

David Boggan Sports Editor

# The Fiesta Bowl was a real turkey

College bowl games are kind of like a Christmas turkey. They are great at first but all too soon they take on the appearance of leftovers. Perhaps if the games were spread out over a longer period of time instead of bunched up in a few weeks, they could be truly enjoyed by all. But just as football fans have had their second helpings of post-season bowls, along comes another game looking like a big turkey

I think the people in charge of the television networks realize that most of their viewers' football appetites do eventually reach a saturation point. Gimmicks are created to present each bowl game as a new

and unique experience for the viewing public.

For example, the Orange Bowl was slated as the big rematch between Oklahoma and Nebraska, the Sugar Bowl was played to decide the national championship and the Rose Bowl, of course, was "the granddaddy of them all.

AND THEN THERE WAS THE FIESTA BOWL, featuring Arkansas and UCLA on Christmas Day. Looking for a unique presentation angle in this game, the people from NBC took their technology and microphones to the sidelines. They had more people wired for sound than Watergate.

Arkansas head coach Lou Holtz had a wireless microphone attached to his sweater. This allowed NBC to broadcast the Razorbacks offensive plays as Holtz called them from the sideline. Then, NBC's Curt Gowdy interpreted Holtz's calls in the booth and everyone watching from coast to coast knew what the Hogs were going to do next even before Arkansas quarterback Ron Calcagni found out. This got old after a while, but anything to help Curt with the play-by-play,

Meanwhile, on the UCLA sideline NBC's Mike Haffner periodically interviewed Bruin head coach Terry Donahue during the course

Sorry, NBC, but that was a no-no. Donahue had a job to do coach a football team, not answer a reporter's questions. No, Donahue did not have to consent to do the interviews, but did you

have to ask in the first place?

Fortunately Donahue did not seem too distracted by Haffner and his microphone. But, just imagine, things could have been a little different in Sun Devil Stadium on that Christmas afternoon:

"OK, CURT, I'M DOWN HERE with UCLA head coach Terry Donahue," Haffner says into the microphone halfway through the first quarter. "Coach, Arkansas looked pretty tough on their last of-

fensive series.

"Well yes, Mike," Donahue answers. "Calcagni is doing a fine job of leading their offense. And of course, Ben Cowins is always a threat on the ground. We're just going to have to play tough defense and prove that we want to win this ball game."

"Coach, I noticed that you started Steve Bukich at quarterback instead of you regular starter, Rick Bashore," Haffner says. "Any

particular reason why?

'How do you spell Bukich," interrupts a wire service reporter who demanded equal time on the sideline

"B-U-K-I-C-H," replies Donahue, who is starting to get a bit flustered. "There are many reasons for starting Steve. He's a five-year player and I felt I owed it to him. Hey, what's all the yelling about?"

'NOTHING COACH," HAFFNER ANSWERS. "I think Bukich just fumbled and the Razorbacks recovered the ball. Now, Coach, aren't you feeling a little sorry that you started Bukich?'

"Just a minute. I've got to instruct my defense," the Bruin coach says, turning to one of his linebackers. "OK, let's gamble with a safety blitz on first down. I want you to .. "Hey, hang on just a second, Coach," the NBC reporter interrupts.

"I'm not sure a blitz is wise in this situation. What do you think, "Indeed, it is not wise at all, Mike," Gowdy says from the press box. "Holtz just called a play in Arkansas' 80 series and that is their

passing series. I think you better keep that safety back there. What do you think, John Brodie?" Yes, Curt that sounds like a good idea," says the former San

Francisco 49ers quarterback, his voice characteristically cracking up an octive. "And, Mike, you might even try double coverage on Robert Farrell. He can be dangerous."

"Will do, John," Haffner answers from the field. "Excuse me, Coach. You're standing on my mike cord. All right, Holtz has called a pass. Let's put double coverage on Farrell. Here we go.

"OH, TOO BAD, COACH. Calcagni flipped a little pass out to Cowins who came out of the backfield and he took it in for the touchdown. You know, a little pressure from a safety blitz might have been effective on that play. Oh well, someone had to score first." "You sorry (bleep)! Get the (bleep) out of here!" screams Donahue as he lunges at the reporter.

