

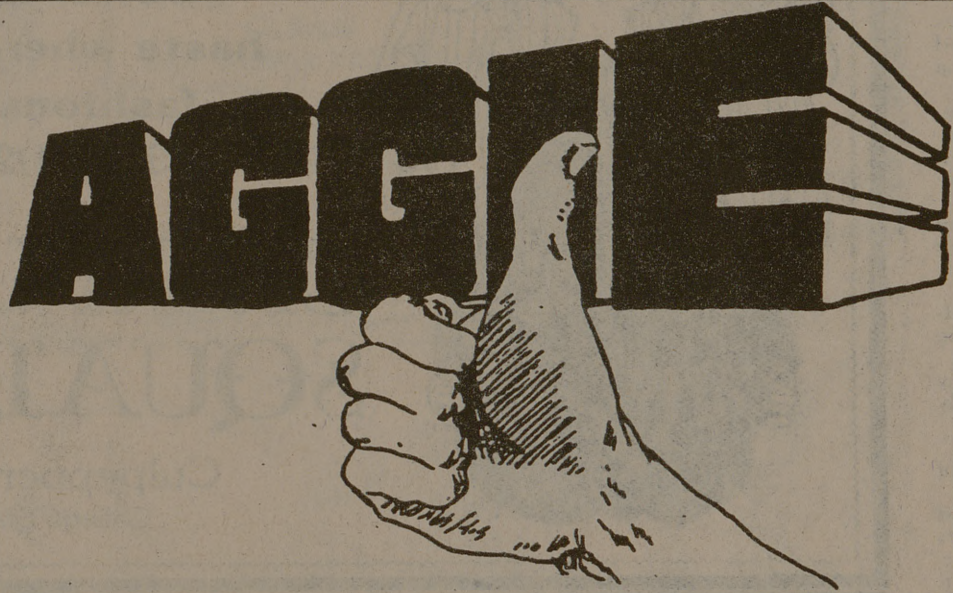
## Fraternity placed on probation

United Press International  
BATON ROUGE, La. — For the next year, the Louisiana State University chapter of Theta Xi fraternity will be barred from holding social activities and placed on probation because of a pledge prank that left one teen-ager in a coma and five others with broken legs.  
Six blindfolded Theta Xi pledges were struck by a car on the

Mississippi River Road last Thursday night near Brusly. Bruce Wiseman, 18, of New Iberia, La., has been unconscious and in critical condition at Baton Rouge General Hospital since the accident.  
LSU Chancellor Paul Murrill said Sunday the fraternity will not be allowed to participate in social activities, rush or induction of new pledges for at least one year, after

which the order will be reviewed.  
"I will seek to have the chapter's charter revoked if there are any violations of these sanctions at any time," Murrill said.

The five pledges who suffered broken legs were not seriously injured. A fraternity spokesman said the blindfolded expedition was not a part of hazing the new members.



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**Houston Chronicle**

## Utah legislators want to kill ERA for good

United Press International  
SALT LAKE CITY — Utah state legislators are so anxious to vote down the Equal Rights Amendment again that they have proposed their own anti-ERA resolutions they hope will set an example for other states.

Instead of voting "no" on a resolution to ratify the ERA, they want to vote "yes" on a resolution rejecting it, which would be sent to Congress. The resolution would also prohibit any more ratification votes by the Utah Legislature.

"If states can't rescind ratification of the amendment, we don't think we should have to keep voting on ratification, either," said Republican Rep. Lloyd Selleneit, sponsor of one of two resolutions calling for a "positive rejection" vote.

"It isn't fair that ERA supporters can keep bringing it up at their timing," added Rep. Lee Farnsworth, Republican sponsor of another measure. "All we can do is vote no to their resolution. We can never do anything positive except react to them."

ERA supporters view ratification

of the amendment in Utah as a lost cause since Mormon Church President Spencer Kimball announced his opposition to it four years ago and urged church members to fight it on moral grounds. The state and the Legislature are predominantly Mormon.

Thus, while ERA backers are seeking ratification in 12 other states, there are no plans to reintroduce the amendment in the current session of the Utah Legislature, which has twice rejected it — in 1973 and 1975.

"It's a dead issue," said Rep. Beverly White, D-Tooele, who co-sponsored the ERA in both unsuccessful bids.

But not so with Selleneit, Farnsworth and other lawmakers who want to make sure ERA is dead and buried with no chance of resurrection.

Three anti-ERA measures were introduced in the first week of the legislative session — all sparked by Congress' vote to extend the ratification deadline for ERA by 39 months.

One resolution offered by Roger Livingston, R-Salt Lake, instructs the Utah attorney general to file suit challenging the extension. The other two by Selleneit and Farnsworth are designed to end the issue of whether states can rescind a ratification vote.

## Sugary ads on TV may be spoiled

United Press International  
SAN FRANCISCO — The 2-year-old watches an estimated 20,000 television commercials a year — every year until he is age 11 — at least half of which advertise foods laden with sugar.

With that in mind, the Federal Trade Commission opens a hearing today to pinpoint the problems of advertising targeted to children and to determine what remedies may be warranted.

