

Director chosen for Free Enterprise Center

By KIPP SHACKELFORD
Battalion Reporter

The Texas A&M University Center for Education and Research in Free Enterprise has recently appointed financial economist Dr. George C. Uselton as its new director, effective June 1.

The Center is an organization engaged in programs designed to increase citizen understanding of economic concepts.

Uselton said his main objective is to continue the programs currently being conducted by John Allen, acting director of the Center. He said the center's goal is to educate teachers and students all over the

state about of the free enterprise system.

"THE PROBLEM IS that most students just don't understand how markets operate and allocate resources," Uselton said. He said that the Center's programs will help clearly explain how the market systems work.

Uselton said the Center will conduct research on all different types of markets. "I hope we can promote and publish research findings not only in technical language, but also in simpler terms, so it can be understood by anyone," Uselton said.

Uselton, who will join the department of finance at Texas A&M,

is currently a professor of industrial management at Clemson University. He has taught at Texas Tech University and holds an undergraduate degree from Southern Methodist University and a doctorate in economics from the University of Texas. He also conducted post doctoral studies at the Sloan School of Management, at the Massachusetts Institute of Technology.

BEFORE ENTERING THE teaching profession, Uselton was manager of the worldwide sales organization responsible for marketing Hughes Tool Co. earth-boring machinery.

Uselton is the author of a book,

"Lags in the Effects of Monetary Policy," and co-author of "The Economics of Federal Disaster Relief." He is editor of "The Review of Industrial Management and Textile Science" and co-editor of "The Dekker Series in Business, Economics, and Finance."

One division of the Center is the Teacher Training Extension program, designed to improve teacher understanding of economics in general and the American economic system.

The Center's on-campus training program, the American Economy Institute, is taught each summer at Texas A&M. It involves a group of career teachers, instructional leaders and other key personalities across the state gathering for several weeks of training on topics crucial to the understanding of the free enterprise system. Participants earn five-credit hours at the graduate level for successful completion of the course.

THE SIXTH ANNUAL program is scheduled for June 4-29, and enrollment will be limited to 50 participants.

Because the American Economy Institute can reach only a limited number of teachers, another program has been created in which Center personnel present programs on economics to teachers at individual schools throughout the state.

Dr. Lawrence C. Wolken, a staff economist, said the Center found

that many teachers around the state had no formal training in economics, and that this was the reason for establishment of the training programs.

"WE TRY TO DETERMINE the individual school district's needs and then plan a program to fit those needs," Wolken said.

Teachers from seven districts and the Houston area have participated in the workshops so far.

In addition to on-site visits by Center personnel, the extension program develops and sends out critiques of instructional materials to educators. They attempt to comment critically on the content of materials and their actual usability in the classroom.

At the district levels, the staff works with curriculum planners in developing economic education programs.

TEXAS TEACHERS WILL be invited to the Second Annual Leadership Conference on Free Enterprise Education, April 6-7 at Texas A&M in which two programs will be featured. The first, for public school administrators will deal with managerial issues associated with the free enterprise system. The other will be primarily for teachers, demonstrating free enterprise ideas and models to be used in the classroom.

The Center has been asked to present workshops to the Distributive Education Clubs of America at

its annual national meeting in May, and some 7,500 students and teachers are expected to attend.

THE NATIONAL SECRETARIES ASSOCIATION has chosen the American Free Enterprise system as its 1980 project, and has asked the Center to prepare the necessary programs and materials.

The Free Enterprise Center,

which was founded in January 1977, is self-supported and receives no appropriations from the government. It was given an initial fund of \$250,000 by some 70,000 members of the Alumni Association of Texas A&M for start-up costs. Now contributions to the Center are approaching \$2 million, 75 percent from endorsements.

Press day to be held in March

By CATHY KIRKHAM
Battalion Reporter

The Texas Agricultural Extension Service will hold its twelfth annual Press Day on March 29 and 30 at Texas A&M University.

The program is designed to inform the media in the state on a variety of extension activities. The topics include agriculture, business and community development, home innovation, public affairs and public relations.

