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**MONDAY EVENING SPECIAL**  
Salisbury Steak with Mushroom Gravy Whipped Potatoes Your Choice of One Vegetable Roll or Corn Bread and Butter Coffee or Tea

**TUESDAY EVENING SPECIAL**  
Mexican Fiesta Dinner Two Cheese and Onion Enchiladas w/chili Mexican Rice Patio Style Pinto Beans Tostadas Coffee or Tea One Corn Bread and Butter

**WEDNESDAY EVENING SPECIAL**  
Chicken Fried Steak w/cream Gravy Whipped Potatoes and Choice of one other Vegetable Roll or Corn Bread and Butter Coffee or Tea

**THURSDAY EVENING SPECIAL**  
Italian Candle Light Spaghetti Dinner SERVED WITH SPICED MEAT BALLS AND SAUCE Parmesan Cheese - Tossed Green Salad Choice of Salad Dressing - Hot Garlic Bread Tea or Coffee

**FRIDAY EVENING SPECIAL**  
BREADED FISH FILET w/TARTAR SAUCE Cole Slaw Hush Puppies Choice of one vegetable Roll or Corn Bread & Butter Tea or Coffee

**SATURDAY NOON and EVENING SPECIAL**  
Chicken & Dumplings Tossed Salad Choice of one vegetable Roll or Corn Bread & Butter Tea or Coffee

**SUNDAY SPECIAL NOON and EVENING**  
ROAST TURKEY DINNER Served with Cranberry Sauce Cornbread Dressing Roll or Corn Bread - Butter - Coffee or Tea Giblet Gravy And your choice of any One vegetable

"Quality First"

**what's up?**

Tuesday

**PUMPKIN CARVING CONTEST:** Will be held at Rudder Fountain at 11 a.m. Everyone is invited to enter the contest.  
**AG ECO CLUB:** Will have a Halloween party with a costume contest, prizes and beer at the Quonset Hut 8-12 p.m.  
**BREAD FOR THE WORLD:** Is sponsoring a trick-or-treat for UNICEF. All who would like to participate should meet at 7:30 p.m. in Room 701, Rudder Tower. From there they will go trick-or-treating in the community. Refreshments will be served at 9:30 p.m.  
**BAHA'I CLUB:** Welcomes everyone to a film strip presentation of Baha'i Club objectives at 7:30 p.m. in Room 504, Rudder Tower.  
**UNIVERSITY LECTURE SERIES:** Chancellor Jack K. Williams will speak on "The Code of Honor: Dueling in the Old South," at 8 p.m. in Room 601, Rudder Tower.

Wednesday

**POLITICAL FORUM:** Presents Earl Butz, Former Secretary of Agriculture. Butz will speak on "Agriculture — Where Politics and Economics Clash," at 8 p.m. in Rudder Theater. Admission is 25 cents for students and 50 cents for non-students.  
**BAHA'I CLUB:** Invites everyone for a free International Dance and Food Festival at 7:30 p.m. in Room 231, MSC.  
**MANAGEMENT SOCIETY:** Will have a speaker on assertiveness training. The coming field trip will be discussed at 8 p.m. in Room 206, MSC.

**'Traffic marker' bans smoking**

United Press International  
NEW ORLEANS — Past the battery of sale posters and special sale notices near the department store doors, another sign with the authoritative appearance of a traffic marker informs shoppers about a new merchants' policy.

Against a white background, a cigarette has a broad red slash across it and an equally attention-commanding red circle around it. That part of the sign states explicitly, "No smoking." Underneath is a polite "Thank you. Retail Merchants Bureau."

That sign is common on store walls in New Orleans since the Retail Merchants Bureau instituted a uniform no-smoking policy in August, said Vern Ewing, the bureau executive director.

The thing we've been amazed by was the voluntary compliance," said Vern Ewing, the bureau executive director. Ewing said New Orleans is the only area he knows of with an areawide no-smoking policy implemented by store owners rather than by law. Actually, state law prohibits smoking in sales areas, but

the law was never enforced.

The merchants' motive for this policy was to reduce the threat of fire, but also to cut down on losses due to cigarette burns on merchandise and carpet. "While (each occurrence) is small, cumulatively it adds up. At the price of merchandise today...some stores might cut losses by \$10,000 to \$15,000 in a year, or more when you figure the prices of carpeting and unsightly appearance."

"The fact that people are more accustomed to smoking regulations and the fact that we approached it on a non-law standpoint (probably helped with customer compliance)," Ewing said.

He said store managers report good results although no statistics have been compiled.

"It's too early to tell on merchandise losses," Ewing said. "We have to evaluate it at the end of the year. A lot of the stores do 25 to 40 percent of their business in November and December, so I think that will be the point from a sample survey that tells whether it's helped reduce the incidence of loss," said Ewing.

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October 31  
8 p.m.  
Rudder Theater

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Sunday through Friday  
11:00 A.M. to 1:30 P.M.  
\$3.50

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Sat. - Nov. 4

**Kick-off time**  
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