

## what's up at A&M

### Thursday

**MOVIE:** "A Boy and His Dog," starring Jason Robard will be shown at 8:45 p.m. in the Grove Theater.

**FRISBEE DEMONSTRATION:** The TAMU Disc Association will host a freestyle frisbee demonstration and clinic from 11:30 a.m. to 1 p.m. by the MSC Fountain. The clinic is sponsored by the MSC Summer Programming Committee.

**DANCE:** There will be a summer orientation dance at 9 p.m. in Room 224, MSC.

### Friday

**MOVIE:** "Revenge of the Pink Panther," starring Peter Sellers, will be shown at 8:45 p.m. in the Grove Theater.

**PARACHUTE CLUB:** Will meet at 6 p.m. in Room 410, Rudder Tower.

**GROMETS:** There will be an Introduction to Naval Miniatures seminar at 7 p.m. in Room 224, MSC for those interested in World War II ships. There will be game-playing in Room 137.

### Saturday

**GROMETS:** There will be an Annual Summer Nuclear War Tournament, a multiplayer game for the novice and the experienced at 10 a.m. in Room 137, MSC. Admission is \$1 and prizes will be awarded.

**MOVIE:** "Looking For Mr. Goodbar," starring Diane Keaton and Tuesday Weld and Rip Torn, will be shown at 8:45 p.m. in the Grove Theater.

### Sunday

**MOVIE:** "Telefon," starring Charles Bronson and Lee Remick, will be shown at 8:45 p.m. in the Grove Theater.

**CALENDAR:** Any person, group or organization who would like to have something printed in the What's Up column should fill out a form provided in Room 216, Reed McDonald. The name, date and purpose of the event should be included.

## Business college to start co-op program in fall

Following the successful lead of other academic disciplines which have sent their students out of the classroom to work alongside professionals, Texas A&M University's College of Business Administration is set to begin a training program of its own this fall.

The program is called cooperative education — or co-op to most students — and has been used for years in engineering. Students who co-op usually alternate a semester in the classroom with a semester working for a major business or corporation. They receive a grade for their on-the-job performance, but more important, university officials say the students are exposed to real world problems outside the traditional classroom experience.

Wayne Terrell, newly appointed coordinator of cooperative education in business administration, said he expects industry officials to welcome business students with open arms.

"A program like this gives a student a clear sense of where he is going and at the same time provides immediate value to the employer," Terrell said. "I see no problem in getting the program going quickly."

"Initially we will start in the spring with five to 15 students, but I fully expect these people to be the trendsetters in the effort that will eventually have a snowballing effect of drawing more students into the program."

Several companies already have expressed interest in participating in the Texas A&M effort. Placement will focus on the Southwest, primarily in the Houston, Dallas and Beaumont areas where the concentration of industry is the greatest.

"These students aren't going to be 'go-fers' either," he said. "What they will have is a meaningful position to gain a conceptual knowledge of that business."

"It is not just a summer job situation," Terrell said. "The program will be designed to operate year round in order to match the best student with the best company."

From prior experience in industry, Terrell said the typical cooperative student is often a goal-oriented person, which is precisely what business leaders are demanding.

In addition to placing students in the real world of business, Terrell will be promoting the executive development programs of the College of Business Administration.

"More and more universities are putting increased emphasis on getting the professional who has been away for some time to come back to school to update or learn new skills, and Texas A&M is one of the leaders in this type of executive development training," Terrell said.

"There is a real need for this type of intensified training," he said.

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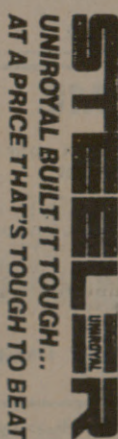
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