

Could be the worst ever

Fall TV schedule looks grim

United Press International
NEW YORK — Every year television critics dub the current schedule the worst ever.

They are almost always right — and this year will be no exception. That's the word from Philip Burrell, who puts together a pre-season analysis of new television shows for his advertising agency, Dancer Fitzgerald Sample. The agency's clients will invest about a quarter of a million dollars in television advertising in 1979-80.

In analyzing the new schedule, Burrell & Co. figure ABC will remain atop the ratings, capturing 32 percent share of the viewing public, while CBS settles for 30 percent and NBC for 28 percent.

The statistics indicate the three networks will come out of next season in the same order they went in — but perhaps with less space in between.

To get down to specifics, the ad agency figures negative prognosis for 45 percent of the new shows — three on ABC and four each on CBS and NBC. Only five shows — 20 percent of the new product — look good. Time was when the television industry figured that one-third of new shows would make it.

The rest of the new entries are "iffy" at best.

The shows that look like real winners include four from dominant ABC and one from CBS.

They are the "Benson" spinoff from "Soap," Lou Gossett in a hospital drama called "The Lazarus Syndrome," "Hart in San Francisco" with Ron Moody as an offbeat detective, and law office shenanigans in "The Associates," all on ABC, as well as rehabilitated "Trapper John" on CBS, this time played by Pernell Roberts, on CBS.

Among predicted disasters are three from ABC, and four each from CBS and NBC.

The ABC shows in this category include "Out of the Blue," about an undercover angel disguised as a high school chemistry teacher; "A New Kind of Family" about single mothers as roommates; and "240 Robert," a rescue-adventure series

with a format like "Emergency" and "CHiPs."

At CBS, the bad news could center around "California Fever," a latter-day teen beach epic formerly titled "We're Cruising;" "Working Stiffs," about an Abbott and Costello pair of janitors; "Big Shamus, Little Shamus" about a bachelor father house detective in Atlantic City; and "Struck By Lightning," described as a cross between "The Munsters" and "Young Frankenstein."

On the NBC list, "Buck Rogers," Shirley Jones' domestic "Shirley," show, "From Here to Eternity" and Tom Snyder's news magazine "Prime Time Sunday" all look grim.

Making the Dancer Fitzgerald Sample no-hit list doesn't mean a show lacks merit — part of the di-

vineering process for hit-and-miss pro- grams is figuring how a show will do last year when they picked "Battles- against the opposition. A new show tar Galactica" as the hit of the going up against a hit is a long shot. 1978-79 season. It was zapped within a year.

ALTERATIONS

IN THE GRAND TRADITION OF OLD TEXAS WHERE MOTHER TAUGHT DAUGHTER THE FINE ART OF SEWING — SO HELEN MARIE TAUGHT EDITH MARIE THE SECRETS OF SEWING AND ALTERATIONS



AT WELCH'S CLEANERS, WE NOT ONLY SERVE AS AN EXCELLENT DRY CLEANERS BUT WE SPECIALIZE IN ALTERING HARD TO FIT EVENING DRESSES, TAPERED SHIRTS, JEAN HEMS, WATCH POCKETS, ETC.

(WE'RE JUST A FEW BLOCKS NORTH OF FED MART.)

WELCH'S CLEANERS
3819 E. 29th (TOWN & COUNTRY SHOPPING CENTER)

PEACE CORPS
TICKET TO EXPERIENCE
CAMPUS OFFICE
103-B Agriculture Bldg.
845-2116 Ext. 35

HATE DOING LAUNDRY?
Let Frannie's do it for you
Aunt Frannies
Laundromat
Holleman at Anderson 693-6587

Battalion Classifieds
Call 845-2611

ROBERT HALSELL TRAVEL SERVICE

AIRLINE SCHEDULE INFORMATION
FARES AND TICKETS
DOMESTIC AND INTERNATIONAL

CALL 822-3737
1016 Texas Avenue — Bryan



Crystal Gayle to play A&M

Country and blues singer Crystal Gayle will perform at Rudder Auditorium Thursday at 8:30 p.m. This is the first time a summer concert has been presented at Texas A&M. Crystal Gayle is known for several hits including "I'll Get Over You," "Don't It Make My Brown Eyes Blue," and "Somebody Loves You."

Carroll letters reveal dull life

United Press International
Morton N. Cohen (Oxford Press, 1978)

The man who gained literary immortality as Lewis Carroll detested his pen name and hoped it would die with him.

But the pseudonym extended beyond the grave and the real name of the author of "Alice in Wonderland" and "Through the Looking Glass" — Charles L. Dodgson — was all but how free he got.

Dodgson, a mathematics don at Christ Church college of Oxford University, led a dull life in some respects. He stammered and was deaf of hearing. Perhaps he gained ease from his loneliness by writing thousands of letters. Professor Cohen has tracked down almost 2,000 for this two-volume collector's edition.

Some of the letters are uninteresting. Others are attention-getters since Dodgson delighted in creating rebuses and double-acrostic verses.

Dodgson liked pretty little girls and Alice Liddell was a beautiful child. She was only seven years old when Dodgson wrote "Alice in Wonderland." While Dodgson pursued a hobby of photographing young girls in the nude, he always had the permission of the children's parents and there was no evidence that he was a child molester or a dirty old man.

It was believed that Dodgson preferred the company of children because they seemed oblivious to his physical handicaps and their innocence distracted him from the dull routine of teaching math at Christ Church College.

There was considerable information in Dodgson's letters and in Cohen's research to indicate young Alice Liddell was the great love of his life.

