Standing in a sea of pumpkins

With Halloween coming next week, the time is ripe to pick a pumpkin. Chris Griffin, a junior secondary education major, seems to

be having a hard time deciding which one she

Battalion photo by Ana Quintana

### Slogans for everything

## Soviets issue 66 more

The Central Committee of the try housed inside. nunist party has issued 66 new gans to run the country by.

before !

per.

hips.

And there are slogans for just bouteverything: local, national and nternational slogans.

A look at a few examples: Standard but functional: "Long hink we h we the 61st anniversary of the Great October socialist revolution." out of wood Pointed and inspiring: "Honor nd glory to a womanmother giving warmth of her heart to upbringng of children, deserved citizens of - had the

hop that allment of the socialist pledges on him ped production and selling to the state of rain, meat and other products of

opical: "Peoples of the world. nent and production of new and systems of the weapons of ainst the plans of production

e neutron bomb. ernational Greeting: "Warmgreetings to peoples of Latin ca, conducting courageous es against oppression of imalist monopolies, against reac-and fascism, for free, indepenand democratic development

hese slogans may sound ludicr-to a Westerner, but they are an ral part of propaganda in the gans can be found almost any-

The most prominent location for the peoples of the Soviet Union and ogans appears to be across the tops

Arab countries get stronger and de-MOSCOW — The Soviet Union's slogans appears to be across the tops adison Avenue of ideology has of buildings, where topical slogans are matched to the particular indus-

plant in Moscow, there is a slogan boards and magazine advertising Communism means electrification socialist concord." for all the country.

Slogans also march across the fronts of bridges, where a driver can learn that the party gives as the party receives.

Some slogans are long and quite specific: "Peoples of the world. Multiply the efforts in the struggle for the complete liquidation of the consequences of the Israeli aggression, peace for all the countries and peoples of the Middle East, against e socialist motherland." peoples of the Middle East, against Practical: "Honor and glory to imperialist interference in the al workers, selfessly providing internal affairs of the Arab councessful fulfilment and overful-

friendship and cooperation between objective is the sa

816 Villa Maria

Some are party tub-thumpers in the most traditional political sense, Thus it is that at the central power ant in Moscow, there is a slogan politics: "Long live the unity and Sogans are as much a part of life marching about 500 feet along the cohesion of the Communist Parties and peoples of the countries of the cohesion of the Communist Parties

There are also old standard slogans that don't change each year: "Glory to work," for example, or Workers of the World, Unite.

The one thing that unites all of the slogans is that they are official. A careful reading of the 66 indicates that the art of slogan-writing in the Soviet Union entails digesting the sequences of the Israeli aggression, complexity of positions and politics for settlement of the fair and lasting and editing the thought down to a phrase that hopefully will catch everyone's eye, and mind.

And if you think the task is futile ternal affairs of the Arab coun-es." and will never work, compare it to advertising in the West. The prod-uct may be different, but the sales

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# CS utility rates: water up, power down

By DANNA RICHEY **Battalion Reporte** 

College Station residents may receive a small decrease in electric rates and an increase in water rates when the current utility rate study

Members of the citizen's advisory committee on utility rate study met Tuesday afternoon and City Manager North Bardell summarized present electric, water, and sewer rates operation in College Station. His summary also included electric, water, and sewer operations in several nearby cities for comparison.

Charts were given to committee members for detailed study on utility rates and revenue from these op-

Bardell said the city will soon pay two cents more for each 1,000 gallons of water it buys. The cost of water to residents will have to go up to reflect this increase, he said.

Since the city has switched to Gulf States, which sells electricity that runs the pumps, production costs for waters have decreased. However, Bardell said that overhead and operating costs in water

operations have risen 25 percent.

Bardell said that disconnection and reconnection rates for water should also be reviewed. Present charges are \$2, but he said the cost to the city is much more.

The city will receive a small price decrease in electric rates when it completes its switch to Gulf States in January 1979. Bardell said the customers have already been given a price cut to reflect some of the

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supplied power to College Station.

In sewer rates, Bardell said the present sewer charge is \$3 per dwelling unit. However, the price of treating sewage has increased since this rate was determined, causing

Carol A.T. **Happy Anniversary** Sug

> year Love J.

It's been a great

that Bryan is presently charging College Station \$3.75 per dwelling unit for service in Northgate and this factor should also be consid

A study to determine revenue the city to consider a rate increase to from sewer charges was presented meet again Tuesday.

lower costs. Bryan Utilities formerly offset operating costs. Bardell said to the committee. Bardell said that a 17 percent increase would generate about \$63,000 more annually in gross revenues.

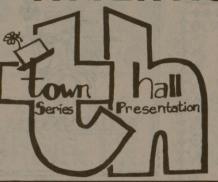
> More detailed study will be done by the committee before any action is taken. The committee decided to

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### TENTION: STUDENTS



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