Bill Braden, communications specialist for the extension service, said the program was designed with the following objectives in mind:

To build closer working relations between the extension service and the media; and to give the state and local media information to use that is accurate and timely.

Braden said 60 media representatives usually accept an invitation to attend the programs.

The said Press Day is scheduled to coincide with one of the service's headquarters conference meetings that is held three times a year. This time, subject matter specialists are in from the 14 extension services in the state.

Registration for Press Day will begin at 10 a.m. Thursday, March 29 on the second floor of Rudder Auditorium.

That afternoon, media representatives will have a chance to interview extension service personnel.

Friday, an extension overview will take place. There will be 10 one-to-four minute presentations. Interviews will continue throughout the afternoon and Gov. Bill Clements may come in to speak that evening, Braden said.

Speed limit hike killed in Wyoming

United Press International

CHEYENNE, Wyo. — The Wyoming House, heeding pleas for increased energy conservation because of the Iranian revolution, has effectively killed the 65 mph speed limit for the 1979 legislative session.

Representatives Monday soundly defeated a compromise proposal calling for decreased fines for speeders instead of an increase in the speed limit. The compromise was offered as a solution to federal threats to withdraw nearly \$52 million in highway trust fund money. The federal money would be cut off if the speed limit were increased, and the measure faced a cold shoulder in the House.

So a compromise bill modeled after a Montana statute was introduced. It would have decreased speeding fines to \$5 for motorists traveling between 55 and 64 mph but stiffened penalties to \$30 for those driving between 65 and 74.

But the bill died Monday after a decisively adverse vote — which drew only 20 supporters — and House Majority Leader Russ Donley said the 65 mph speed limit issue had effectively been killed for the session.

The bill's chief opponent was Speaker Warren Morton, who said the need to conserve energy has intensified because of the advent of the revolution in Iran. He said the turmoil has cost the nation 6 million barrels of oil daily and he predicted mandatory oil allocations and coupon rationing by the summer.

"We are a part of these United States," he said. "We are subject to the U.S. Constitution. We cannot withdraw from the world and create some peculiar energy world of our own."

"If you think the federal government will tolerate a local practice that will not encourage the conservation of energy you are fooling yourselves, he added.

The House action was glumly observed by Sen. Cal Taggart, chief sponsor of the 65 mph bill in the Senate. He said some form of change in the law still was necessary because of current flagrant violations that are demoralizing to highway patrolmen.

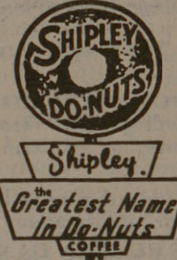
But he admitted there was little chance of reviving the issue before the Feb. 23 end of the session, "unless they open their damn heads. They're either hypocrites or they haven't got their heads on straight."

Pooh, Killer Kingbat top pet name list

United Press International

KANSAS CITY, Mo. — Love has language all its own, according to a Valentine survey by Hallmark Cards. More than half of the people questioned on their romantic preferences chose names other than sweetheart, Darling, Dear and Honey as nicknames for their special Valentines.

Best names included Love, Pooh, Babe and Babe. Certain wives volunteered terms like Killer, Belle-Bug, Bear and Wuvver, while some husbands preferred expressions like Tweety, Pumpkin, Kingbat, Squaw and Fat Cat.



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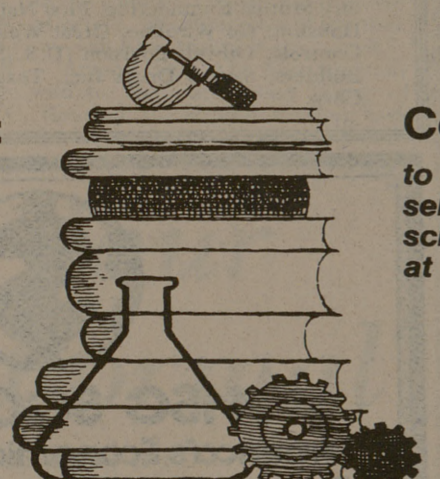
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