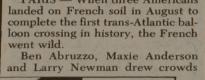
Stakes ride in the billions

French Airbus vs. Boeing

United Press International
PARIS — When three Americans

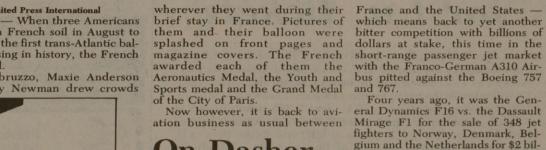


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On Dasher, on Prancer, on 'Oops!'

United Press International BIGLERVILLE, Pa. — Ed Got-walt, true showman that he is, wanted to make a lot of children happy this year by arriving as Santa Claus in an unconventional way in a hot air balloon.

Instead he ended up stuck in a tree about 50 feet above the ground in full costume and beard.

Gotwalt was stranded for more than two hours Sunday on top of the trees after the balloon got snagged

on branches and deflated.
Gotwalt, 42, had hired balloonist
Jeff Dull, 23, and took off shortly
before noon from rural Walnut Bottom, about 18 miles west of Carlisle. We were flying over the

mountain range toward my store and hit a downdraft (that) sucked the balloon down, actually, and we crashed into the trees," Gotwalt minority participation. Forthcoming production of the 757 was announced by Boeing a few days after Airbus Industrie's decision to

A plane passing overhead saw the deflated balloon and notified authorities.

Using a complicated system of ropes, ladders and pulleys, a state police rescue crew secured Gotwalt and Dull and lowered them to the According to industry analysts, the non-communist world will need 2,000 to 3,000 such 180 to 200-seat ground.

"I ho, ho, hoed all the way down. I really did," Gotwalt said.



of the Concorde, fidgeted nervously while the French all but accused the Americans of trying to torpedo the Hotdogs could take Concorde, not because it was noisy, but because the United States had nothing to match it, the U.S. Congress having scuttled plans for an SST (supersonic transport) years beunique turn-o-round

United Press International
DENVER — The man who brought the world perfumed home manure and fiberglass burial vaults says he is now ready to bring

America the round hot dog.

Darwin Hiddleson, 61, said the inspiration for the circular hot dog.

came to him 10 years ago in a dream resulting from a bad experience at a California drive-in movie with chili dog stains.

"The kids were hollering for chili dogs. Then it just seemed there was chili over us, the kids, the upholstery. And it squirted all overmy new white Palm Beach suit," Hiddleson said. "There must be a better idea."

The better idea was the doughnut-shaped hot dog, known as the "Rock-O" in honor of Hiddleson's nickname. It fits on a hamburge bun and has a hole in the middle for sauerkraut, chili, cheese or other

At the time of the dream, patent attorneys told Hiddleson and his wife, Sally, the time for round hot dogs had not yet come.

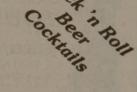
"Think up a better hot dog and you're immediately branded a some kind of nut," he said. But last spring, Hiddleson resigned a

chief embalmer at Olinger's Mortuary to devote himself to promoting

He has designed an adaptor to convert vertical hot dogs into circular hot dogs and has begun negotiations for supermarket sales as well as franchise operations.

"With good promotion, schoolkids' contest for the best Rock0 stuffing and so on, we could franchise this for \$250,000 or \$300,000 in each and every state," he said.

Hiddleson's other inventions — the perfumed horse manure and fiberglass burial vaults — had mixed reviews. He made \$100,000 from Thoroughbred Perfumed Horse Manure, but bombed out on



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Singles like home-buying A new survey of single person the 24 to 29 age bracket india that purchasing a home was the

WASHINGTON - Young, unmarried men and women increasingly are buying houses to prove to their employers they are stable and reli-able, a mortgage insurance company president says

short-range passenger jet market

with the Franco-German A310 Air-

bus pitted against the Boeing 757

Four years ago, it was the General Dynamics F16 vs. the Dassault

Mirage F1 for the sale of 348 jet fighters to Norway, Denmark, Belgium and the Netherlands for \$2 bil-

lion. With potential orders anticipated up to as much as \$10 billion, it

was the "arms deal of the century."

Last year, it was the Concorde and French efforts to win landing

rights for the supersonic jetliner in New York. The British, co-builders

The French won the battle, al-

The new battle involves the A310 Airbus and the Boeing 757 plus its latter and smaller version, the Boe-

ing 767.
The A310 Airbus is to be man-

ufactured by Airbus Industrie, a predominantly French and West

German consortium with Spanish

medium-range planes in the coming

years, as domestic airlines keep ex-

panding. With each such jetliner costing approximately \$25 million to \$30 million, the stakes are in the

tens of billions of dollars.

though they may have lost the war. For the Concorde has proved to be a financial albatross for the French

and their British partners.

launch the A310.

The Americans won, flaps down.

Singles have moved so decidedly into the housing market, said Jackson W. Goss, president of Tiger Investors Mortgage Insurance Co. of Boston, that he predicts they will

make up 20 percent of all home pur-chasers during the next two years. "We predict that approximately one out of every five homes sold in 1979 and 1980 will be purchased by sing-les," Goss said. "This is quite a development when one remembers that 10 years ago singles represented less than 4 percent of the

Goss said.

Highlights of the survey:

—Young singles said owning home indicated to their peers, experiences. ployers and business associates credible picture of stability. It was particularly important in w vincing employers that singles a stable people. market and that five years ago the same group counted for one of every 18 buyers," he added. —Young people are quite and of the tax saving and equity inverse ment involved in owning a home

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larly true of young women, wi "showed a keen understanding of -Singles favor buying a to house over other structures b it provides privacy while allow for "as much social contact as the owner desires." They feel a to house is more efficient, has m

conveniencies and is easier to I

The survey found this was part

1 priority on their must-have is

the best buy The survey indicated that by as many young unmarried we would be interested in buyi home as young unmarried me

The survey was done by mortinsurance offices throughout United States and the home-br trends, Goss said, have been firmed by lenders in several citi

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