

the sports

Super Week

Bradshaw plans to have fun in Super Bowl

Super Bowls have sunny past in Miami

By GREG AIELLO
United Press International

MIAMI — After taking up residence the last two years under the sun in Pasadena, Calif., and beneath a roof in New Orleans, the Super Bowl returns Sunday to Miami, site of some of the more memorable and better played contests in the 12-year history of the NFL's season-ending extravaganza.

Four of the first 12 Super Bowls were played in Miami's Orange Bowl and Sunday's game matches the participants of the last one played in this famous resort city on the southeast tip of Florida.

In the closest and, some argue, best-played Super Bowl in recent years, the Pittsburgh Steelers edged the Dallas Cowboys 21-17 in Super Bowl X before 80,187 fans on Jan. 18, 1976. The outcome was not decided until the final play, when Pittsburgh's Glen Edwards intercepted Roger Staubach's pass in the end zone to halt the Cowboys' drive for the winning touchdown.

EDWARDS IS NO LONGER WITH THE STEELERS but Staubach and his teammates will try to even the score against Pittsburgh and win their second straight NFL title in the first rematch in Super Bowl history.

"We're thrilled to have the Super Bowl again and hope to establish a pattern so we'll have it every three or four years," said Miami Mayor Maurice Ferre. "From an economic view it's a big plus, but even more important is the publicity. Psychologically, it's a big boost for our tourism when everybody is cold everywhere and they see Miami and there's the sunshine. The timing is good."

In purely economic terms, it's no wonder Ferre is so pleased about the return of the Super Bowl. Miami's Department of Tourism Promotion estimates it will generate \$69 million in business for hotels, restaurants, travel and entertainment in the greater Miami area.

THE DALLAS-PITTSBURGH MEETING three years ago was the first Super Bowl in Miami after a four-year hiatus. It also continued the pattern of Miami having hosted the most memorable Super Bowls.

Super Bowl V on Jan. 17, 1971 in the Orange Bowl also involved the Cowboys losing a dramatic decision. Jim O'Brien kicked a 32-yard field goal in the last five seconds to give the Baltimore Colts a 16-13 victory before a crowd of 79,204.

The Colts' triumph helped them erase the embarrassing memory of their third Super Bowl, played in Miami on Jan. 12, 1969, a date also unrivaled for drama in Super Bowl history. Who could forget the New York Jets and their glamorous young quarterback giving the upstart American Football League its first Super Bowl victory over the much older NFL?

With Joe Namath, the quarterback with the gimpy knees and strong right arm, bravely guaranteeing victory, the Jets upset the Colts 16-7 before 75,389 fans. When the AFL and NFL officially merged for the 1970 season, the new alignment basically kept intact the rivalry of the two leagues. The Jets' astounding victory over the Colts, which gave the AFL credibility, was the reason.

THE PREVIOUS SEASON, IN SUPER BOWL II on Jan. 14, 1968, the NFL's Green Bay Packers won their second straight championship over the AFL with a 33-14 rout of the Oakland Raiders in Miami. As a crowd of 75,546 looked on, Bart Starr earned the Super Bowl Most Valuable Player Award for the second year in a row after passing for 202 yards and a touchdown.

Super Bowls II and III were the only back-to-back games played in the same city.

With Sunday's contest, the Orange Bowl will have played host to possible consecutive Super Bowls, more than any other stadium. New Orleans has been the site four times, three in Tulane Stadium and last year in the new Superdome. Los Angeles has been host to the game three times, twice in the Coliseum and once in Pasadena's Rose Bowl. Super Bowl VIII was played in Houston's Rice Stadium.

NEXT YEAR THE GAME IS SCHEDULED for the Rose Bowl, with the owners voting on the 1981 site, and possibly '82, at their annual meeting in Hawaii in March. Leading candidates, according to NFL spokesman, are Miami, New Orleans, the Los Angeles Coliseum, the Rose Bowl and Houston's Rice Stadium.

Seeking the Super Bowl for the first time will be the Silverdome in Pontiac, Mich., Texas Stadium outside Dallas and the Seattle Kingdome. Also expressing interest have been Montreal, provided it said. "Secrets a dome onto its stadium, and Tampa, Fla., which needs more hotel rooms, the spokesman added.

New Orleans officials to meet with Finley

United Press International

NEW ORLEANS — Superdome Denzil Skinner Monday said he is a representative of sports millionaire Edward DeBartolo Sr. were Florida going to Chicago for an afternoon meeting with Oakland A's owner Charles O. Finley to finalize an agreement to buy the American League team and move it to Louisiana.

Tom Rossetti, DeBartolo's chief financial adviser, was expected to attend the meeting, the second with

Finley in five days.

"Mr. DeBartolo wants to have an itemized listing of everything he purchases," Skinner said. "We will zero in on all of the player contracts and have identified the total purchases. At that point, unless there are surprises, I think they can finalize an agreement with Finley."

"Then it will be up to Mr. Finley and the Alameda County (Calif.) officials to negotiate some sort of settlement (on the Oakland Coliseum Stadium lease)."

United Press International

MIAMI — Terry Bradshaw said Monday he's not particularly inspired by the fact he can become the first winning quarterback in three Super Bowl games.

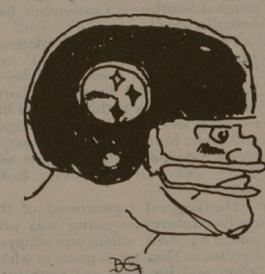
"It's not any more meaningful this time around," said the Steeler quarterback shortly after arriving from frigid Pittsburgh. "Number three or things like that don't mean that much. I just want to win it because it's the Super Bowl — not for any other reason. Maybe afterwards, it might have an effect on me, but right now the only concern I have is winning the Super Bowl. That would be the dessert to this season."

