

# What in Tarnation are you doing . . . ?

... BUYING NEW TEXTBOOKS WHEN WE HAVE THEM USED?

Yes, this message is upside down because we want your attention FAST!

## YA'LL BEEN RIPPED OFF!

and we ain't foolin . . .

TAKE THEM BACK NOW before it's too late and we'll sell you used ones. These are some of our USED TEXTBOOKS in stock:

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229 Financial Accounting  
230 Managerial Accounting  
406 Cost Accounting for Managerial Decision Making  
440 Accounting Theory

**BUSINESS ANALYSIS**  
417 Fundamentals of Systems Analysis

**FINANCE**  
434 Financial Management  
440 Modern Real Estate Principle  
460 Financial Markets

**MANAGEMENT**  
211 Law for Business Managers  
363 Managing Toward Accountability  
422 The Personal Management Process  
423 Organizational Behavior  
424 Organization Design  
460 Systems Analysis & Project Management  
464 Economics of Our Time

**MARKETING**  
321 Hise: Basic Marketing  
321 Pride: Marketing  
325 Modern Retailing  
344 Rosenbloom: Marketing Channels  
344 Coyle: The Management of Business Logistics  
347 Advertising  
401 International Marketing  
435 Salesmanship  
435 Selling

### SCIENCES

**BIOLOGY**  
220 Human Physiology  
388 Animal Physiology  
351 Microbial World

**CHEMISTRY**  
101 Fundamentals of Chemistry  
101 Solving Problems in Chemistry  
103 University Chemistry  
222 Intro to Organic & Biochemistry  
228 Study Guide to Organic Chemistry  
233 Intro to Organic Laboratory Techniques  
326 Experiments in Physical Chemistry

**PHYSICS**  
207 College Physics Part I  
220 Physics of the Atom  
311 Elementary Modern Physics  
350 Conceptual Physics

**STATISTICS**  
201 Statistics: Guide to the Unknown  
211 Statistical Concepts & Methods  
301 Elementary Statistics

**MATH**  
103 Plane Trigonometry  
104 Contemporary Analytic Geometry  
150 Fundamentals of Algebra & Trig  
152 Thomas: Calculus  
230 Calculus and Its Applications  
330 Fundamental Methods of Math Economics  
365 Modern Mathematics  
375 Introduction to  
415 Abstract Algebra

### LIBERAL ARTS

103 McCrimmon: Writing with a Purpose  
The Wiley Reader  
Invention & Design  
203 Celebration  
Literature the Human Experience

**HISTORY**  
105 Bedford: The Americans  
105 Many of the outside readers  
213 A History of England  
406 French Revolution & Napoleon

**ECONOMICS**  
311 The Economics of Money & Banking  
319 New Economic History of America  
322 Ferguson: Economic Analysis  
410 Macroeconomics  
412 Public Finance & the Price System  
412 The Economics of Government Activity  
649 Industrial Market Structure

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201 Kottak: Anthropology  
301 Spencer: Native Americans

**SOCIOLOGY**  
205 Babble: Society by Agreement

**POLITICAL SCIENCE**  
206 Burns: Government By the People  
206 Cummings: Democracy Under Pressure  
206 Ebenstein: American Democracy in World Perspective  
206 Eisinger: American Politics  
206 Woll: American Government  
207 Dye: Politics in States & Communities  
207 Burns: State & Local Politics  
207 Zeigler: The Quest for Responsive Government

**COMMUNICATIONS**  
203 News Reporting & Writing  
310 Art of Editing  
402 Law of Mass Communications

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### GEOSCIENCES

**METEROLOGY**  
465 Climatology

**GEOGRAPHY**  
203 Modern Physical Geography  
213 Goode's World Atlas  
306 North American City

**GEOPHYSICS**  
301 Earth

### ENGINEERING

**CHEMICAL ENGINEERING**  
304 Fluid Mechanics  
464 Fundamentals of Chemical Reaction Engineering

**ELECTRICAL ENGINEERING**  
403 Management of Engineering Projects

**NUCLEAR ENGINEERING**  
201 Nuclear Physics  
323 Advanced Engineering Mathematics

**ENGINEERING TECHNOLOGY**  
303 Duffy: Power  
309 Lascoe: Machine Shop Operations & Set-Ups

**CIVIL ENGINEERING**  
305 Hornsey: Mechanics of Materials  
406 Salvato: Environmental Engineering & Sanitation

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201 Cress: Fortran IV with Watfor & Wattiv  
301 Hill: Digital Systems

**INDUSTRIAL ENGINEERING**  
401 Moore: Production/Operations Management  
412 Beal: Practice of Collective Bargaining

### AGRICULTURE

**AGRICULTURE ECONOMICS**  
105 Snodgrass: Agriculture Economics & Resource Management  
433 Barlowe: Land Resource Economics

**ANIMAL SCIENCE**  
107 Campbell: Science of Animals that Serve Mankind  
402 Neumann: Beef Cattle

**AGRONOMY**  
105 Janick: Plant Sciences

**RENEWABLE NATURAL RESOURCES**  
205 Smith: Elements of Ecology & Field Biology

**WILDLIFE FISHERIES SCIENCE**  
201 Dasmann: Wildlife Biology

**RECREATION & PARKS**  
101 Sessoms: Leisure Services  
201 Kraus: Recreation & Leisure in Modern Society

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