Testimony is expected from witnesses, many representing companies that spend millions of dollars yearly on children's commercials.

The commission will consider a wide range of potential regulations, including an outright ban on advertising addressed to children; a ban on TV advertising of sugared products most likely to cause tooth decay among children under the age of 12; and a requirement that advertising to children be accompanied with nutritional and health messages funded by the advertiser.

Representatives of the major associations of national advertisers began gathering in San Francisco last week for the hearings. A group called a news conference Friday saying that to ban or limit commercials for children would prevent American youth from receiving truthful, honest information about lawful products of which they are legitimate consumers.

Dr. Rose Ann Anschuetz, a psychologist employed by a Chicago advertising agency, said that children are more intelligent and worldly than the FTC gives credit for. Many have a legitimate healthy interest in commercials, she said.

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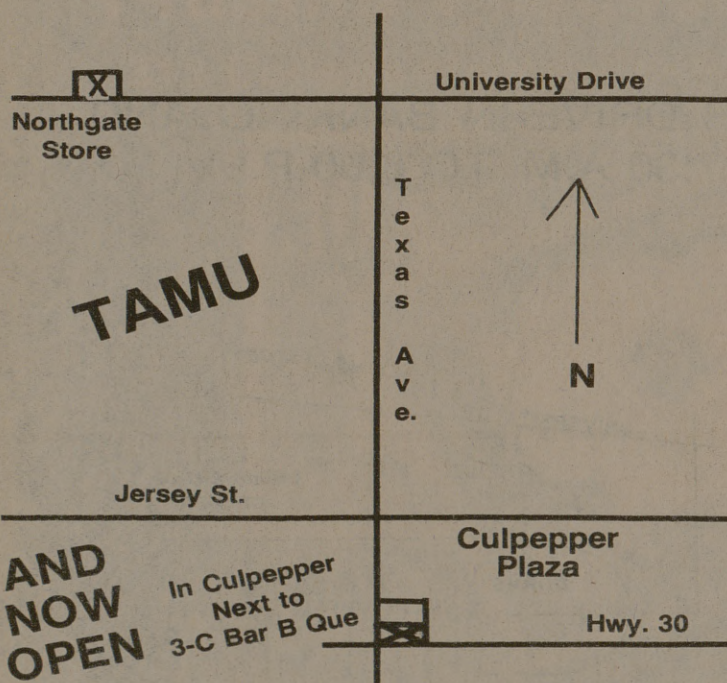
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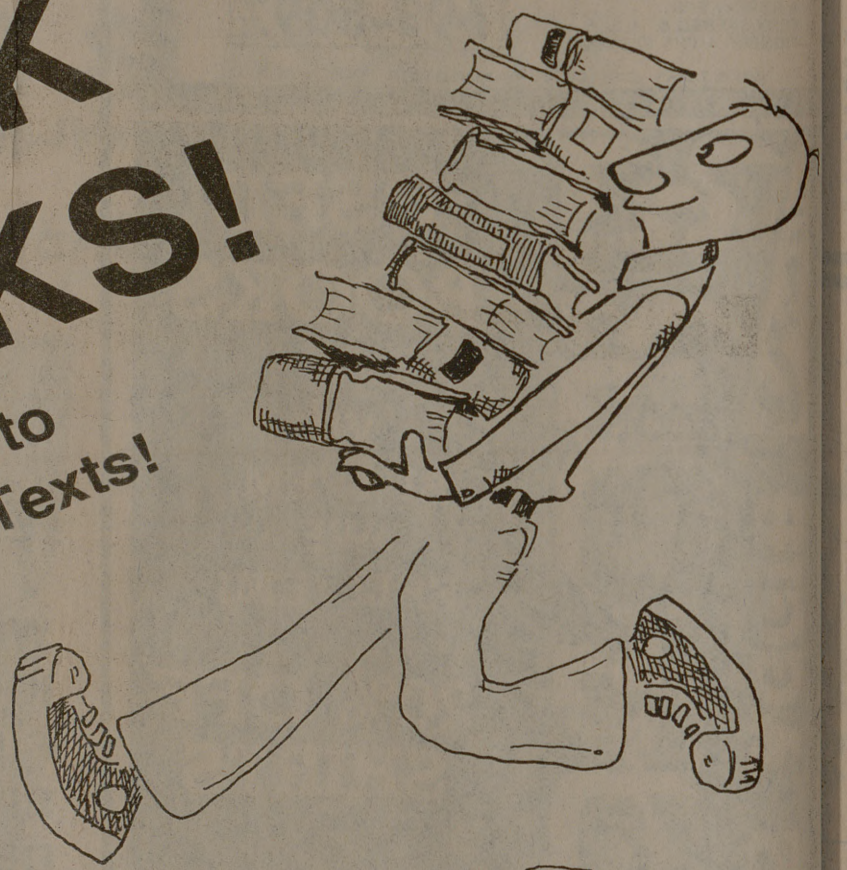
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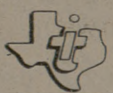
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