"Does this mean our live reports from the locker room at halftime

are off, Coach?" Haffner asks. "Uh, back up to you, Curt."
"OK, thank you, Mike," Gowdy says. "Folks, be sure to stay tuned at halftime when we will have the UCLA drum major wired for sound to catch every cadence and countermarch of the band's perfor-

"Peanuts! Popcorn! Candy!" yells a concessions vendor who has a special microphone attached to his T-shirt.

**USC** named

number one

United Press International
NEW YORK — The United Press
International Board of Coaches' final
top 20 college football ratings for

1978, with first-place votes and

won-lost records in parentheses: Team Points 1. So. Calif.(15)(12-1) 496 2. Alabama (15) (11-1) 491 3. Oklahoma (5) (11-1) 467 4. Penn State (11-1) 424 5. Michigan (10-2)

330 6. (tie) Clemson (11-1) 285 6. Notre Dame (9-3) 285 8. Nebraska

(9-3) 223 9. Texas (9-3) 200 10. Arkansas (9-2-1) 199 11. Houston (9-3) 145 12. UCLA (8-3-1) 106 13. Purdue

(9-2-1) 97 14. Missouri (8-4) 92 15.

Georgia (9-2-1) 61 16. Stanford (8-4)

59 17. Navy (9-3) 23 18. Texas A&M (8-4) 21 19. (tie) Ariz. St. (9-3) 16 19. No. Carolina St (9-3) 16.

American Football Coaches Associa-

tion, teams on probation by the NCAA are ineligible for top 20 and national championship consideration

by the UPI Board of Coaches. Those

teams on probation were: Michigan State, Oklahoma State and Grambl-

Now you know

United Press International

The world's most expensive standard men's pocket watch is the Swiss Grande Complication which

retailed for \$58,900 in June

Note: By agreement with the

# Coogs celebrated 'too early

DALLAS — For both the Notre
Dame Fighting Irish and the Houston Cougars, the Cotton Bowl on New Year's Day came down to one few obscenities here and there, play each, and it all happened in a really realized what had happened.

span of 40 seconds.

After the sudden finish of a long game made longer by bitter cold and wind, the players for both teams were muted by the shock of it while walking up the long ramp from the "A good game, Emmett," Notre Dame defensive end Jay Case yelled at Houston running back Emmett King coming up the ramp.

King said thanks and started to smile, but then remembered Hous-

# Oilers declare war on Steelers

HOUSTON — The Houston Oilers figure they already have won he said. "We've been playing with enough battles and now they're our backs against the wall all season. looking forward to winning the war.

The Oilers recorded their second straight playoff upset Sunday when gland's league-leading ground they blitzed the New England Pat- game, holding Patriots runners to a riots 31-14 to move into their first AFC title game Sunday against the Pittsburgh Steelers. The win followed a 17-9 upset over the Miami Dolphins a week earlier.

"It's going to be a knockdown, drag-out affair," Oilers coach Bum Phillips said of the Pittsburgh game. "We're going to sever diplomatic re-lations with them. That's what you do when you declare war, isn't it?"

Pittsburgh and Houston split their two regular season games, with each team winning on the road. Oilers quarterback Dan Pastorini, who threw for three touchdowns in the win over New England, said he

Super Bowl if we win.

Pastorini again donned his bullet-proof flak jacket Sunday to

my body for the Pittsburgh game,

I hope we're the underdogs again."
The Oilers checked New Engame, holding Patriots runners to a mere 83 yards. Houston noseguard Curley Culp said he's hoping for similar success against the Pittsburgh ground attack.

"Our job up front is always tough and Pittsburgh is always tough, but we pride ourselves on being able to stop the run. They have the homefield advantage and that's great for the team and the fans. But once the whistle blows, they've got to play football and everything evens out," Culp said Culp said.

