


Safeway SUPER store

More than
MEAT...
More than
PRODUCE...
More than
GROCERIES...
ONE STOP
DOES IT ALL!

We're More Than a Food Store! Everything
From Cameras, Film, Calculators, TVs, Stereos,
Radios, Small Appliances and Much More.
Now at Your Safeway Super Stores!

The Items Below are Available at the Following Super Stores!

Bay City, Deer Park, Lufkin, Macgachies, Conroe, Lake Jackson, Tomball, Victoria, both Port Arthur Stores, in
Pasadena at 4100 Fairmont Pkwy., in Bryan at 1805 Briarcrest, in Baytown at 4230 Decker Drive, in Austin at 6920
Manchaca, 2101 S. Lamar, 8666 Spicewood Springs, 804 Braker Lane, 715 Exposition, 1500 W. 35th St., in Houston
at 16550 El Camino Real, Holcombe at Kirby, 12638 Bissonnet, 6740 Hillcroft, 8710 Bellaire Blvd., 5 Uvalde, Airline
at West Rd., Louetta at Stuebner Airline, & New Braunfels.



**3-D Photo Art
Inter Craft**
..... Each **\$11.98**



Knee-Hi Hosiery
Comfort Top
Safeway
Brand
..... 3 Ct.
Pkg. **\$1.00**


Prices Effective Thursday thru Saturday, January 25-27, 1979.

SUPER VALUES FROM OUR SUPER STORE SERVICE CENTER!

These items are available in the following Safeway Stores only: Deer Park, Tomball, Victoria, Both Port Arthur Stores, in Bryan at 1805 Briarcrest, in Austin at 6920 Manchaca, in Pasadena at 4100 Fairmont Pkwy., in Houston at Bellaire at Gessner, Bellaire at Hillcroft, No. 5 Uvalde, Louetta at Stuebner Airline, in Bay City and New Braunfels.



10 Cup Coffeemaker
No. A-301N
By Procter
Silex
..... Each **\$19.88**



"TOTO"
Records or 8-Track Tapes
Your Choice!
..... Each **\$5.49**

Prices Effective Thursday thru Saturday, January 25-27, 1979.

USE YOUR MASTER CHARGE OR VISA
CARD FOR MAJOR PURCHASE!

FILM PROCESSING SPECIALS!

12 EXPOSURE ROLL
Color Prints Each **\$1.99**
Developed & Printed Roll

20 EXPOSURE ROLL
Color Prints Each **\$2.99**
Developed & Printed Roll

24 EXPOSURE ROLL
Color Prints Each **\$3.49**
Developed & Printed Roll

Includes C-110, C-126, C-135 — Does not include Foreign Film.
Prices good on film left at Safeway January 25-27, 1979.

ONE-STOP SHOPPING!



GREAT FOODS... PLUS GREAT VARIETY
AT YOUR SAFEWAY... EVERYTHING
FROM SMALL APPLIANCES, AUTO SUP-
PLIES, SHOES, SOCKS, FILM SUPPLIES,
HOUSEWARES, GREETING CARDS, HEALTH
& BEAUTY AIDS, PLUS, MUCH, MUCH
MORE!



Decorator Art
11" x 14", 12" x 16", or 16" x 20"
With Wood
Frames and
Glass
..... Each **\$4.99**



20% OFF!
Suggested Retail
Price on Our
Complete Selection of
**TIMEX
WATCHES**



Alagold Pillows
Quality Bed Pillows,
Shredded Urethane
Foam Filled
..... 2 For **\$5**



Saucers
Golden Harvest II
Dinnerware
..... Each **69c**



**5-Piece Deluxe
Luggage Set**
IF SOLD SEPARATELY:
Overnighter... ea. \$17.99; Shoulder
Tote... ea. \$9.99; Flight Bag... ea. \$13.99;
Weekender... ea. \$19.99; Overseas... ea. \$25.99
ASSORTED **\$79.95**
COLORS
..... Each
Set



Director Chairs
Assorted Colors
18 Oz. Canvas
..... Each **\$18.99**



Digital Clock
Ken-Tech No. T-405
..... Each **\$10.88**



**TAPPAN
Microwave**
No. 56-1026 15 Minute Timer
SAVE \$20!
SPECIAL! **\$179.88**
..... Each



Midland No. 15-242
Color T. V.
SPECIAL!
..... 13"
Each **\$259.95**



Midland Black & White
Television Set
No. 15-027 12"
SPECIAL!
..... Each **\$69.95**



Coffee Mug
White or Tan Stoneware
Our Low Price!
..... Each **\$1.19**

Prices Effective Thursday, Friday, and Saturday
January 25, 26, 27, 1979 in (Town Name).



Gala Kites
Kids Love'm!
..... (Roll of Twine
ea. 39c)
Each **\$1.29**



Flex Shampoo
Revlon Balsam,
Reg. or Oily
SPECIAL! **\$1.47**
..... 16 Oz.
Btl.



**ONE
STOP**
does it all at
Safeway!
we're more!
...more than meat
...more than produce
...more than groceries
...more than a food store



Toothbrushes
Pepsodent,
Soft, Medium or Hard
SPECIAL! **2 \$1**
..... For



Aim Toothpaste
SPECIAL!
..... 2.7 Oz.
Tube **49c**

A Safeway service in support
of suggestions from the
U.S. Office of Consumer Affairs

INFLATION FIGHTING ideas

1. "What's in
a Name?"

The U.S. Office of Consumer Affairs states: "Most
large supermarket chains sell private label foods
and household products. These private label or
house brands are usually less expensive and equal
in quality to national brands. In
many cases supermarkets pur-
chase their house brand goods
from the same companies that
manufacture nationally advertised
brands."

Because of various cost savings,
including lower promotional
cost, house brands can be sold for less.
Safeway generally prices its own top-quality (S)
Brands lower than national brands of comparable
quality and you can always depend on their consis-
tently high quality. Every (S) Brand is uncondi-
tionally guaranteed to please.

Each product in the entire (S) Brand line is iden-
tified with the red (S) and the words "FINEST
SAFEWAY QUALITY." Rigid quality specifications
must be met before the familiar (S) goes on the
label. Customers acquainted with (S) Brands know
the products are comparable to top national
brands... but they cost less.

Get to know Safeway's family of
(S) Brands, including Town
House, Bel-air, Lucerne, Ed-
wards, Safeway, Mrs. Wright's,
and many others. They're your
staunch allies in the battle against
inflation!

Next week's Inflation Fighting Idea
"NO FRILLS — LOWER BILLS"

... together, we can be
INFLATION FIGHTERS!



Cricket
Butane Lighter
SPECIAL!
..... Each **49c**



Baby Shampoo
Truly Fine,
SPECIAL!
..... 16 Oz.
Btl. **99c**




Multi-Vitamins
With Iron
SPECIAL!
..... 100 Ct.
Btl. **\$1.29**



Baby Oil
Truly Fine,
SPECIAL!
..... 16 Oz.
Btl. **99c**



Mouthwash
Green Mint
S-P Brand
..... 16 Oz.
Btl. **47c**



Aspirin Tablets
Safeway 5-Grain
..... 100 Ct.
Btl. **43c**