Alice loved story-telling and Dodgson obliged her with "Alice in Wonderland." While the story was meant only for Alice's eyes, others read it and liked it. So Dodgson published it in 1865 when Alice was only 10 years old but going on 11.

Dodgson's infatuation with Alice was so intense that her parents broke up the relationship and destroyed his letters to the child.

While almost all of the letters in the collection were written by Dodgson, Cohen includes some written to him.

B&M BOOKSTORE

has a wide variety of paperback books for all to enjoy

- Fiction
- Mysteries
- Westerns
- Best Sellers
- Magazines
- Comic Books
- Collectors stamps and supplies

Largest selection of science fiction in the area

3602 E. 29th St. Bryan

Courtea

HAIR DESIGN

JAY SEBRING
PAUL MICHEAL



THE WORLD'S TOP HAIR DESIGNERS ARE NOW REPRESENTED AT COURTEA —

THE NEWEST AND BEST HENNA ON THE MARKET FOR BOTH MEN AND WOMEN.

OPEN LATE BY APPOINTMENT
For Appointments Call 846-3877 or 846-2924
Behind Ramada Inn on University Drive

Humperdinck Mardi Gras grand marshal

United Press International
NEW ORLEANS — Singer Engelbert Humperdinck has been chosen as grand marshal for the parade of Endymion parade during Mardi Gras next February.

Trumpeter Doc Severinsen, scheduled for his fifth appearance in the group's 40-boat parade, will be honored with a special doubloon — Mardi Gras medallion — marking the anniversary.

Endymion, one of the first Mardi Gras krewes to select well-known entertainers to appear in its parades, will return to the traditional route through New Orleans for the Feb. 16 parade. Endymion was rolled through suburban Kenner this year due to the New Orleans police strike.

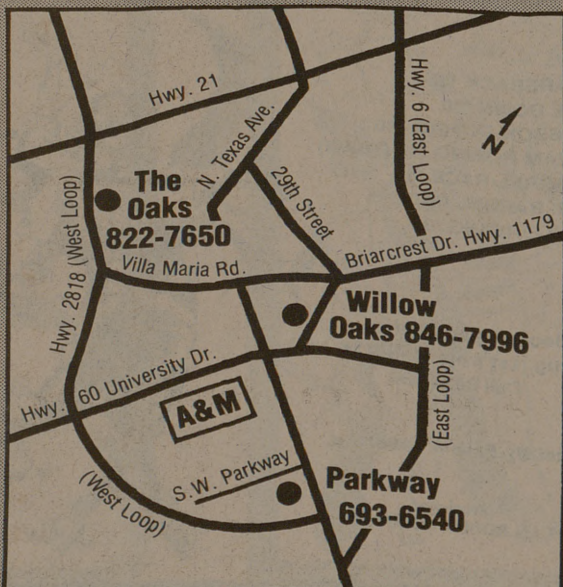
GAYLINE

Information and Referral Counseling

693-1630
Mon.-Thurs.
8:00-10:00 P.M.

Sponsored by Gay Student Services

Three favorite nesting grounds — all close to A&M.



NOW OPEN

THIRSTY TURTLE



This Week at The Turtle:

WEDNESDAY NIGHT SPECIAL
35c Longnecks All Night Long
Plus
DAILY HAPPY HOUR
40c Longnecks — Noon 'til 6 P.M.
Featuring
50c & 60c Longnecks, 25c Pool tables, pinball, electronic games
FREE Popcorn and Music
Open 11:30 a.m. till Midnite Daily

Located at 301 University. Across the street from Campus Theatre

COME SEE US!

MSC Cafeteria

Now Better Than Ever. You Will Be Pleased With These Carefully Prepared and Taste Tempting Foods. Each Daily Special Only \$1.89 Plus Tax. "Open Daily" Dining: 11 A.M. to 1:30 P.M. — 4:00 P.M. to 7:00 P.M.

<p>MONDAY EVENING SPECIAL Salisbury Steak with Mushroom Gravy Whipped Potatoes Your Choice of One Vegetable Roll or Corn Bread and Butter Coffee or Tea</p>	<p>TUESDAY EVENING SPECIAL Mexican Fiesta Dinner Two Cheese and Onion Enchiladas w/chili Mexican Rice Patio Style Pinto Beans Tostadas Coffee or Tea One Corn Bread and Butter</p>	<p>WEDNESDAY EVENING SPECIAL Chicken Fried Steak w/cream Gravy Whipped Potatoes and Choice of one other Vegetable Roll or Corn Bread and Butter Coffee or Tea</p>
<p>THURSDAY EVENING SPECIAL Italian Candle Light Spaghetti Dinner SERVED WITH SPICED MEAT BALLS AND SAUCE Parmesan Cheese - Tossed Green Salad Choice of Salad Dressing - Hot Garlic Bread Tea or Coffee</p>		
<p>FRIDAY EVENING SPECIAL BREADED FISH FILET w/TARTAR SAUCE Cole Slaw Hush Puppies Choice of one vegetable Roll or Corn Bread & Butter Tea or Coffee</p>	<p>SATURDAY NOON AND EVENING SPECIAL Chicken & Dumplings Tossed Salad Choice of one vegetable Roll or Corn Bread & Butter Tea or Coffee</p>	<p>SUNDAY SPECIAL NOON AND EVENING ROAST TURKEY DINNER Served with Cranberry Sauce Cornbread Dressing Roll or Corn Bread - Butter - Coffee or Tea Giblet Gravy And your choice of any One vegetable</p>

"Quality First"