Earl Campbell, the NFL rushing champion, gained 118 yards on 27 carries and scored a late touchdown to seal the victory over the Patriots. But the modest rookie downplayed

"It's going to be a bloodbath," he said. "It's going to be rugged and very physical. I just hope we'll have enough survivors to make it to the said. "Next week will be a bigger than the inducts toolke townpayed his importance in the victory.

"The reason for my success is that my teammates have accepted me and tried to help me out," Campbell said. "Next week will be a bigger than the inducts tooks to the large than the inducts to the supportance in the victory. thrill than winning the Heisman Trophy if everything goes all right. Every week seems to be the same - just more pressure.

## Rams want to hush critics with victory in Super Bowl

LOS ANGELES — In Pat Haden's opinion, the Los Angeles Rams won't be able to silence their critics until they win the Super

Even a win over the Dallas Cowboys in the NFC title game next weekend won't do it, he adds.

Haden, who threw for a pair of touchdown passes in a 34-10 playoff victory over the Minnesota Vikings Sunday, has been under fire along with his teammates — this season despite the Rams' 12-4 regular season record. The critics have noted the Rams' past playoff failures and have harped that Haden, at 5-foot-11, is too small to play quar-

terback in the NFL. "We'll have our critics until we win the Super Bowl," said the ro from University of Southern California. "They'll never be silenced until then. And then

maybe for only a year."
Haden outperformed Fran Tar-kenton, the Vikings' 38-year-old record-setting veteran, in Sunday's game. He completed 15 of 29 passes for 209 yards and had one pass in-tercepted while Tarkenton was 18 for 37 for 219 yards with two inter-

ceptions.
The Rams will host the Cowboys next Sunday. Dallas, the defending Super Bowl champion, also was 12-4 during the regular season, the Rams

WED.,

AT THE INTERNATIONAL HOUSE OF PANCAKES

And while you're stowing

'em away . . . Meet the new

International House of Pancakes®

103 N. College Ave.

College Station

...for many good reasons  $\mathsf{TM}$ 

owner, Mike.

defeated the Cowboys 27-14 in Texas Sept. 17.
"I think our chances are good

against the Cowboys," Haden contended. "We get to play them at home and that is a big plus. If we get the kind of crowd support we got against Minnesota plus the execu-tion we got against Minnesota, I think we're going to be awful tough

"I think we're playing awfully well right now, too. We have in our last two games (the Rams wound up the regular season with a 31-14 win over Green Bay at Los Angeles Dec. 17). The offense has finally come around and the defense is playing superbly again. Quarterback Roger Staubach suf-

fered a concussion in the first half of the Cowboys' playoff win at home Saturday against Dallas and Danny White came off the bench to lead last season's Super Bowl titlists to 27-20 victory. Staubach, who was knocked out with Atlanta leading 20-13, is expected to play against the Rams.

'I'd love to see White," Haden admitted candidly. "It's not that he's not a good quarterback because he is. But Staubach can make a big, big difference in a game because he's been there so many times before

Despite six straight NFC West championships, the Rams have never made it to the Super Bowl.

ton lost in the last second and his face turned grim — not unfriendly, Notre Dame moved toward the and said, 'let's do it a just grim.

Ten minutes later, however, they had all figured it out.

Notre Dame quarterback Joe Montana, the game's most valuable offensive player, had thrown 8 yards to split end Kris Haines for the touchdown that won the game as time expired. Houston quarterback Danny Davis, ending his career, and King discussed the 1 foot they could not pickup that would have

saved the game.

Montana, who failed to start the second half because of an illness made worse by the 20-degree weather, re-entered late in the game and directed the Irish comeback from a 34-12 deficit in the final 7½ minutes.

Steve Cichy returned a blocked punt 33 yards for a touchdown, Montana ran 2 yards for a touchdown and hit Vegas Ferguson for two points.

winning touchdown but Montana fumbled. The Irish defense held and that set up those last 40 seconds. Houston's Jay Wyatt punted only

21 yards against the 30 mph wind, but Notre Dame was offsides. The ing, yelling and jun

5-yard penalty moved the ball to of my mind," Unis within a foot of a first down. think of basics. K "I don't think anybody on the squad wanted to punt," Houston to think about being ne Coach Bill Yeoman said.

