicle.

of the month.

significant communications equip-ment manufacturing, marketing and installations operations outside of the United States.

In addition to being a major supplier of communications equip-

GTE served more than 14 million telephones in 31 states, 64,00 of which were operating in the Bryan-College Station area.

kets, the group is also a major manufacturer and installer of electronic systems for defense and aerospace corporation's products group produces a wide range of communication applications in the United States and overseas. The corporation has received a number of multi-million dollar awards from various domestic and foreign goverent agencies.

The phone company, as most people know it, is not nearly this According to a report filed with complex. GTE of the Soutwest, the

mission, the products group also has Station area, is the former Souteastern States Telephone Company, a small independent operation. Purchased in 1964 by GTE, it was housed in a building at the corner of East 26th and Washington streets in Bryan. The plant, business office and all the operators were contained

in that building. An equipment building was located on Nagle Street in College Station. The Bryan offices have recently

been combined with the College Station offices in a new building located on Industrial Boulevard in

GTE of the Southwest has 36 Phone Marts similar to the one lo-GTE has 36 phone marts simi-

lar to the one located in Culpepper Plaza, which opened in March, 1976.

cated in Culpepper Plaza, which ing on a super highway with opened in March, 1976. Gaye Man-congestion and few barrier ning, service office supervisor at the B-CS facility, said most new customers go to the Phone Mart when requesting phone service.

By going to the Phone Mart, the customer can actually see the ones, giving them more of a choice in col-ors and styles," Manning said. There are about 74 phone variations available in both rotary and touch tone styles.

Deposits are based on estimated usage, Manning said. The deposit will be returned to the customer at We are going to take appointments after 6 beginning end of 12 months provided the customer has paid all bills and has received no more than two notices for any unpaid bills. If the customer has no previous credit, parents or someone else who agrees to be liable may sign a "contract of guarantee" in lieu of a deposit. Once service has started, a monthly statement is mailed to the customer for the number of phones being used and all long distance calls made for that

GTE, like other telephone com panies, is a heavily regulated business operation. Rates and tariffs are regulated by the Public Utilities Commission and the Federal Communications Commission(PUC) rates while the FCC regulates all interstate rates. All practices and general rules set by the corporation must be approved by the PUC.

Rates are higher for operatorhandled calls than directly-dialed tivity taking place. Erwin said calls because there is an operator is created with several involved to make the call. Long distance calls are based on air mileage. Manning said a three-minute call

Whether the customert pay for the full three minutes said." The present rate for the call is 10 cents per minute, the

the

Attorney

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state," Bor "The Sp

Bonilla

If the customer has no pr ous credit, parents or some else who agree to be liable sign a contact of guarante lieu of deposit.

tomer paying only for the amo time he was on the line."

In-state calls are more ex because more equipment in volved in collecting them. In of cable lines, Bill Erwin, di manager, compared in-stat out-of-state rates to highway city traffic

Think of out-of-state calls at "In-state calls could be pared to inner city traffic with eral barriers and much conge

Telephone rates in rural area generally higher than those in areas because there is less de making the investment larger

cable damage and weather tions" Erwin said. The most economical tim

make long distance phone of from 11 p.m. to 8 a.m. During this time the co

takes advantage of the idle time the circuits," Erwin said. "The are usually 35 percent less than handles 175 to 300 overseas to

completed. Presently, the sa pected to be in operation son overseas call with the operation still receives the direct dialing The nature of the comm

nere has made a tremendousi

The most economical time make long distance phone co from 11 p.m. to 8 a.m.

A&M University, there is mo Wat ning of each semester. The company is constantly from B-CS to Hearne, a small town phones in and taking them

StageCenter

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