

# Republican campaign blitz set for media prime time

United Press International  
WASHINGTON — For two weeks this fall, television shows such as "Charlie's Angels," "All in the Family," "Good Morning America," and the NFL "Game of the Week" will be brought to viewers in part by the Republican Party.

Congressional Campaign Committee Chairman Guy Vander Jagt, R-Mich., will announce Monday that \$800,000 is being spent on an 11th-hour blitz of network television advertising.

The program's scale is unmatched by previous efforts of any national campaign committee working for congressional candidates.

The committee has bought 21 half-minute spots on CBS and ABC. The advertisements will be aired during the major viewer hours — the early-morning talk shows, evening prime time, weekend sports events and the late movies between Oct. 23 and Nov. 5.

Each features a little-known pro-

fessional announcer, Bryan Clark, whose message is that Republicans can cut government spending and trim the federal bureaucracy.

In an advertisement labeled "bureaucracy," Clark says the American people are complaining about too much government red tape and the Republicans would like to do something about it.

"But we haven't run the Congress in many years," he said. Then extolling GOP candidates, he adds, "he

or she may be your best chance to fight big government this year."

A spokesman for the committee said the ads are intended to "level some pretty direct criticism at the record the Democrats have amassed."

The GOP views the television blitz as just one more element of its multi-million dollar campaign to gain seats in Congress this fall.

## Participants enjoy, praise utility school

Glen Campbell would have fit in nicely at Texas A&M University's second Electric Power and Utilities Training School last week.

Linemen were on poles at the Research and Extension Center and on the ground learning underground cable techniques and maintenance of hydraulic equipment that has almost made climbing spikes a thing of the past.

The school involved 150 trainees, instructors and equipment suppliers. The latter provided more than \$1 million in displayed equipment Thursday.

"It's costing our company a lot for it to be here," said Mack Hargrove, one of four instructors from Stamford. "But the things we're learning as instructors could save somebody's life. You can't put a cost on that."

Emmitt Dye of Clifton saw other benefits, centered around the coffee table. "The mechanics get together and talk about their problems. Others pick up on things they will probably see later," he said.



**SHEAR CLASS**  
FOR A CLASSY CUT, CALL  
**Patrick**  
846-4771

**FARMER'S MARKET SANDWICH SHOPPE**  
— COUPON SPECIAL —  
Introducing Our Own Farmer's Market  
**BAR-B-QUE SANDWICH**  
(From The Farmer's Market Catering Service)

All This Week — Just

**\$1.00**

Served with pickle and onion.

WITH THIS COUPON OFFER GOOD EVERY DAY THROUGH SUN., OCT. 29

329 UNIVERSITY NORTHGATE  
Across from the Post Office

9 a.m.-9 p.m. Monday-Saturday  
12 noon-9 p.m. Sunday

**CHARLES SCHORRE: RECENT WORKS**

Thru October 31, 1978 Rudder Exhibit Hall

Sponsored By University Arts Exhibits & MSC Arts Committee

**EO 78**

ENGINEERING - ARCHITECTURE - SURVEYING - ARTIST

**TABLE TOP SHOW**

AGGIELAND INN — BALLROOMS A & B

1502 TEXAS AVE. 693-9891

OCTOBER 25-26

WORKSHOPS - Wed., Oct. 25 9-12 a.m.  
TABLE TOP SHOW - Wed., Oct. 25 1-7 p.m.  
Thurs., Oct. 26 9-12 a.m.

Including Manufacturing Representatives From:



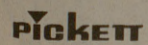
KESON  
CRESCENT



DIETZGEN  
GRUMBACHER  
PLANHOLD



chartpak



HAMILTON  
HUNT MFG. CO.  
ALVIN  
DAVID WHITE



PERMANENT PIGMENTS  
TELEDYNE NATIONAL



TABLE TOP SHOW SCHEDULE

WEDNESDAY, OCTOBER 25, 1978

9:00 Workshop: HAMILTON - Drafting room efficiency  
10:00 Workshop: PLANHOLD - Plan storage systems  
11:00 Workshop: KOH-I-NOOR - Inking techniques  
12:00 Lunch break  
1:00 Table top show begins  
1:00 Workshop: GRUMBACHER - Brush and color making  
7:00 Table top show ends

THURSDAY, OCTOBER 26, 1978

9:00 Table top show begins  
9:00 Workshop: KOH-I-NOOR - Inking techniques  
10:15 Workshop: PLANHOLD - Plan storage systems  
11:00 Workshop: HAMILTON - Drafting room efficiency  
11:30 Workshop: GRUMBACHER - Brush and color making  
12:00 Table top show ends

DISCOUNTS UP TO **50%**

DOOR PRIZES & FREE SAMPLES TO BE GIVEN AWAY

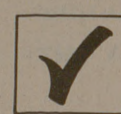


Engineering & Office Supply Corp.

1412 S. Texas Ave.  
College Station  
693-9553

402 W. 25th St.  
Bryan  
823-0939

**CHECK US OUT...**



**company**

Dynamic, well-managed Texas company interested in employees as "persons" not numbers. Successful food retailer, manufacturer and distributor.



**career opportunities**

Exciting career opportunities available in:

- Store Operations Management
- Warehousing/Transportation Management
- Bakery/Dairy Production Management
- Data Processing Systems



**compensation & benefits**

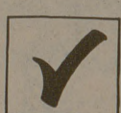
Good starting salary and rapid advancement. Benefits include paid relocation, life and medical insurance, credit union, free use of company lodge, paid vacations, tuition assistance.



**locations**

Training programs offered in:

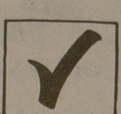
- Austin
- Corpus Christi
- San Antonio



**professionalism**

Training and initial assignments typically available in the same city. All company locations in Texas.

Dynamic, innovative, intelligent and progressive individuals with a strong desire to contribute to the organization and feel a sense of achievement.



**development programs**

Structured total development programs are designed to move you rapidly into responsible positions. Included are management seminars, O.J.T., and continuing education.

See what you can do for you... check with your placement center or contact us:

Corporate Staffing • H. E. Butt Grocery Company  
P. O. Box 9216 • Corpus Christi, Texas 78408  
(512) 881-1482

An equal opportunity employer M/F