"The offense felt like it could make that first down," Davis said. Davis handed off to King, who bounced off the left side of the Irish

Notre Dame, given a 36-second reprieve, struck quickly. Montana drove them to the 8. With six seconds left, Haines ran a quick out in the end zone. Montana control of the second hanted Stat thought it (the game) was the shah a like the count we've learned over the sed Tuesd years that it's never over y said that thought it (the game) was the shah a like the count we've learned over the sed Tuesd years that it's never over y said that thought it (the game) was the shah a like the count we've learned over the sed Tuesd years that it's never over y said that thought it (the game) was the shah a like the count we've learned over the sed Tuesd years that it's never over y said that it's never over the end zone. Montana's pass was short and the clock stopped at two guess anything happened ran. His f

"Joe asked me if I could beat him (the defensive back) again," Haines rating too early." "Ne starg or staying too early."

Irish kicker Joe Ur

extra point, but the te for illegal procedure. again with the score to "I just tried to put: think of basics. Ke

kicker fantasizes abo games like this. And that suddenly it SHINGT
"They told us Joe was r the civi
back in the second hanted State

"I'd say our minds got acommital

even a

ard con

g past

in the

for the

over w

- had

agains

departm

affecting

China's



### Dickey blows by Cyclones

On Dec. 20 the Texas Aggies defeated the Iowa State Cyclones 28-12 in the Second Annual Hall of Fame Bowl in Birmingham, Ala. Texas A&M running back Curtis Dickey, seen

here playing Arkansas, rushed for a tople is ter 276 yards, a new career high for the ed that as from Bryan.

neverthele Battalion photo by Pate debate.

LAUNDRY? **Aunt Frannies** Laundromat  Woodstone Center

693-9308

907 Harvey Rd. (Hwy. 30)

"We Sell Shirts"

Openegi



Now Better Than Ever. You Will Be Pleased Wetnam's no These Carefully Prepared and Taste Tempting Fornirm rep Each Daily Special Only \$1.69 Plus Tax. "Open Daily"

Dining: 11 A.M. to 1:30 P.M. — 4:00 P.M. to 7:00 Pese troops

**MONDAY EVENING** SPECIAL Salisbury Steak

with Mushroom Gravy Whipped Potatoes Your Choice of One Vegetable Roll or Corn Bread and Butter Coffee or Tea

TUESDAY EVENING SPECIAL Mexican Fiesta Dinner Two Cheese and

Onion Enchiladas

w/chili

Mexican Rice Patio Style Pinto Beans Tostadas Coffee or Tea One Corn Bread and Butter

WEDNESDAY is the dar EVENING SPECIAl epartmen Chicken Fried Ster

w/cream Gravy e United U.N. S Whipped Potatoes a conflict, Choice of one other had owed Vegetable in the deb Roll or Corn Bread and mam is gu



#### THURSDAY EVENING SPECIAL Italian Candle Light Spaghetti Dinner

SERVED WITH SPICED MEAT BALLS AND SAUCE Parmesan Cheese - Tossed Green Salad Choice of Salad Dressing - Hot Garlic Bread Tea or Coffee

FRIDAY EVENING SPECIAL BREADED FISH

FILET W/TARTAR SAUCE Cole Slaw Hush Puppies Choice of one vegetable Roll or Corn Bread & Butter

Tea or Coffee

SATURDAY **NOON and EVENING** SPECIAL

Chicken & Dumplings Tossed Salad Choice of one vegetable Roll or Corn Bread & Butter Tea or Coffee

SUNDAY SPECIA'S around NOON and EVENING ROAST TURKEY DI Served with inar and

Cranberry Sauce at session: Cornbread Dressingies inclu Roll or Corn Bread - Bulcies, tren Coffee or Tea nagement Giblet Gravy And your choice of ari. Rep. Jac One vegetable eduled to

"Quality First"

Coffee or Tea e apparer nment, l e any U. cien one part

> nent Stat ne 500 h and ex meetings ough Frida "hey will

ientists i

attract