Costs increasing KAMU-TV needs more local donations to stay on the air

By LEIGH McLEROY

sion station on the air, and A&M University's KAMU-TV

exception.

MU-TV is partially funded by nt from the Corporation for

By LEIGH MCLERO1

Battalion Reporter

\$80,000 this year, and Jean
Herbert-Wiesenburg, promotion
to keep a public broadcasting
to keep a public broadcasting
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to he station and development coordinator for sity's educational broadcast servthe station, says program costs are increasing. "Shows that cost \$50,000 last year are now costing \$70,000 to

\$75,000," Wiesenburg said. With increasing costs and a tight the corporation can't give an corporation can't give an corporation can't give an at 19th corporation can't give an corporation can't dual station more than half of for Public Broadcasting funds we n-federal income. could be getting, because local do-nations are low and the 50 percent

KAMU-TV programming is seen on Channel 15 on the UHF dial and on cable in Brenham, Bryan-College Station, Caldwell, Hearne, Lyons, Madisonville and Somerville. It reaches an estimated 29,000-30,000 television households with daily newscasts and a variety of PBS programs, aside form the station's teaching functions.

The University budget supplies money to pay salaries of station personnel who, in addition to teaching, act as producers, directors, cameramen and technicians. Little money from the budget is applied to the daily operation costs of the station, however. Therefore, the public's help is needed.

A lot of attention has been focused recently on the \$29,000 needed by Aug. 31 to keep KAMU-TV radio on the air. The station is well on its way to that goal, with \$21,000 so far.

"We've come a long way toward our goal for the radio station. But, at

More girls play in sports, over \$3,000 worth of merchandise, including a large collection of art survey says

United Press International
NEW YORK — A new survey of teen-age girls shows 99.9 percent participate in some type of sport. The most popular sports for this group are swimming, bicycling, scheduled for late April. tennis and jogging. More than seven out of 10 girls questioned in the Seventeen magazine survey said they'd taken up jogging. More than half those surveyed said they com-peted in athletic activities, compared with only 42 percent three years ago. Track is their favorite competition, followed by tennis and

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this time, we need funds for television as critically, if not more critically, than we do for the radio,' Chastain said.

In an attempt to raise funds to operate KAMU, the station is planning the first KAMU TV Auction, scheduled for three nights of primetime television, April 1-3.

The auction will sell items that

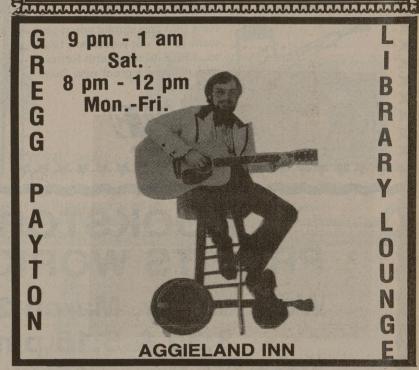
have been donated and apply the revenue from the sales to the operation of KAMU. Proceeds from the auction and Festival '79, two weeks of special programming aimed at creating greater interest and sup-port for local public television, will go toward both FM and TV. Viewers phone in their pledges for KAMU during the programming scheduled for Festival '79.

The auction has already collected including a large collection of art and antiques which will be auctioned separately the first night,

Donations and workers are still needed for the auction. Anyone wishing to help or contribute should contact Jean Herbert-Wiesenburg at 845-5611. In addition to the auction, two benefits have been

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minar at Texas A&M University, where he American and black voter registration. Legislature should streamline county clerk duties, Strake says

By ROY BRAGG

retary of State George Strake Jr. spoke

ednesday to a district and county clerk's

Battalion Staff
cas Secretary of State George e Ir. told a district and county posal. s's seminar Wednesday he in-sto "streamline" their licensing s and intensify state efforts to ter black and Mexican-

rake told the gathering at Texas M University he is urging the age of a bill that would move the ing of notaries public from the

fore the Legislature this sesare several bills that would ge the licensing procedures for ries, each one proposing a tly different method. esently, the licensing of

ies public is done by county

the bill Strake favors is passed, ty clerks will still be involved in ocess, but to a lesser extent. cants for notary public would reened by the clerks before apply to the state.

said the terms for notaries ld be increased from two years years under one of the bills.

An informal vote of the delegates at the seminar backed Strake's proposal. tion drives and postage-free registration cards, is often abused.

Strake said there are numerous

Sixty-six percent of all eligible citizens are registered to vote, Strake said, up from 55 percent in 1965, but the number of blacks reg-

istered is still low. Other than the increased advertising, little more can be done to lure people to register, the secrey level to the secretary of tary of state said, adding that the present system, including registra-

talked about streamlining their duties and in-

tensifying efforts to increase Mexican-

fraudulent claims in statewide voter registration.

He said there are three occasions with consistently large voter turnout: presidential elections, bond elections and elections involving some form of scandal.

A presidential preference primary would be one method of drawing voters to the polls for key state elections, Strake said.

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