Pittsburgh faces the NFC champion Dallas Cowboys Sunday in Super Bowl XIII in the Orange Bowl.

Bradshaw, off the best season of his nine-year career, feels this year's performance by the Steelers was a vindication of last year.

"A lot of people wrote us off last year," said Bradshaw. "They said we were too old, that we needed new

people. We had so many problems last year I think it ruined all of us. I know I worried about it. Anytime your mind is occupied with something negative, it affects your game.



"We had problems with Glen Edwards and Jimmy Allen and the lawsuit against Chuck (Steeler Coach Noll). We never were the family we were in the building years. This year it's been different. It hasn't been an easy season, but it

was a fun season.

"Last year, the problems affected everyone's attitude. Everyone was down. This year it was different. You could smell it."

"On the first day of training camp, you could see it. Guys were enthusiastic about the season and it was all positive stuff. There wasn't the usual bellyaching about training camp — everybody was up."

Bradshaw, despite the best season of his career, does not feel he has reached his peak.

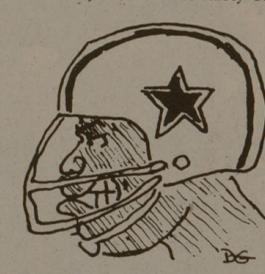
"I don't think I've come of age or alive," he said. "There's always room for improvement. If you say you've arrived, it means you've gone as far as you can go and you can only go the other way."

"I don't notice any difference in me this year. Last year, I'd throw a sideline pass for 15 yards. This year the same pass goes for 55. Last year, I'd throw a pass perfectly and have it intercepted. This year it deflects off two people and goes for a touchdown."

"I just guess after nine years, I'm

finally getting the breaks."

The Cowboys arrived in Fort Lauderdale early Monday night but already talk was coming from Dallas, notably from All-Pro safety Cliff



Harris, about "getting Bradshaw." "Two things I don't get into are intimidation either on the field or in the press," said Bradshaw. "I don't like that kind of stuff — it's not my game. I just stay away from it."

"If you pick up a paper and see

someone saying he's going to smash your head, you'd think about it for a while. After all, I am a human being. But once the game starts, people forget all that's written and said and we get down to playing the best we can."

Bradshaw said fun would be the keynote for the Steelers this week.

"We're here to enjoy the game and have fun," Bradshaw said. "This is the same type of team as the last two we brought here — hard hitting and maybe a little more explosive. We've got our game plan already and it's just a matter of going out in the warm weather and getting ready. We plan to have some fun."

Someone mentioned that the Minnesota Vikings had a party line of the Super Bowl being a business trip and not a pleasure trip.

"Yeah," chuckled Bradshaw. "The Vikings called this a business trip and they were 0-4. Maybe they should have had some fun. It is a business trip — make no mistake about that — but no one says you can't have fun on your job."

Cowboys depart for rematch with Steelers

United Press International

DALLAS — The Dallas Cowboys escaped the frigid weather in which they have worked out for the past two weeks and embarked on their fifth Super Bowl trip Monday.

"Roger Staubach has had a big icicle on his nose," said offensive tackle Pat Donovan, "so we knew it was cold. We're all anxious to get to some warm weather. We haven't had a warm weather practice in weeks."

Temperatures had inched above freezing for one of the few times in recent days as the Cowboys took off for their Super Bowl encounter with Pittsburgh, but a blustery 20 mile per hour wind made the conditions unpleasant when the team members boarded the plane.

Most of the them were coatless as they stepped onto the aircraft, but one exception was Scott Laidlaw.

"I'm taking a warm coat because when we come back for our victory parade I want to be dressed warm," the Cowboys fullback said.

A crowd of about 300-500 gathered to say goodbye to the team.

"There are a lot of people here

and that's a lot of encouragement," said coach Tom Landry, who carried a thick book onto the airplane.

"This book is for (offensive coordinator) Danny Reeves," Landry said. "It's something to keep him busy. I'm already ready myself."

For almost all of the Cowboys, Super Bowl trips are routine.

"But it's always a tremendous charge," said quarterback Roger Staubach. "There's no substitute for

winning, though. It's not just fun being here. It's winning that makes it fun."

"The Super Bowl has not lost any luster for me."

One of the Cowboys making his first Super Bowl trip, however, was Jackie Smith, the 15-year veteran tight end who joined the team in midseason.

"I'm more excited than I can tell you," said Smith. "I'm getting more

excited each day as it becomes more and more of a reality to me."

Since the Cowboys opponent this time is Pittsburgh, running back Tony Dorsett expects to renew a lot of acquaintances from his home town.

"I'm anxious to get down there," Dorsett said. "This is going to be an all-out war. There will be two explosive offensive teams against two hard-nosed defenses."

"The team that minimizes its mistakes will win. I can't predict a score, but I honest and truly feel we will win the game."

"This week will be tough on us. Coach Landry told us it was important to get most of the game plan in last week because there will be a lot of festivities that take your mind off what you suppose to do. But we can handle it. We've been there before."

Students Can Sign Up For Long Distance Service This Week In The MSC Lobby

Students who want to add long distance calling privileges to their room telephone should sign up at our desk in the Lobby of the Memorial Student Center, Monday, January 15 through Wednesday, January 17 from 9 a.m. until 4 p.m.
You should check with our desk if:

- 1 You want long distance service and did not sign up last semester.
- 2 You are moving from a room where you had long distance service and have not notified our business office. (Remember, if unchanged, you are still responsible for long distance calls made from your telephone.)
- 3 You have any question regarding long distance service.

No deposits are required for new signups unless past paying habits warrant a deposit. Students who signed up for toll service last semester will continue to have long distance privileges.



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