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Dining: 11 A.M. to 1:30 P.M. — 4:00 P.M. to 7:00 P.M.

MONDAY EVENING SPECIAL Salisbury Steak

with

Mushroom Gravy Whipped Potatoes Your Choice of One Vegetable Roll or Corn Bread and Butter Coffee or Tea

TUESDAY EVENING SPECIAL

Mexican Fiesta Dinner Two Cheese and Onion Enchiladas w/chili Mexican Rice Patio Style Pinto Beans Tostadas Coffee or Tea

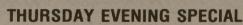
One Corn Bread and Butter

WEDNESDAY **EVENING SPECIAL**

Chicken Fried Steak w/cream Gravy

Whipped Potatoes and Choice of one other Vegetable Roll or Corn Bread and Butter

Coffee or Tea







FRIDAY EVENING SPECIAL

BREADED FISH FILET W/TARTAR SAUCE Cole Slaw Hush Puppies Choice of one Roll or Corn Bread & Butter

SATURDAY **NOON and EVENING** SPECIAL

Chicken & **Dumplings** Tossed Salad Choice of one Roll or Corn Bread & Butter Tea or Coffee

"Quality First"

SUNDAY SPECIAL **NOON** and **EVENING**

ROAST TURKEY DINNER Served with Cranberry Sauce Cornbread Dressing Roll or Corn Bread - Butter -Coffee or Tea Giblet Gravy And your choice of any

One vegetable

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Musician's spell conjures Aggies

By SCOTT PENDLETON

There are two reasons not to applaud a musician.
You dislike his performance or

you are so captivated that you don't want to break the spell his music

Eric Taylor treated Basement Coffehouse audiences Friday and Saturday night to the rare second circumstance. Not that people

Review

didn't applaud. They did, with considerable enthusiasm. But not after a brief moment of wistful hesitation.

Eric Taylor is an epic storyteller. His narratives are the kind that our forefathers listened to around campfires, the kind that made up our history before there was "his-

Through his songs, Taylor intro-duces audiences to his acquain-tences and neighboors. Meet Bonnie and Avery Wilder. Bonnie was a taxi dancer during World War II.

same dance hall.

Charlie Raymond White was a family friend whom Taylor lost track of when his family moved from inescapable: when Eric Taylor Greenville, S.C., to Georgia. Taylor plays, people listen.

tells how he tries to look up Charlie more than 10 years later.

He finally traces Charlie to a rusting chrome trailer in a trailer park where "there must have been 50 bottles filling sacks beside the door." But Charlie isn't there; Taylor learns that the old man died just one week before

Merely telling Taylor's stories can't convey their impact. His music must first brush away reality so that his words can paint their images in the audience's mind.

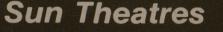
Taylor is pleasing enough alone. He was even better when accompanied by Nancy Griffith, an accomplished performer in her own right, and John Gramaudo, an outstanding blues singer and guitarist.

Perhaps no one had as good a time as Taylor himself. He expressed both his pleasure and surprise at the audience's warmth. especially since he had been warned not to play here by "A&M drop-

'They told me 'Don't go up there. The people have hair on their backs," he said.

soldiers for a nickel.

Avery, her husband, was a cornet player in the band that played at the mand attention; he doesn't have to. I'd call him the E.F. Hutton of the music world if the comparison didn't sound like ridicule. But the fact is



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WHAT ARE YOU WAITING FOR?



A College Station fireman hoses down what's left of an aba doned wooden frame house at 103 Cooner Sunday night. An investigation is underway to determine whether the blan

Adviser: ads should address voters, issue Dasch sp.

When designing political advertising, the candidates should address both the voters and the issues if the ads are to be successful, saidled political consultant Joe Buser.

Buser spoke Saturday at a League of Women Voters forum on

political campaigns.

He explained that "in politics, there are three stances you might take: a personality race where politics don't really matter - you take turns being in office; constituency politics where you put your hatin the ring on behalf of others like you, and issue politics — where you find out what a great number of people want to be told and then tell

Most candidates would prefer not to address issues because the ports, Da can be divisive, Buser said. "Some may not express an opinion be The first cause they're afraid of losing a vote or two."

If the candidate does not take a stand, Buser said, personality a

constituency politics would come into play.

He advises candidates, especially in advertising, "to champion cause that will identify with the people.

"There's not much point in writing ads if you don't have anything say. You should decide early in the campaign what your position will "The message you put out should identify the candidate as bein part of a group that has some common characteristic. But in issue

politics, you can go to the people with or without constituer notice," said Buser "You can run on ready recall. Make sure that people like you kno your name and that you are running for office."

'We still have those in Brazos County who think you should mention your opponent's name in the ad," he said.

To be most effective, decide whether radio, television or new paper would be the best vehicle for the message and then analyze the control of the message and the control of the control of the message and the control of the control of

audience, Buser said. 'Media usefulness is related to whom you are trying to reach. For

instance, if I wanted to reach the university faculty, I would mos likely advertise in the student newspaper," he said.

The media are usually fair in selling political advertising because they are probably less interested in partisianship than the would lead you to believe," Buser said.

Electronic media are subject to Federal Communications Commision law. They must give equal access to every political candidatesiring to buy time, he said.

The print media generally grant the same privilege although the are not required to by law, he added.

Free public relations from the media are usually not possible we less the candidate can come up with an angle that reporters could also the candidate of the c

cover as a news story, Buser said, such as giving rides in a hot a Buser also stressed that a candidate can overuse the media

Sometimes they use the media more than is effective. After you established the candidate, those last 10 ads probably aren't going

He suggested that the candidate then use "one-on-one" taction

ATTENTION ALL 1979 WHO'S WHO APPOINTEES:

Individual photos for the Who's Who section of the 1979 Aggieland will be taken beginning Monday, February 5. Photos will be taken every half hour between the hours of 11 a.m. and 2 p.m. MWF, 11 a.m. and 1 p.m. Tuesdays, and 11 a.m. and 3 p.m. Saturdays and Sundays.

To make an appointment, call Student Publications at 845-2611. Please be sure to have a choice as where you want your photo taken.

County, The or

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