

Business degree popular to more

As many as 60 percent of the students entering Texas A&M University's graduate business program in the fall are essentially strangers to the business world.

These outsiders, students whose prior college training was not business, are breaking the mold of the advanced business school graduates as they cash in on a current record demand for business skills.

The MBA, (master of business administration degree) is one of the hottest college credentials going today, probably second only to an engineering diploma in its ability to attract a job, said Dr. Carlton Stolle, assistant dean of the College of Business Administration.

At Texas A&M, 42 percent of the MBA students come from within the traditional business background,

while 24 percent come from liberal arts, and the rest from science, engineering and agriculture.

"Obviously, some of these people don't think their undergraduate degree is going to give them the potential for advancement they want," Stolle said.

Stolle said there are few recent engineering graduates entering the program. The market is just too good.

"But we're finding engineering graduates who have been out for awhile coming back to get the busi-

ness background they need to move up into managerial positions," he said.

"It's a lot different for the liberal arts students though," he said. "Many of them come into the program because they can't find the kind of job they have been trained for."

Entering students in business at Texas A&M are up 28 percent over last year. The university's next largest increase is in engineering which expects a 14 percent increase.

"I don't see anything to slow the demand," said Stolle. "In some firms now it is a necessity to have an MBA just to get an entry level position.

In order to deal with the newcomers to the business world, colleges

are changing their curricula to require more background courses.

"The non-business students have to reach a level of competency quickly," explained Stolle. "The only way to do that is with leveling courses that equalize and put all the students on basically the same footing. Usually this can be done in relatively little time, sometimes no more than a semester."

what's up

Wednesday

MOVIE: "Man of La Mancha," will be shown at 8:45 p.m. in the Grove Theater.

LIVESTOCK INSECT CONTROL CONFERENCE: Information on chemical control and biological procedures against livestock pests such as ticks, lice, mites and fleas will be presented in a conference being held in Rudder Tower today through Thursday.

CALENDAR: Any person, group or organization who would like to have something printed in the What's Up column should fill out a form provided in Room 216, Reed McDonald. The name, date and purpose of the event should be included.

Thursday

MOVIE: "The Fury," will be shown at 8:45 p.m. in the Grove Theater.

THEATER: Stagecenter Inc. presents "Dirty Work at the Crossroad," a Gay Nineties melodrama begins today through Saturday and July 26-28 at 204 W. Villa Maria Rd. The musical begins at 8 p.m. and admission is \$2.50 for adults and \$1 for children under 12.

BAPTIST STUDENT UNION: There will be an International Student Dinner with a special program at 6:30 p.m. at the Baptist Student Center.

Friday

MOVIE: "Oh, God," starring George Burns and John Denver, will be shown at 8:45 p.m. in the Grove Theater.

MIDNIGHT MOVIE: "Dirty Harry," starring Clint Eastwood, will be shown in the Grove Theater.

GROMETS: The Texas A&M Gamers club will meet at 7 p.m. to play wargames and role playing games in Room 137A and 140B today through Sunday at 6 p.m.

SOUTHWEST FOOTBALL OFFICIALS ASSOCIATION: Will meet in Rudder Tower today and Saturday for a workshop on football rules and regulations.

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Saturday

GROMETS: The Texas A&M Gamers club will meet all day p.m. to play wargames and role playing games in Room 137A and 140B.

MOVIE: "One Flew Over The Cuckoo's Nest," starring Jack Nicholson and Louise Fletcher, will be shown at 8:45 p.m. in the Grove Theater.

Sunday

GROMETS: The Texas A&M Gamers club will meet until 6 p.m. to play wargames and role playing games in Room 137A and 140B.

MOVIE: "The Eiger Sanction," starring Clint Eastwood and George Kennedy, will be shown at 8:45 p.m. in the Grove Theater.

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7:40
9:45

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THE MAIN EVENT

DAILY
1:15
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9:35

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PG

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